Expert Meeting

on

Investment, Innovation and Entrepreneurship for Productive

Capacity Building and Sustainable Development

30-31 March 2015

Enhancing the Entrepreneurship Eco-System for Youth

by

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The views expressed are those of the author and do not necessarily reflect the views of UNCTAD



MULTI-YEAR EXPERT MEETING on Investment, Innovation and Entrepreneurship for Productive Capacity Building and Sustainable Development

Geneva, Palais des Nations, Room XXVI, 30-31 March 2015

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Discussion

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Global Entrepreneurship Research Association

Utrecht University School of Economics



On Ecosystems...

Figure 1. Key elements, outputs and outcomes of Entrepreneurial Ecosystem



Stam, E. (2014). The Dutch Entrepreneurial Ecosystem

On Youth Entrepreneurship..

- Broader picture: youth's active engagement in establishing (social) change, against the vested interest and resistance to change
 - Political engagement
 - Civic engagement
 - Entrepreneurial engagement?
- Categorizing youth entrepreneurship
 - Youth providing their own job: youth self-employment
 - Youth providing innovation, jobs to others: youth entrepreneurship
 - Youth solving (youth) problems: young social entrepreneurs
 - Youth intrapreneurship



Global Entrepreneurship Monitor and Youth Entrepreneurship

- GEM: <u>www.gemconsortium.org</u> (see also national teams info, 500 researchers involved)
- GEM surveys, every year
 - Over 150,000 (young) adults on entrepreneurial attitudes, activities and aspirations
 - Over 3,000 experts on conditions for entrepreneurship
- Special attention to youth entrepreneurship
 - Report 2013 with Youth Business International
 - Report 2015 with International Development Research Council: focus Sub Saharan Africa (Angola Botswana, Ghana, Malawi, Namibia, Nigeria, South Africa, Uganda, Zambia)









Understanding the entrepreneurial attitudes, aspirations and activities of young people

Authors: Jacqui Kew, Mike Herrington, Yana Litovsky, Helen Gal



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