







# Other Events

Women in Business award
Capacity-building workshops
Business networking events
IPA awards
Publication launches

Alessandro Texeira, newly elected President of WAIPA (left) and Kai Hammerich, outgoing President of WAIPA (right).



#### Women in Business award

The first UNCTAD Women in Business WIF. awards were held at the The established competition was to recognize the achievements of women entrepreneurs who have participated in Empretec, an UNCTAD-run programme that trains promising entrepreneurs in developing countries. From the 27 Empretec centres worldwide, 10 finalists were shortlisted, after which the three winners were selected by a panel of experts in entrepreneurship.

Sana Zaal Burgan, founder of a business that caters to international "medical tourism" clients seeking treatment in Jordan, won the **first prize**. She received the prize from H.E. Tarja Halonen, President of Finland.

The **second prize**, presented by Theresa Kufuor, First Lady of Ghana, went to Sapphira **Nyabunwa** of Uganda, whose firm, Safi Cleaning Services Ltd., based in the capital of Kampala, provides professional cleaning services.

The third prize was awarded to Augustine E. **Hammond** of Ghana, whose business, Jem Afrik Creations Ltd., designs and produces afro-ethnic clothing ranging from casual wear to business apparel to evening dresses. The price was presented by Mary Robinson, former President of Ireland and current Chair Realizing Rights: Ethical the Globalization Initiative.

The awards consist of study tours to selected institutions where innovation is strongest in the domains relevant to the winning businesses. The tours will be organized by UNCTAD in collaboration with the African Technology Development Forum (ATDF), NGO an located Geneva, Switzerland, that in promotes the exchange and dissemination of information on inventions, technology, business opportunities and trends in global trade.







# Capacity-building workshops

On the eve of the Forum's opening, four capacity-building workshops were held. The events were organized by UNCTAD and WAIPA, in collaboration with the World Bank (FIAS) and the private sector (Ernst & Young, GDP Global Development, IBM Global Business Services). Attended in all by over 100 participants, they covered a wide range of topics examining successful strategies for attracting benefting from investment (photos left to right):

- Marchés émergents: Vers une source incontournable d'investissement? (E&Y)
- Marketing change for investment promotion (FIAS)
- Performing at world-class levels: How to achieve investment attraction goals (GDP)
- Economic development in a Rubik's Cube world: Turning global trends into local prosperity (IBM)





## Business networking events

A series of business networking events were organized, with the

participation of more than 400 investors, IPAs and local business people as well as government officials dealing with investment and enterprise issues. Business Networking Buffet Luncheon was sponsored by the China-Africa Business Council (CABC). while Dinner the Business Networking was sponsored by APEX-Brasil. The Ghana Investment Promotion Centre sponsored the WAIPA-Gala dinner.



Launching UNCTAD's Investment Advisory Series during a CABC networking

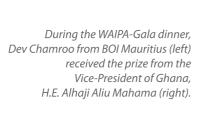
### **Publication launches**

In conjunction with the WIF, UNCTAD launched the Investment Advisory Series A with a new publication entitled Investment Promotion Agencies as Policy Advocates. The new series deals with issues related to investment promotion and facilitation and to the work of IPAs. Also launched was the World Investment Directory: Africa. This publication provides comprehensive data on FDI and TNC operations in Africa.

#### IPA awards

The IPAs of Mauritius, Afghanistan, and Latvia received awards for outstanding performance in advocating policies that have helped their governments to stimulate FDI and local

development. The awards were given jointly by UNCTAD and WAIPA. The Board of Investment Mauritius took the prize. The Afghanistan Investment Support Agency and Investment and Development Agency of Latvia were joint runners-up.





## **WIF Partner Organizations**

#### Acknowledgements

The WIF was organized with the collaboration of:

























UNIONALI

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT ACCRA, GHANA, 20 - 25 APRIL 2008

For further information, please contact:

Mr. James Zhan

**Acting Director** 

Division of Investment and Enterprise

UNCTAD

Fax: +41 22 917 0197

E-mail: iif@unctad.org