

Multi-year Expert Meeting on Transport, Trade Logistics and Trade Facilitation:

**Second session: Trade facilitation rules as a trade
enabler: options and requirements**

Geneva, 1–3 July 2014

**Costs and benefits of trade facilitation reforms
and their impact on development**

by

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Session II

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Content

- **Key issues**
- **This afternoon's session**
- **Some doubts/ questions**



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Why trade facilitation?

Three key motivations
(p. 2-5 of TD/B/C.I./MEM.7/5)

- Trade
- Customs
- Development







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Trade facilitation is particularly important for trade in manufactured goods and globalized production processes


Why trade facilitation?


Three key motivations
(p. 2-5 of TD/B/C.I./MEM.7/5)

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- Customs
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Customs authorities are interested in trade facilitation because it is

- a) good for revenue collection,
- b) saves resources, and
- c) helps towards effective controls







Why trade facilitation?

Three key motivations
(p. 2-5 of TD/B/C.I/MEM.7/5)


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Most specific TF measures have a direct bearing on human, institutional and public sector development. They are good for transparency, modernization, IT reforms, and getting the informal sector into the formal economy.

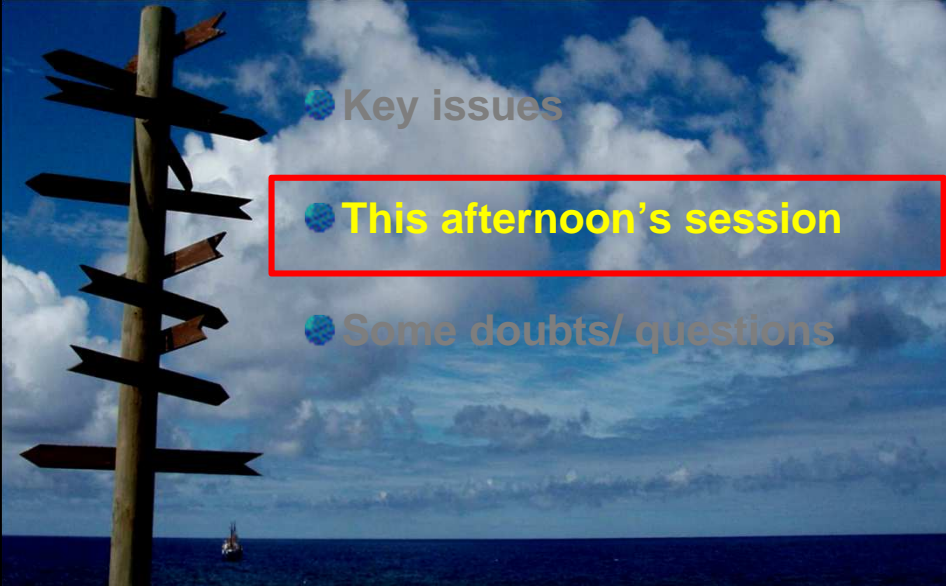


Costs of trade facilitation?


- Initial costs
Investment costs will only be recovered later through cost savings and increased revenue collection
- Adjustment costs
Even if society as a whole will gain, some members of society may lose



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Perspectives from...


- South America, Africa, Europe and Asia
- Customs-business partnership, shippers (users), provider, academia, and governments





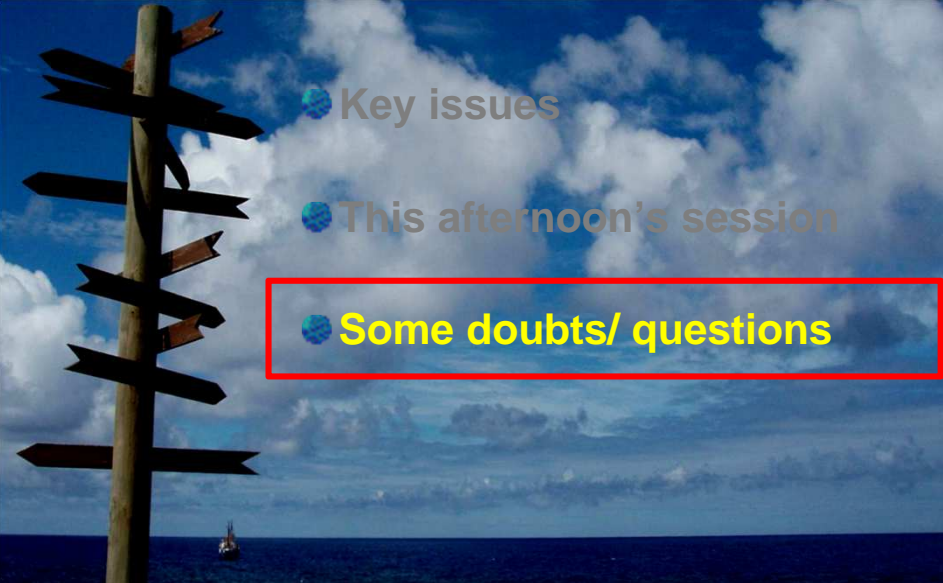
Speakers

- John Edwin Mein,
Procomex, Brazil
- Brenda Horne Ferreira,
South African Shippers Council
- Carlos Grau Tanner,
Global Express Association
- Mohammad Farhad,
Bangladesh Foreign Trade Institute
- National experiences



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Doubts and questions concerning costs, benefits and development

From your experience/ perspective...

- What are the most important development benefits and costs of trade facilitation reforms?
- What are the linkages to development?
- Who are the main beneficiaries and potential losers?
- What are the costs of NOT facilitating trade?
- What are the main gaps still existing today?
- What are questions we/ UNCTAD forgot to ask?



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