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SECRETARÍA DE ECONOMÍA

VOLUNTARY SUSTAINABILITY STANDARDS IN MEXICO

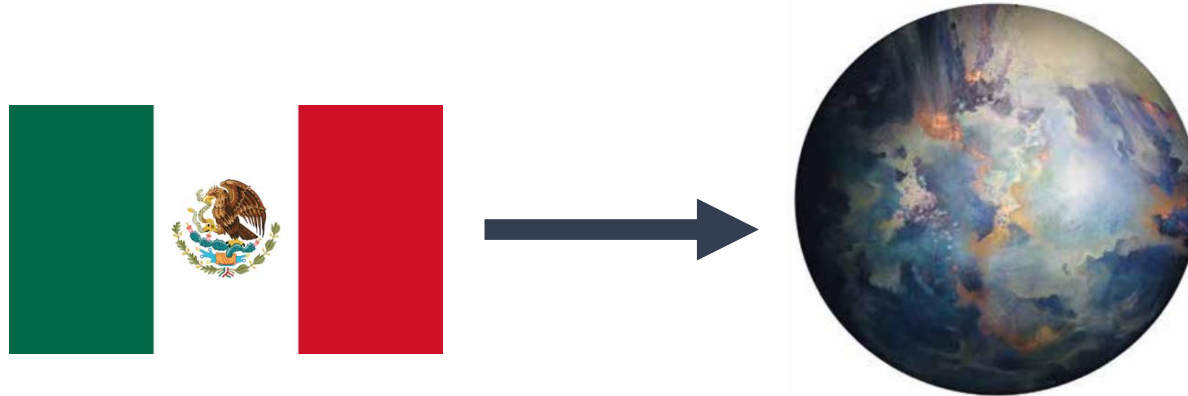


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NATIONAL & INTERNATIONAL COMMITMENTS

Sustainability demands collaboration

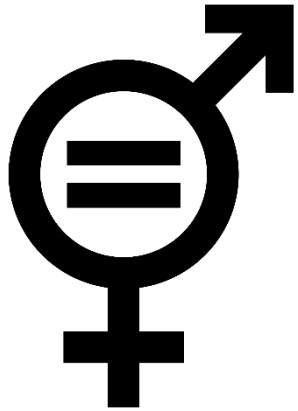




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MEXICO'S LANDSCAPE

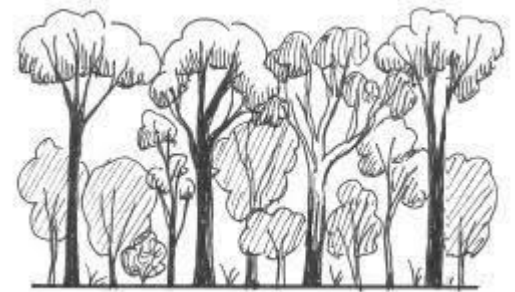


4,821
Standards

30% related
to
sustainability

806
Technical
Regulations

25% related
to
sustainability





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CHALLENGES

0.47% GDP for environmental protection

Sustainability is the 2nd major factor to attract investment

Lack of sustainability culture

16% of companies have implemented sustainability efforts & policies

Develop market-efficient policies

Lack of harmonization with VSS worldwide

Compliance costs

Developing efficient strategies to make VSS increasingly widespread



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