



**MULTI-YEAR EXPERT MEETING**

**Enterprise development policies and  
capacity-building in science, technology and innovation**

*Geneva, Palais des Nations, Salle XXVI, 20-22 January 2010*

**PROGRAMME**

**Wednesday, 20 January**

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**10:00 - 10:30** Item 1: Election of Officers

**Opening statement by UNCTAD**

Item 2: Adoption of the agenda and organisation of work

**10:30 - 13:00** **Item 3:** Enterprise development policies and capacity-building in science, technology and innovation

Introduction of item 3 by UNCTAD secretariat

**SESSION 1: Entrepreneurship and innovation policy frameworks.**

*The session will address the main elements of the policy frameworks for entrepreneurship development and science, technology and innovation.*

**Presentation of key elements of the entrepreneurship policy framework**

Ms. Karen Wilson, Kauffman Foundation

**Presentation of key elements of science, technology and innovation policy frameworks**

Dr. Luc Soete, Director, UNU-MERIT

**Discussants :**

- Mr. Déogratias Harorimana, Rwanda Development Board
- Mr. David Irwin, Enterprise Promotion UK
- Prof. Thomas Andersson, Senior Advisor, and Chairman of the Board, IKED, Sweden
- Dr. D.H. Swart, Director, What Works Strategy, South Africa

Wednesday, 20 January 2010

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**Item 3**

**15:00 –18:00 SESSION 2: Promoting innovative entrepreneurship**

*What are the best practices in promoting innovative entrepreneurship? This session will present a range of best practices and will give participants the opportunity of discussing them in light of different realities, needs and policy objectives.*

**Opening remarks by Dr. Charles Wessner, Director, Technology, Innovation and Entrepreneurship, Board on Science, Technology, and Economic Policy (STEP), USA.**

**Introduction by UNCTAD**

**Interactive debate with interventions from the floor (5-7 min.):**

**Discussants:**

- Mr. Nir Ofek, CEO, Glocals
- Mr. Geoffroy Raymond, CEO, Tegona (FONGIT incubated company)
- EMPRETEC Jordan Representatives
- Mr. Hussein Al-Natsheh, Queen Rania Center for Entrepreneurship
- Mr. Chibamba Kanyama, SabMiller
- EMPRETEC Uganda Representatives
- Mr. Jesus Martin Garcia, Ecllosion
- Ms. Marilise Saghbini, Global Entrepreneurship Week
- Ms. Amisha Miller, Monitoring and Evaluation Officer, Enterprise UK
- Dr Tim Olalekan Williams, Commonwealth Secretariat
- Mr. Francesco Dalbo, Goa Corporation
- EMPRETEC Chile Representative

**18:00 –19:30 Cocktail, Escargot Bar (3<sup>rd</sup> Floor E-Building)**

Thursday, 21 January

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**Item 3**

**10:00-13:00 SESSION 3: Measuring entrepreneurship in developing countries**

*How can policy-makers best assess the impact of their entrepreneurship policies? This session presents an overview of indicators for measuring the outcome of entrepreneurial performance, with a focus on developing countries.*

**Panellists :**

**Global Entrepreneurship Monitor: the indicators<sup>1</sup>**

Dr. Jeff Skinner, Executive Director, Foundation for Entrepreneurial Management, London Business School and Dr. Ignacio de la Vega, Professor of Entrepreneurship and Strategic Management, IE Business School in Madrid.

**OECD-Eurostat Entrepreneurship Indicators Programme**

Mrs. Mariarosa Lunati, Coordinator, Entrepreneurship Indicators and Business Statistics, OECD Statistics Directorate

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<sup>1</sup> Questions may be put to each panellist immediately after his/her presentation

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### **Doing business report 2010**

Ms. Sylvia Solf, Program Manager, Doing Business project, World Bank Group

### **Measuring entrepreneurship in developing countries**

Dr. Sameeksha Desai, Missouri Kansas City and Max Plank Institute of Economics  
(by videoconference - to be confirmed)

### **Discussants**

- Mr. Fabio Tran, Endeavor, Brasil
- Mr. Juliano Seabra, Endeavor, Brasil
- Ms Margaret Mokgethe, Local Enterprise Authority, Botswana
- Mr. Ignacio del Arco, I2BC, Spain
- Mr. Carlos Roberto Cortés Martínez, CAFAM, Colombia

### **Thursday, 21 January (cont.)**

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#### **Item 3**

**15:00 –18:00** **SESSION 4: Science, technology and innovation indicators for policy making.  
The status in developing countries**

#### **Introduction by UNCTAD**

*The first part of the session will analyse the importance of science, technology and innovation indicators for policy making and best practices in the development and analysis of STI indicators for policy making.*

#### **Panellists:**

Dr. Sunil Mani, Professor, Centre for Development Studies, India

Mr. Sebastián Rovira, UN Economic Commission for Latin America and the Caribbean

Dr. Taeyoung Shin, Senior Research Fellow and ex-Vice President, Science and Technology Policy Institute (STEPI), Korea

Dr. D.H. Swart, Director, What Works Strategy, South Africa

#### **Discussion**

**15:00 –18:00** **Item 3**  
**SESSION 4: Science, technology and innovation indicators for policy making.**  
**The status in developing countries (cont).**

*The second part of the session will examine the availability of STI indicators in developing countries and current initiatives supporting the collection and analysis of STI indicators in these countries.*

**Panellists:**

Ms. Diana Suarez, Centro Redes and Professor at Universidad Nacional de Quilmes, Argentina

Mr. Martin Schaaper, Programme Specialist  
Science and Technology Statistics, UNESCO Institute of Statistics

**Discussion**

**Friday, 22 January**

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**10:00-13:00** **Item 3**  
**SESSION 5: Science, technology and innovation indicators. A possible list of core indicators**

*This session will discuss key policy and practical dimensions of a possible set of indicators that can be used to assess the impact of policy measures on STI activity in developing countries. It will also consider priority areas for national, regional and international action in this field.*

**Panellists:**

Ms. Diana Suarez, Centro Redes and Professor at Universidad Nacional de Quilmes, Argentina

Mr. Khaleefa S. Al-Mansouri, Director-ADAEP, Director-Strategy & Policy Planning, General Secretariat of Abu Dhabi Executive Council

Dr. Patarapong Intarakumnerd, College of Innovation  
Thammasat University, Thailand

Dr. Philippe Mawoko, Coordinator, African Science, Technology & Innovation Indicators (ASTII) Initiative, NEPAD Office of Science & Technology, South Africa (by videoconference)

**Discussion**

**15:00-18:00** **Item 4**  
**SESSION 6: Introduction of Chairman's summary**

**Followed by**

**Closing plenary session**

**Adoption of the report of the Expert Meeting**

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