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**Tourism Development and Poverty Reduction:
International Consensus and Chinese Experience**

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Tourism Development and Poverty Reduction: International Consensus and Chinese Experience

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14 March 2013

Content

- 1. Achievements:** Tourism Has Become Effective Means of Employment Generation and Income Growth in Poor Regions of China, Especially in Minority Areas and Border Areas.
- 2 Experiences:** The Practice of Tourism's Impact on Poverty Reduction in China Contributes Experience for the World.
- 3. Call for:** International Cooperation.



1. Achievements

1

**Role on Local
Employment**

2

**Role on Local
Economy**

3

**Role on
Income of Local
Residents**

4

**Role on Social
Development**



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Achievement 1

Tourism Played a Positive Role on Local Employment in Poor Regions.



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Achievement 2

Tourism Played an Important Role in Promoting Local Economic Growth.

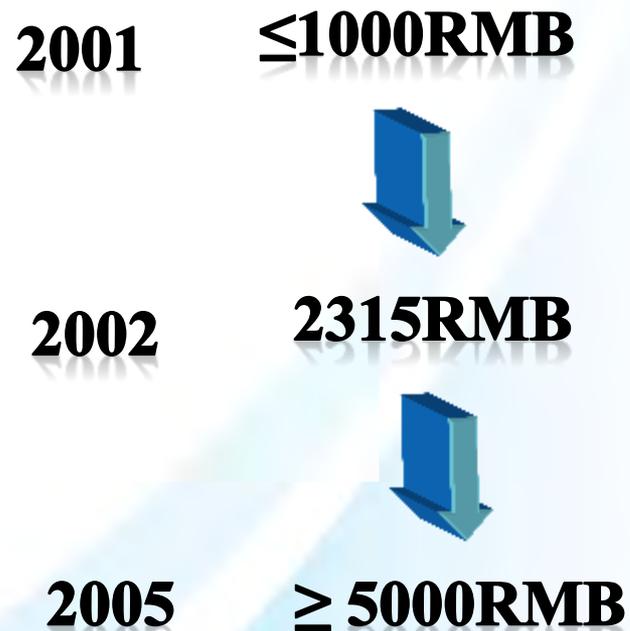
Evaluation of the Effect of Tourism Development on Local Economic Growth: Evidence from Sichuan Minority Area in 2004

Indicators	Sichuan	Sichuan Minority Area	Aba Minority Area	Ganzi Minority Area	Liangshan Minority Area
GDP (hundred million RMB)	6556.0	373.73	62.65	42.22	245.00
Increased Value of Service Sector Account for the proportion of Local GDP (%)	38	33	36	41	32
Star Hotel (No.)	188	26	18	3	5
Tourist Arrivals (Million)	11496.60	1000.98	550.52	184.67	171.83
Tourism Income (hundred million RMB)	565.95	62.95	39.39	12.92	8.23
Tourism Income Account for the Proportion of GDP (%)	8.6	16.8	63	31	3.4

Achievement 3

Tourism Played an Active Role in Improving Income of Residents in Poor Regions.

EVIDENCE FROM YUNNAN XISHUANGBANNA DAI PARK



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Achievement 4

Tourism also Played a Vital Role in Promoting Social Development.



2. Experience from China

1

Government played a crucial role in tourism eliminating poverty.

2

The essence is strengthening the capacity of local community to participate in the development of tourism

3

The main points of tourism and poverty reduction are to suit measures to local conditions and to guide in classification



Experience 1

Government Played a Crucial Role in Tourism Eliminating Poverty.



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Experience 2

The Essence is Strengthening the Capacity of Local Community to Participate in the Development of Tourism



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Experience 3

The Main Points of Tourism and Poverty Reduction are to Suit Measures to Local Conditions and to Guide in Classification

**Poverty area :
infrastructure, capital,
....**



**Poverty area in developed region:
Market development**



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3. PPT Calls for International Cooperation



Thank you!



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