

TRAIN FOR TRADE

STRENGTHENING KNOWLEDGE AND SKILLS FOR INCLUSIVE SUSTAINABLE ECONOMIC DEVELOPMENT



GLOBAL CONTEXT

With a view to supporting the development of inclusive and sustainable economic growth, the UNCTAD Train for Trade Programme proposes tailored technical assistance to best meet countries' needs in key areas pertinent to trade. The Programme aims to develop local capacities and knowledge and skills, to empower countries to reap the benefits of international trade. The Programme promotes national ownership, supports South–South and triangular cooperation and leads to poverty reduction. Specifically, the Programme helps developing countries in building sustainable networks of knowledge, developing trade-oriented policies to reduce poverty and promoting ICT solutions and innovative thinking, to enhance the capacities of international trade players.

In recent years, the Train for Trade Programme has enlarged its scope, with recognized expertise in international trade and port management. With regard to international trade, the Programme covers a number of interrelated areas, such as the following:

- E-commerce, including issues such as the legal aspects of e-commerce, digital authentication and best practices in the use of e-commerce by practitioners;
- Trade statistics, including statistics on international trade in services, international merchandise trade and FDI;
- Competition law and consumer protection.

The Port Management Programme aims to support port communities with efficient and competitive port management services, to increase trade flows and foster sustainable economic development.



HOW DOES THE TRAIN FOR TRADE PROGRAMME WORK?

The Train for Trade Programme is based on a pedagogical methodology, including the training of trainers, coaching and blended learning. The Programme provides countries with a public–private partnership model, sustainable training and capacity-building, a talent management scheme and a systematic methodology combining blended learning and digital technology.



PROGRAMME FACTS AND FIGURES

Scope: All regions

Start date: 1996

Countries assisted: 50

Persons trained: 5,000 professionals and 300 certified trainers

Website: tft.unctad.org

Electronic learning platform: learn.unctad.org



Sustainable Development Goals addressed:

Directly: 8 and 9

Indirectly: 1, 14 and 17

With regard to port management, it offers worldwide networks of port entities, value added solutions in port communities (case studies), modern port management courses (240 hours over two years) and port performance measurements.



RESULTS AND IMPACT AT A GLANCE

Since 1996, the Train for Trade Programme has been active in more than 50 countries, with 150 face-to-face and electronic learning courses delivered, training more than 5,000 professionals. The Programme includes 300 certified trainers and proposes training and capacity-building based on research and analysis, with six publications, and empirical evidence, based on more than 700 case studies. It is supported by four language networks, allowing for worldwide coverage.

The European Union classified the Train for Trade methodology of project management and blended learning delivery as a best practice, following an evaluation of a Train for Trade project in Angola. The Government of Ireland, the main donor of the Port Management Programme, has stated that the partnership between Irish Aid, ports in Ireland, UNCTAD and beneficiary ports is an example of a best practice in development cooperation.

"[The] Train for Trade Programme is putting ports around the world in one village where information becomes power and tools for development and modernization of our ports."

Mr. Hebel Mwasenga, Ports Authority,
United Republic of Tanzania



DONORS/ FUNDING SOURCE

Current and past: Beneficiary countries in Asia, Africa and Latin America and Caribbean; European Union

Some results of the Train for Trade Port Management Programme are as follows:

- Establishment of four language-based port networks (English, French, Portuguese and Spanish);
- Development of advisory services, involving 34 countries and over 200 port community entities;
- Training of 3,297 port managers;
- Organization of 100 national training and capacity-building cycles;
- Organization of 67 workshops for the training of trainers;
- Issuance of 1,240 UNCTAD port certificates.

A Programme built on strong partnerships

