

Projet 1415P de la 9^e tranche du Compte pour le développement
des Nations Unies
Renforcer les liens de développement dans la CEEAC, riche région minière
Atelier régional, 5-6 décembre 2017, Libreville, Gabon

Lessons Learned

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Les opinions exprimées sont celles de l'auteur et ne reflètent pas nécessairement celles de la CNUCED.

Enriching development linkages in the mineral-rich ECCAS region

Lessons Learned

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Regional Workshop, Libreville, Gabon

5 December 2017



UNITED NATIONS
UNCTAD

Context

- In many CDDCs, the exploitation of extractive resources has yielded large revenues and created important opportunities for economic growth and sustainable development.
- However, most CDDCs export with little value added, unable to transform their resource wealth into sustainable economic development gains that benefit the rest of the economy.
 - Raw commodities are often not processed domestically into high value products, and some extractive activities have adverse social and environmental consequences.
 - The high dependence on extractive resources makes these countries vulnerable to market price fluctuations.
 - Underdeveloped linkages with the broader economy lead to the **industry's limited contribution to job creation and economic diversification.**

CHAD

Constant GDP per capita (2005 US\$), 2015: 907 US\$ Annual growth rate of real GDP, 2015: 3.1%
 Value added of industry, 2015: 14% of GDP Rank of Human Development Index, 2014: 185/188

COMMODITY EXPORT DEPENDENCE

2009/10 2014/15

	2009/10	2014/15
Total commodity exports (in million US\$)	3,128	3,630
Total commodity exports (as a share of total merchandise exports)	98%	98%
Exports by commodity groups (as a share of total commodity exports)		
All food items	0%	1%
Agricultural raw materials	3%	4%
Fuels	96%	95%
Ores, metals, precious stones and non-monetary gold	0%	0%

FOOD SECURITY AND POVERTY

Net food trade (in million US\$)	365	597
Status: Net food-importing country	Yes	Yes
Prevalence of undernourishment (per cent), 2015		34.4
Poverty headcount ratio at US\$1.90 a day (2011 PPP), latest available year		(2011) 38.4
GINI index, latest available year		(2011) 43.3

CONGO

Constant GDP per capita (2005 US\$), 2015: 2,061 US\$ Annual growth rate of real GDP, 2015: 2%
 Value added of industry, 2015: 55% of GDP Rank of Human Development Index, 2014: 136/188

COMMODITY EXPORT DEPENDENCE

2009/10 2014/15

	2009/10	2014/15
Total commodity exports (in million US\$)	6,972	6,675
Total commodity exports (as a share of total merchandise exports)	90%	92%
Exports by commodity groups (as a share of total commodity exports)		
All food items	0%	1%
Agricultural raw materials	3%	5%
Fuels	91%	81%
Ores, metals, precious stones and non-monetary gold	5%	14%

FOOD SECURITY AND POVERTY

Net food trade (in million US\$)	425	1,231
Status: Net food-importing country	Yes	Yes
Prevalence of undernourishment (per cent), 2015		30.5
Poverty headcount ratio at US\$1.90 a day (2011 PPP), latest available year		(2011) 37.0
GINI index, latest available year		(2011) 48.9

Key message

- Commodity-dependent developing countries (CDDCs) need to overcome the enclaves that typically form around extractive projects, by creating an enabling environment that fosters **linkages** between these projects and the broader economy, thereby contributing to **inclusive and sustainable development**.

sectoral approach vs. integrated approach

Types of development linkages

Production Linkages

- Backward – supplying inputs to the extraction of commodities.
- Forward – processing commodities.
- Horizontal - skills and capabilities acquired in backward and forward linkages to serve other industrial activities or sectors.

Fiscal Linkages

- collected resource rents put into strategic use to promote industrial development in non-commodity sectors.

Consumption Linkages

- incomes earned in the commodities sector to generate the demand for locally produced industrial goods.

Spatial Linkages

- Essential infrastructure built for extraction to benefit non-commodity sectors.

Project activities

- National needs assessment to identify challenges and define national road maps for project implementation:
 - Limited access to finance
 - Lack of technical and managerial skills
 - Limited institutional capacity
 - Lack of infrastructure
 - Poor information flow
 - Limited involvement of civil society



Intervention de
Mr. Ted Galouo Sou, Directeur des ressources naturelles,
Ministère des finances et du budget,
République du Congo



Project activities

Past:

- **November 2015, Chadian workshop**
- **September 2016, Congolese workshop**
- **November 2016, study tour to Ecuador (with ELLA programme)**
- **December 2016, 2nd Chadian workshop**
- **February 2017, UNCTAD-UNECA joint workshop in Equatorial Guinea**
- **May 2017, 2nd Congolese workshop**

Upcoming:

- September 2017, ECCAS regional study
- October 2017, 2nd study tour to Angola (with UAN, CAE)
- November 2017, ECCAS regional workshop
- Project evaluation



ELLA

Evidence and lessons
from **Latin America**



Interview with:

Ms. Inès Feviliyé, Administrative and Legal Adviser of the Ministry of Economy,
Industrial Development and Private Sector, Republic of the Congo

Preliminary results

A broad consensus:

the project introduced the concept and practical steps to fostering development linkages from the extractive sectors to the rest of the economy

- **Improved key ministries' capacity to formulate strategic plans** for local participation in mineral value chain;
- Enhanced collaboration between public sector, private sector and academic institutions on the development of targeted training programmes for local workforce;
- Improved information sharing among stakeholders through workshops, study tours, newsletters and on-line information sharing platform.



Interview with:

Mme. Valérie Commelin, Conseillère chargé des activités de l'aval pétrolier et point focal du contenu local de la Société des Hydrocarbures du Tchad, et membre du groupe de travail de la CNUCED

Key lessons learned from project to date

- Project design:
 - **“production linkages (e.g. local content)” modified to “development linkages”;**
- Implementation approaches:
 - Inclusive approach to foster dialogue and communication to ensure **early buy-in** from stakeholders and **an inclusive implementation** of development linkage strategies;
 - inter-agency cooperation to take advantage of **institutional comparative advantages** – with ECA, ECCAS, CEMAC and etc.;
 - South-South cooperation to **share relevant experience**;
 - Integrated approach to encourage key stakeholders to have all **three dimensions of sustainable development** in mind.
- Communication strategy:
 - Newsletters, website, information-sharing platforms.

The way forward

- The project implementation is completed in 2017;
- Information sharing platforms come to life;
- Upcoming project(s): e.g. UNCTAD project on [Strengthening capacities of African countries to compile and disseminate statistics on illicit financial flows](#);
- Donor support is needed to scale up project activities in beneficiary countries and other countries in the ECCAS region.
 - Norway: Oil for Development Programme;
 - **Japan: JICA's training programme for extractive industries;**
 - **Canada: IDRC's programme on strengthening engineering research and training in Africa;**
 - China: South-south cooperation fund.

THANK YOU FOR YOUR ATTENTION!

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