

QUESTIONNAIRE

World Investment Report 2004: The Shift Towards Services

In order to improve the quality and relevance of the work of the UNCTAD Division on Investment, Technology and Enterprise Development, it would be useful to receive the views of readers on this and other similar publications. It would therefore be greatly appreciated if you could complete the following questionnaire and return it to:

Readership Survey
UNCTAD, Division on Investment,
Technology and Enterprise Development
Palais des Nations
Room E-10054
CH-1211 Geneva 10
Switzerland
Or by Fax to: (+41 22) 907 04 98

This questionnaire is also
available to be filled out on
line at: www.unctad.org/wir.

1. Name **and professional** address of respondent (optional):

2. Which of the following best describes your area of work?

Government	<input type="checkbox"/>	Public enterprise	<input type="checkbox"/>
Private enterprise institution	<input type="checkbox"/>	Academic or research	<input type="checkbox"/>
International organization	<input type="checkbox"/>	Media	<input type="checkbox"/>
Not-for-profit organization	<input type="checkbox"/>	Other (specify)	<input type="checkbox"/>

3. In which country do you work?

4. What is your assessment of the contents of this publication?

Excellent	<input type="checkbox"/>	Adequate	<input type="checkbox"/>
Good	<input type="checkbox"/>	Poor	<input type="checkbox"/>

5. How useful is this publication to your work?

Very useful Of some use Irrelevant

6. Please indicate the three things you liked best about this publication and how are they useful for your work:

7. Please indicate the three things you liked least about this publication:

8. On the average, how useful is this publication to you in your work?

Very useful Of some use Irrelevant

9. Are you a regular recipient of *Transnational Corporations*, UNCTAD's tri-annual refereed journal?

Yes No

If not, please check here if you would like to receive a sample copy sent to the name and address you have given above. Other title you would like to receive instead (see list of publications):

10. How and where did you obtain this publication:

I bought it	<input type="checkbox"/>	In a seminar/workshop	<input type="checkbox"/>
I requested a courtesy copy	<input type="checkbox"/>	Direct mailing	<input type="checkbox"/>
Other	<input type="checkbox"/>		

11. Would you like to receive information on UNCTAD's work in the areas of investment, technology and enterprise development through e-mail? If yes, please provide us with your e-mail address:
