



**United Nations
Conference
on Trade and
Development**

Distr.
GENERAL

TD/B/COM.3/51/Add.1
31 January 2003

ENGLISH ONLY

TRADE AND DEVELOPMENT BOARD
Commission on Enterprise, Business Facilitation
and Development
Seventh session
Geneva, 24–28 February 2003
Item 3 of the provisional agenda

**IMPROVING THE COMPETITIVENESS OF SMEs THROUGH ENHANCING
PRODUCTIVE CAPACITY**

Report by the UNCTAD secretariat

Addendum

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Table 1. Indicators of administrative burden on enterprises

Setting up a private limited company				
Country	Typical time (days)	Ranking time	Typical cost (Euros)	Ranking cost
United Kingdom	7	1	40	2
Ireland	8	2	445	6
Greece	15	3	1700	14
Denmark	18	4	0	1
Germany	22	5	805	8
Spain	24	6	1590	12
Austria	24	6	2232	15
Sweden	25	8	186	3
Portugal	26	9	600	7
France	29	10	213	4
Luxembourg	30	11	850	9
Netherlands	30	11	885	10
Finland	30	11	252	5
Belgium	32	14	980	11
Italy	35	15	1620	13

Sources: DG Enterprise "Benchmarking the Administration of Business Start-ups", 2002, and DG Competition, in: Commission of The European Communities, "State Aid Scoreboard", spring 2002 update, Brussels, COM (2002) 242 final.

Table 2. Economic Contribution of SMEs in Selected Countries (Shares, %)

Region/ Country (*)	Number of SMEs	Employment	GDP, value added, output
OECD (1)			
Australia	..	70%	30% of GDP
Austria	99.5%	72%	58.2% of manufacturing output
Canada	99.7%	60%	..
Finland	98.5%	52%	40% of GDP
Germany	>95%	70%	57% of corporate value added
Ireland	99%	49%	..
New Zealand	>98.9%	75%	..
Sweden	99%	60%	57% of total value added
United Kingdom	>99%	44–66%	under 40% of manufacturing output
United States	99.7%	50.3%	40% of total economic activity
Asia & Pacific (2)			
Bangladesh	..	80% of industrial employment	5% of GDP
Brunei (2*)	98%	92%	66% of GDP
China	99%	73%	60% of industrial gross output
Hong Kong, China (2*)	98%	60%	..
India	95%	80% of industrial sector	40% of industrial output
Japan (2**)	99%	72% of manufacturing sector	52% of manufacturing output
Malaysia	..	17.5% of manufacturing sector	15% of total output; 17.6% of value added
Pakistan	60%	80% of industrial labour force	15% of GDP
Philippines	99%	45%	28% of value added in manufacturing
Singapore (2**)	97%	58% of manufacturing sector	41% of manufacturing output
Republic of Korea	99.7%	71%	47.5% of gross output; 49% of value added
Thailand	..	65% in industry	47% of manufacturing value added
LDCs in the region	..	80% of industrial workforce	40-70% of value added
Western Asia (3)			
Bahrain	..	48% of manufacturing sector	21% of manufacturing output
Egypt	90% (3*)	11%	"
Jordan	93% (3*)	41%	"
Lebanon	84% (3*)	78%	"
Syrian Arab Republic	90% (3*)	91%	"
Latin America (4)			
Argentina	..	44.6% of manufacturing sector	35.9% of manufacturing output
Bolivia	..	26.1%	"
Brazil	99.2%	66.8%	"
Chile	99.1%	52.7%	"
Colombia	92.1%	52.5%	"
Costa Rica	..	13.2%	"
Ecuador	84.3%	37.7%	"
El Salvador	..	17.6%	"
Mexico	89.7%	44.6%	"
Nicaragua	98.7%	11.7%	"
Paraguay	..	41%	"
Peru	99.1%	52.5%	"
Trinidad & Tobago	71.3%	57%	"
Uruguay	96%	57.9%	"
Venezuela	93.2%	39.5%	"
Africa (5) & (6)	> 90% of all registered business (5)	16–33% of each country's working age populations work in micro and small enterprises (6)	..

(*) = various years.

Sources:

- (1) OECD, "OECD Outlook for SMEs: SME Trend and Policy Developments in Individual OECD Countries", 2000; OECD, "Small and Medium-sized Enterprises: Local Strength, Global Reach", Policy Brief, June 2000.
- (2) Economic and Social Commission for Asia and the Pacific (ESCAP), "Prospects and Challenges for Small and Medium-Sized Enterprises in the Asian and Pacific Region in the Context of the Emerging Global and Regional Scenario", Small Industry Bulletin for Asia and the Pacific, No. 31, 2001.
- (2*) SME Internet Homepages: Global/G7 – www.gin.sme.ne.jp.
- (2**) UNCTAD, "Handbook on Foreign Direct Investment by Small and Medium-sized Enterprises – Lessons from Asia", 1998.
- (3) Economic and Social Commission for Western Asia (ESCWA), "Potential of Manufacturing SMEs for Innovation", 2001.
- (3*) M. El-Gamal, N. El-Megharbel & H. Inanoglu, "Beyond Credit: A Taxonomy of SMEs and Financing Methods for Arab Countries", <http://www.worldbank.org/mdf/mdf3/papers/firm/El-Gamal.pdf>, February 2000.
- (4) Database on Industrial SMEs, Technological and Industrial Development Unit, Production and Business Development Division, ECLAC, in: W. Peres & G. Stumpo "Pequeñas y Medianas Empresas Industriales en América Latina y el Caribe", ECLAC, 2002.
- (5) M. Albaladejo, "Understanding SME Dynamics in Africa: An Overview of the Current State and Recent Trends", Chapter 2, First Draft, 2001.
- (6) M. McPherson, "Structural Adjustment and Small Enterprises: The Case of Zimbabwe", 2000. Also see Albaladejo for information on Botswana (17% of the population in working age are employed in micro and small enterprises), Kenya (18%), Lesotho (17%), Malawi (23%), Swaziland (26%) and Zimbabwe (27%).

Table 3. Share of SME exports in selected developed and developing economies

	Exports/GDP	Share of SME exports
Denmark	27	46 (M)
Finland	19	23 (M)
France	18	26 (M)
Greece	12	19
Italy	15	53
Japan	12	13.5
Netherlands	47	26
Sweden	25	30
United States	12	31
China	21	40–60
Republic of Korea	27	40
Indonesia	23	10.6
Taiwan, Province of China	44	56
Thailand	29	10
Malaysia	72	15
Singapore	138	16
Viet Nam	7	20

Sources: SME export contribution – OECD country studies. Exports as percentage of GDP - UN country statistics.

Note: M = manufacturing only. Exports are direct exports by SMEs. This understates the true contribution of SMEs to exports. <http://www.arts.monash.edu.au/ausapec/smpolic.htm>, (APEC and SME POLICY: Suggestions for an action agenda, Chris Hall, 1995) and Exporter Database, United States (various years).

Table 4. Share of SME industrial exports in selected countries in Latin America

Country / year	Share of SME industrial exports
Argentina, 1995	10.0
Brazil, 1998	22.0*
Chile, 1993	4.9
Colombia, 1997	35.0
Costa Rica, 1997	28.7
Peru, 1994	25.0
Uruguay, 1988–95	17.5
Venezuela, 1996	5.1

* share of total exports.

Source: W. Peres & G. Stumpo, "Pequeñas y Medianas Empresas Industriales en América Latina y el Caribe", ECLAC, 2002

Table 5. Top 20 export winners, by technology category, 1985–2000

Rank	All sectors	Resource-based manufactures	Non-resource-based manufactures	High-technology manufactures	Medium-technology manufactures	Low-technology manufactures
1	China	Ireland	China	China	China	China
2	United States	United States	Mexico	Malaysia	Mexico	United States
3	Rep. of Korea	China	Malaysia	Taiwan POC	United States	Mexico
4	Mexico	Rep. of Korea	United States	Rep. of Korea	Rep. of Korea	Indonesia
5	Malaysia	India	Thailand	Singapore	Spain	Thailand
6	Ireland	Russian Federation	Rep. of Korea	Mexico	Taiwan POC	Malaysia
7	Thailand	Thailand	Singapore	Philippines	Malaysia	Canada
8	Taiwan POC	Indonesia	Philippines	Thailand	Thailand	Turkey
9	Singapore	Israel	Indonesia	Ireland	Hungary	India
10	Spain	Japan	Taiwan POC	Finland	Indonesia	Poland
11	Philippines	Switzerland	Ireland	Hungary	Poland	Viet Nam
12	Hungary	Chile	Hungary	Indonesia	Czech Republic	Bangladesh
13	Viet Nam	Spain	Spain	Israel	Portugal	Honduras
14	India	Australia	Poland	Costa Rica	Singapore	Dominican Republic
15	Israel	Poland	Turkey	Poland	Turkey	Pakistan
16	Poland	Hong Kong, China	India	Czech Republic	Argentina	Tunisia
17	Turkey	United Arab Emir.	Israel	Turkey	India	Sri Lanka
18	Czech Republic	Mexico	Viet Nam	Malta	Ireland	El Salvador
19	Chile	Iran (Islam. Rep.)	Czech Republic	Spain	Slovakia	Guatemala
20	Portugal	Argentina	Bangladesh	Morocco	Australia	Morocco

Source: World Investment Report 2002.

Table 6. 2001 Index of ICT diffusion by ranking

RANKING	COUNTRY	2000 CONNEX	2000 Access	2001-2 Policy	2000 ICT Diffusion	RANKING	COUNTRY	2000 CONNEX	2000 Access	2001-2 Policy	2000 ICT Diffusion	RANKING	COUNTRY	2000 CONNEX	2000 Access	2001-2 Policy	2000 ICT Diffusion
1	United States	0.8005	0.8462	1.0000	0.8234	58	Argetina	0.1382	0.4221	1.0000	0.2801	115	Tunisia	0.0512	0.2729	0.2500	0.1620
2	Iceland	0.7065	0.9138	1.0000	0.8101	59	Philippines	0.0555	0.5027	1.0000	0.2791	116	Syrian Arab Republic	0.0402	0.2564	0.0000	0.1483
3	Norway	0.6690	0.8838	1.0000	0.7764	60	Trinidad and Tobago	0.1432	0.4138	0.2500	0.2785	117	Lesotho	0.0082	0.2847	0.0000	0.1465
4	Luxembourg	0.7028	0.7754	1.0000	0.7391	61	Venezuela	0.1207	0.4346	0.7500	0.2776	118	Kenya	0.0092	0.2837	0.6250	0.1464
5	Sweden	0.6918	0.7847	1.0000	0.7383	62	Armenia	0.0446	0.4959	0.2500	0.2703	119	Zambia	0.0075	0.2633	0.2500	0.1354
6	Denmark	0.6203	0.7859	1.0000	0.7031	63	Lebanon	0.0479	0.4856	0.0000	0.2667	120	Liberia	0.0010	0.2652	0.0000	0.1331
7	Switzerland	0.5857	0.7909	1.0000	0.6883	64	Honduras	0.0274	0.5036	0.0000	0.2655	121	Comoros	0.0056	0.2583	0.0000	0.1320
8	Finland	0.6402	0.722	1.0000	0.6811	65	Honduras	0.0722	0.4493	0.0000	0.2644	122	United Rep. of Tanzania	0.0056	0.2561	0.2500	0.1308
9	Hong Kong, China	0.5556	0.7826	1.0000	0.6691	66	Peru	0.0565	0.4711	1.0000	0.2638	123	Grenada	0.1715	0.0885	0.0000	0.1300
10	Japan	0.4492	0.8396	1.0000	0.6657	67	Cuba	0.0224	0.4877	0.2500	0.2551	124	Algeria	0.0209	0.2248	0.0000	0.1228
11	Netherlands	0.6528	0.6731	0.7500	0.6630	68	Paraguay	0.0726	0.4368	0.2500	0.2547	125	Ghana	0.0074	0.2365	0.5000	0.1200
12	United Kingdom	0.5396	0.7131	1.0000	0.6263	69	Botswana	0.0841	0.4252	0.2500	0.2546	126	Morocco	0.0564	0.1784	0.2500	0.1174
13	Australia	0.5814	0.6396	1.0000	0.6105	70	Maldives	0.0493	0.4531	0.0000	0.2512	127	Uganda	0.0054	0.2266	0.5000	0.1160
14	Singapore	0.5491	0.6617	1.0000	0.6054	71	Saudi Arabia	0.1011	0.3953	0.5000	0.2482	128	Belize	0.1325	0.0975	0.0000	0.1150
15	New Zealand	0.5281	0.681	0.8750	0.6045	72	Turkey	0.1713	0.3245	0.2500	0.2479	129	Mozambique	0.0052	0.2173	0.2500	0.1112
16	Germany	0.4995	0.6874	1.0000	0.5935	73	Macedonia FYR	0.1372	0.3527	0.2500	0.2450	130	Lao PDR	0.0053	0.2101	0.0000	0.1077
17	Austria	0.4904	0.6728	1.0000	0.5816	74	Bolivia	0.0475	0.4419	0.2500	0.2447	131	Togo	0.0168	0.1974	0.2500	0.1071
18	Canada	0.4385	0.7179	1.0000	0.5782	75	Mexico	0.1230	0.3655	0.7500	0.2443	132	India	0.0134	0.1937	1.0000	0.1035
19	Ireland	0.5018	0.6393	1.0000	0.5706	76	El Salvador	0.0671	0.4197	0.7500	0.2434	133	Malawi	0.0030	0.2020	0.7500	0.1025
20	Belgium	0.4717	0.64444	0.8750	0.5580	77	Indonesia	0.0211	0.4592	0.5000	0.2401	134	Sudan	0.0063	0.1937	0.7500	0.1000
21	France	0.4596	0.6296	1.0000	0.5446	78	Sri Lanka	0.0251	0.4494	0.5000	0.2373	135	Vanuatu	0.0147	0.1765	0.0000	0.0956
22	Israel	0.4790	0.5796	0.5000	0.5293	79	Jamaica	0.1449	0.3294	0.2500	0.2371	136	Djibouti	0.0099	0.1793	0.0000	0.0946
23	Korea (Rep. of)	0.4023	0.6522	0.8750	0.5273	80	Romania	0.1113	0.3609	0.5000	0.2361	137	Chad	0.0017	0.1816	0.0000	0.0916
24	Italy	0.4370	0.6056	1.0000	0.5213	81	Oman	0.0711	0.3930	0.0000	0.2321	138	Côte d'Ivoire	0.0190	0.1633	0.2500	0.0912
25	United Arab	0.3786	0.6247	0.2500	0.5017	82	Swaziland	0.0379	0.4251	0.2500	0.2315	139	Belarus	0.1106	0.0714	0.3333	0.0910
26	Malta	0.3470	0.6423	0.5000	0.4947	83	Russian Federation	0.1012	0.3578	0.5000	0.2295	140	Yemen	0.0090	0.1575	0.2500	0.0832
27	Slovenia	0.4298	0.5501	0.2500	0.4900	84	South Africa	0.1168	0.3397	0.3333	0.2283	141	Senegal	0.0330	0.1319	0.2500	0.0825
28	Cyprus	0.3447	0.6219	0.5000	0.4833	85	Ghana	0.0548	0.3939	0.0000	0.2244	142	Burundi	0.0022	0.1613	0.6667	0.0817
29	Portugal	0.3908	0.5603	1.0000	0.4755	86	Libya	0.0455	0.4027	0.0000	0.2241	143	Bhutan	0.0029	0.1591	0.0000	0.0810
30	Bahrain	0.2560	0.666	0.0000	0.4610	87	Switzerland	0.2737	0.1704	0.0000	0.2221	144	Central African Republic	0.0022	0.1556	0.0000	0.0789
31	Macau, China	0.2934	0.6274	0.0000	0.4604	88	Egypt	0.0433	0.3895	0.2500	0.2164	145	Gambia	0.0208	0.1289	0.2500	0.0748
32	Spain	0.3700	0.5243	1.0000	0.4472	89	French Polynesia	0.1861	0.2460	0.0000	0.2161	146	Mauritania	0.0080	0.1373	0.3333	0.0726
33	Greece	0.3817	0.4692	1.0000	0.4254	90	Comoros	0.0159	0.4154	0.6667	0.2157	147	Guinea	0.0042	0.1405	0.2500	0.0723
34	Kuwait	0.1850	0.6555	0.1667	0.4203	91	Equatorial Guinea	0.0144	0.4164	0.0000	0.2154	148	Bangladesh	0.0027	0.1399	0.0833	0.0713
35	Czech Republic	0.3844	0.4525	1.0000	0.4184	92	Thailand	0.0683	0.3619	0.6250	0.2151	149	Mali	0.0027	0.1362	0.5000	0.0694
36	Estonia	0.3217	5.113	0.7500	0.4165	93	Myanmar	0.0022	0.4251	0.0000	0.2137	150	Benin	0.0083	0.1280	0.0000	0.0682
37	Greenland	0.3172	0.5042	0.0000	0.4107	94	Ukraine	0.0810	0.3409	0.0833	0.2110	151	Ethiopia	0.0019	0.1310	0.0000	0.0664
38	Slovak Republic	0.2511	5661	0.5000	0.4086	95	Jordan	0.0883	0.3335	0.2500	0.2110	152	Guinea-Bissau	0.0037	0.1264	0.7500	0.0650
39	Puerto Rico	0.2310	0.5795	0.0000	0.4053	96	Colombia	0.0847	0.3350	1.0000	0.2098	153	Sirrea Leone	0.0039	0.1219	0.5000	0.0629
40	Brunei Darussalam	0.0950	0.6903	0.0000	0.3926	97	Gabon	0.0096	0.4020	0.3750	0.2058	154	Georgia	0.0817	0.0102	0.7500	0.0460
41	Hungary	0.2858	0.4917	0.5000	0.3887	98	Guatemala	0.0485	0.3616	0.5000	0.2050	155	Marshall Islands	0.0523	0.0345	0.0000	0.0434
42	Croatia	0.2368	0.5379	0.5000	0.3874	99	Republic of Moldova	0.0638	0.3391	0.2500	0.2014	156	Burkina Faso	0.0036	0.0791	0.2500	0.0414
43	Malaysia	0.1949	0.5627	0.6250	0.3788	100	Cameroon	0.0087	0.3939	0.0000	0.2013	157	Bosnia and Herzegovina	0.0618	0.0207	0.2500	0.0413
44	Bahamas	0.2171	0.4701	0.0000	0.3436	101	Dominican Republic	0.0889	0.3091	0.7500	0.1990	158	Samoa	0.0482	0.0310	0.0000	0.0396
45	Qatar	0.2315	0.4552	0.0000	0.3433	102	Ecuador	0.0039	0.3909	0.0000	0.1974	159	Azerbaijan	0.0664	0.0094	0.1667	0.0379
46	Costa Rica	0.1538	0.5274	0.0000	0.3406	103	Ecuador	0.0558	0.3273	0.1250	0.1915	160	Sao Tome and Principe	0.0205	0.0503	0.0000	0.0354
47	Barbados	0.0754	0.6007	0.0000	0.3381	104	China	0.0759	0.3026	0.8750	0.1892	161	Albania	0.0500	0.0161	0.5000	0.0331
48	Lithuania	0.1871	0.4821	0.2500	0.3346	105	Pakistan	0.0097	0.3517	0.8750	0.1807	162	Turkmenistan	0.0456	0.0121	0.3333	0.0288
49	Chile	0.1944	0.4532	1.0000	0.3238	106	Nepal	0.0051	0.3452	0.2500	0.1752	163	Niger	0.0008	0.0552	0.6667	0.0280
50	Suriname	0.1378	0.495	0.5000	0.3164	107	Namibia	0.0491	0.3009	0.2500	0.1750	164	Monaco	0.0385	0.0158	0.5000	0.0272
51	Panama	0.1117	0.5007	0.5000	0.3062	108	Tajikistan	0.0138	0.3315	0.0000	0.1726	165	Kiribati	0.0195	0.0233	0.0000	0.0214
52	Latvia	0.2216	0.3904	0.5000	0.3060	109	Cape Verde	0.0782	0.2667	0.2500	0.1725	166	Uzbekistan	0.0256	0.0107	0.1667	0.0181
53	Uruguay	0.1776	0.4312	0.1250	0.3044	110	Nicaragua	0.0157	0.3255	0.2500	0.1706	167	Solomon Islands	0.0247	0.0103	0.0000	0.0175
54	Brazil	0.1352	0.4706	0.7500	0.3029	111	Iran (Islamic Rep. of)	0.0701	0.2704	0.0000	0.1702	168	Aniola	0.0038	0.0110	0.6250	0.0074
55	Poland	0.1927	0.4129	0.8750	0.3028	112	Zimbabwe	0.0174	0.3183	0.7500	0.1679	169	Cambodia	0.0056	0.0034	0.3750	0.0045
56	Bulgaria	0.2092	0.3755	0.5000	0.2924	113	Viet Nam	0.0189	0.3156	0.2500	0.1673	170	Madagascar	0.0043	0.0045	0.7500	0.0044
57	Mauritius	0.1856	0.3752	0.0000	0.2804	114	Nigeria	0.0047	0.3242	0.7500	0.1645	171	Eritrea	0.0031	0.0038	0.2500	0.0035

Source: World Investment Report 2002.

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