

Bella Trading Vanuatu Presentation

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Presentation Outline

1. Brief History
2. How to process Virgin Coconut Oil
3. Difference between Copra and VCO
4. Microfinance Trade Fair 2014
5. New upcoming Projects
6. Challenges
7. Conclusion



Brief History of Bella Trading Vanuatu

- How and When Bella Trading started
- Reason why Bella started
- What does “Bella” mean



How to process VCO according to Bella Trading Vanuatu



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Difference between Copra & VCO

- **Copra**

- 1,000 nuts = 300kg Fresh
- 130kg Dry – Hotair = VT 2,340
- VT 1,170 per bag (VT 18 per kg)

- **VCO**

- 1,000 nuts = VT 10,000 (VT 10 per nut)
- **Just need to Husk the coconut and bring them over to Bella Trading Vanuatu**

Microfinance Trade Fair 2014



Markets for Bella Oil Products

Domestic Markets

Port Vila

Luganville

Ambae

Malekula

Tanna

Overseas Markets

New Caledonia



New Upcoming Projects



New Upcoming Projects



Challenges

1. Land Transport
2. Sea Transport
3. Air Transport
4. Water Shortage
5. Power Supply
6. Over supply of coconuts
7. Need more Government Support



Conclusion

I need all your support from now onwards. I hope that you will buy “Bella Oil”.

Tenk yu Tumas

