#### Intergovernmental Group of Experts on Consumer Law and Policy

(IGE Consumer)

3rd SESSION 09-10 July 2018 Room XVII, Palais des Nations, Geneva

> Monday, 09 July 2018 Afternoon Session

## Agenda Item 3b. Review of capacity-building and technical assistance on consumer protection law and policy

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## 3<sup>rd</sup> Session of the Intergovernmental Group of Experts (IGE) on Consumer Protection Law and Policy

"Review of Capacity Building and Technical Assistance on Consumer Protection Law and Policy" | 9 July 2018 – Geneva, Switzerland









# Committed to Sustainable Development – Leaving No Consumer Behind

Germany as the first Development Partner of ASEAN

Consumer protection integral to economic integration in ASEAN

Support to competition policy at the regional level (since 2008)

Technical assistance in more than 130 countries



Support to consumer protection (since 2015)



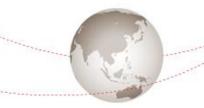












Implemented by



## "Forging Ahead Together in ASEAN"



The ASEAN Committee on Consumer Protection (ACCP),

www.asean-consumer.org

ASEAN Committee on Consumer Protection (ACCP) established in 2007

ASEAN Strategic Action Plan on Consumer Protection (ASAPCP) 2016-2025

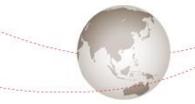
**Consumer protection laws in place** in 9 out of 10 Member States

Handbook on Consumer Protection Legislations in ASEAN published in 2018

Re-launch of ACCP Website to include online complaints and product recall databases









### **Selected Highlights of Our Work**

### **Country-Level:**

#### Lao PDR:

consumer hotline, coordination of relevant line ministries, study visits to other AMS

#### Vietnam:

country-wide consumer survey, conferences, assessment of consumer protection agencies



#### **ASEAN Level:**

- Interface workshops
- ASEAN Consumer Empowerment Index (ACEI)
- ACCP website
- Commemorative logo and video
- Self-assessment toolkit

#### Thematic areas:

food trade/standards, e-commerce (others to be defined based on ASEAN priorities, including gender mainstreaming)









## Responding to Key Challenges and Constraints

Implementation gap between regional commitments and national reforms

Strategic orientation and multilevel approaches to technical assistance



Limited knowledge and knowledge management, capacities, resources

Coordination of development partners, leveraging on different strengths



Fragmentation of national legal and institutional frameworks, cross-border concerns

Multi-stakeholder engagement, regional dialogue and international cooperation









## **Synergies in Cooperation with UNCTAD**



