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Geneva, 8–14 March 2007
Agenda item 10

**DRAFT REPORT OF THE COMMISSION ON INVESTMENT,
TECHNOLOGY AND RELATED FINANCIAL ISSUES ON
ITS ELEVENTH SESSION**

Held at the Palais des Nations
from 8 to 14 March 2007

Rapporteur: Mr. Edward Brown (United Kingdom)

**REPORT OF THE AD HOC EXPERT MEETING ON POLICY
ADVOCACY
(Agenda item 3)**

Chairperson's summary

1. After introducing item 3, the Chairperson gave the floor to the Executive Director of the Uganda Investment Authority in her capacity as the Chairperson of the Ad Hoc Expert Meeting under discussion.
2. The speaker noted that over 130 advocacy experts, investment promoters, public officials, private sector representatives, international organization staff and members of civil society had shared experiences and perspectives in an effort to identify common challenges and arrive at best practices.
3. The meeting had benefited from lessons learned from UNCTAD's technical assistance activities in policy advocacy, which included three regional workshops in Africa, Asia, and Latin America designed to stimulate and improve IPA policy advocacy. Representing 45 countries and 25 organizations, the participants had brought a wealth of expertise to the two days of presentations and interactive debates. From those discussions there had emerged a wide range of guidelines and implementable recommendations, which IPAs could use in order to become more effective policy advocates.
4. It was pointed out that policy advocacy remained a nascent IPA function in need of clearer articulation and greater rigour. Mention was also made of UNCTAD's forthcoming advisory study on the subject and a presentation of its preliminary findings and recommendations made earlier that same day at the parallel WAIPA conference.
5. The speaker concluded by commending UNCTAD's efforts in the field of policy advocacy and encouraging their continuation.
6. The floor was then opened to comments, at which time the delegate from Indonesia expressed gratitude for the investment promotion training provided by UNCTAD to the country's diplomatic corps in November 2006 and to be provided again in April 2007. He remarked on the importance of the training in meeting national goals pertaining to economic growth, job creation and poverty reduction. In conclusion, he encouraged UNCTAD to continue delivery of its training to as many developing countries as possible.

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