

1ST NATIONAL STAKE HOLDER WORKSHOP

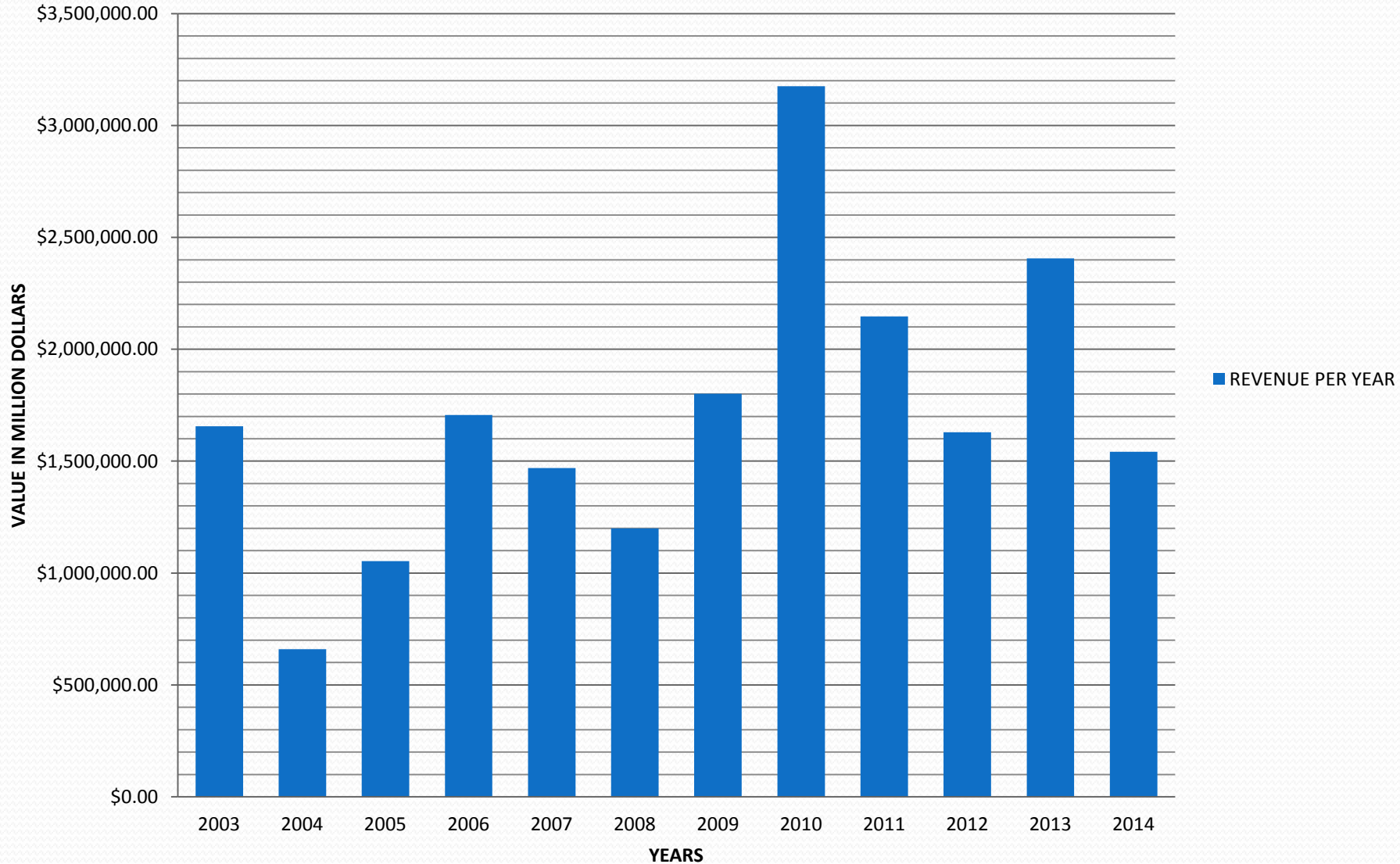
COCOA SECTOR



COCOA MARKET

- ☐ Increase for cocoa prices by world market. See attached graph, revenue generated by cocoa.

COCOA YEARLY REVENUE



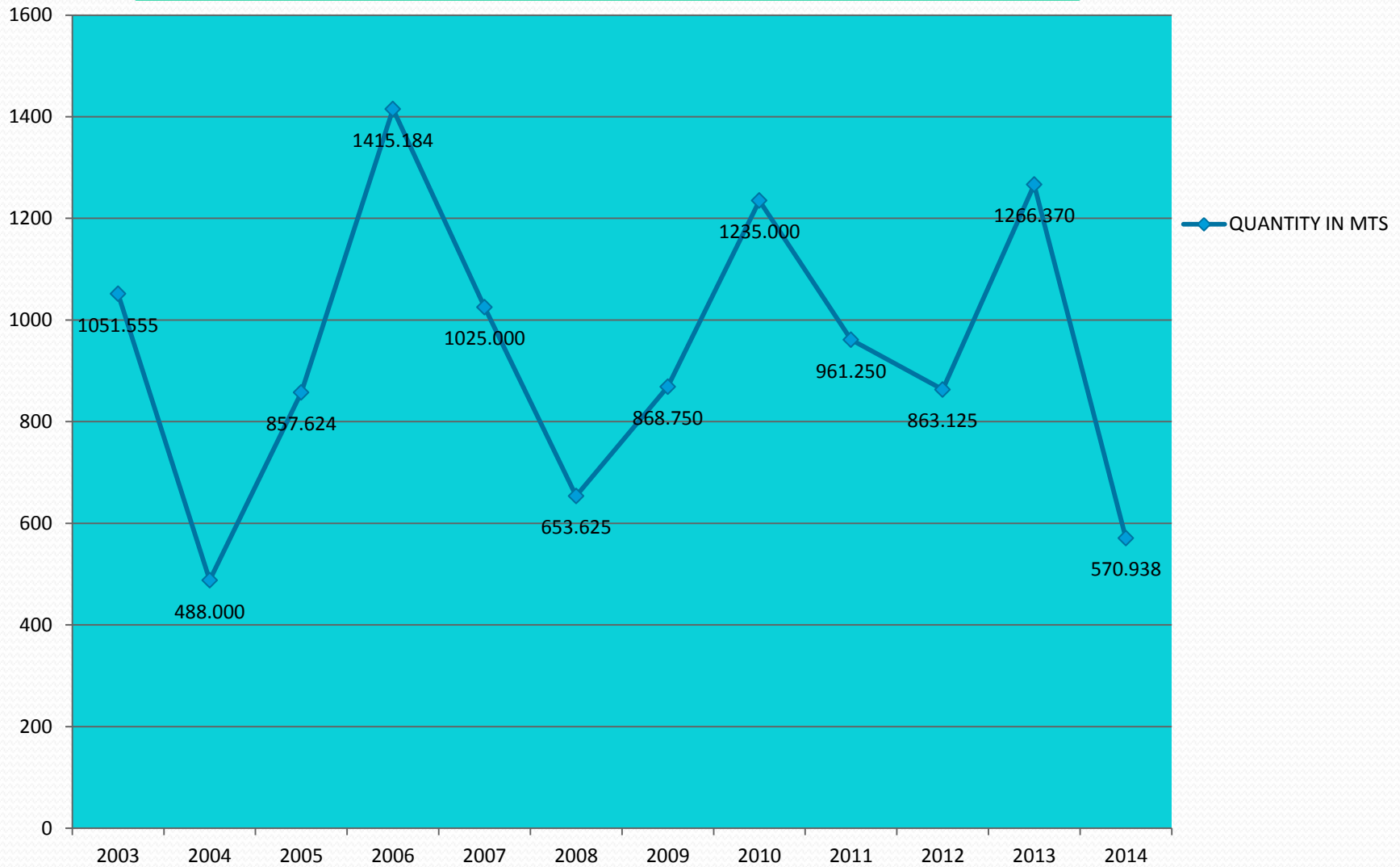
Reasons for price driven

Market outlook (see attached graph)

2003-2014 COCOA EXPORT YEARLY MARKET PRICE



2003-2014 COCOA EXPORT QUANTITY



Out look

- ❖ Market forecast
- ❖ Factors leads to price increase
- ❖ Demand for Vanuatu cocoa beans

Challenges to Vanuatu

- ❖ Production for Vanuatu cocoa beans
- ❖ Replanting and rehabilitation of cocoa plantations
- ❖ Reasons for decrease in crop yield
- ❖ Reasons for poor quality

Suggestion for improvement

- Training programs
- A 15 years strategy planning
- Aid support to cocoa farm growers
- Cocoa benefits

Thoughts on Down Stream Processing

- Foreseeable problems with down stream processing
 1. Infrastructure costs
 2. Minimal employment created
 3. Diseconomies of scale
 4. Power costs
 5. Limitations on product sale
- Boutique manufactures targeted Vanuatu cocoa beans without success
- Investment in crop production will boost the higher return to Vanuatu cocoa exports



THANY YU TUMAS

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COCOA PLANTATION





COCOA DRYER



COCOA GRADER



COCOA BEANS PACKED AND READY FOR EXPOORT

