

# **BROADBAND COMMISSION**

FOR DIGITAL DEVELOPMENT

## **Presentation of the Report of the Broadband Commission**

### **State of Broadband 2013: Universalizing Broadband**



# Broadband Commission for Digital Development

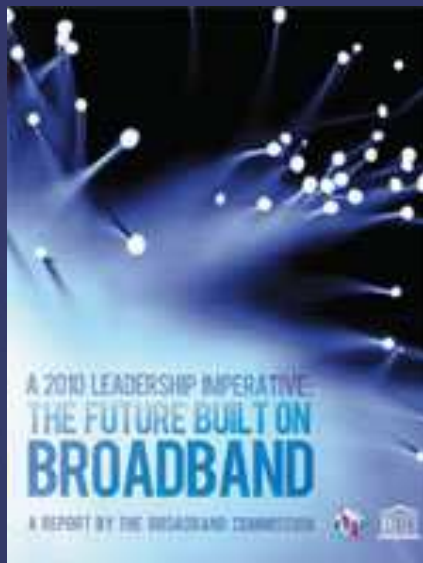
## The Annual Report

Broadband Commission targets

Moving forward to 2015

# The Annual Report

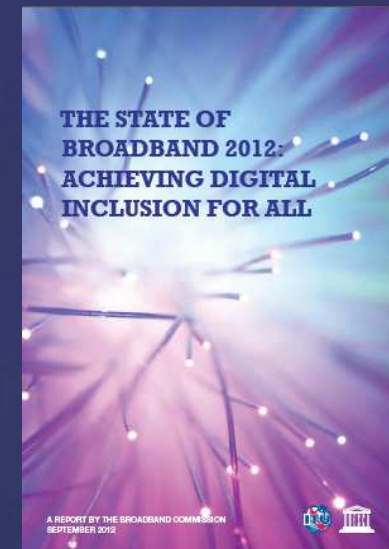
- Commissioners have been pro-active in promoting broadband on the international agenda through outreach.
- The Commission has published various reports, data, best practices, country case studies, including the annual report:



2010



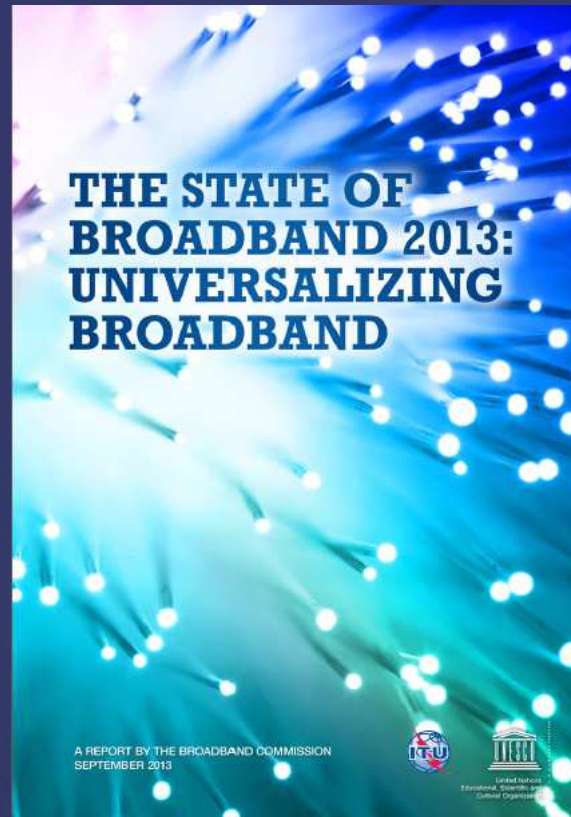
2011



2012

# State of Broadband 2013 Report

- 26 Featured Insights, from 20 Commissioners and their organizations, with 35 sets of review comments.



# Broadband Commission for Digital Development

The Annual Report

Broadband Commission targets

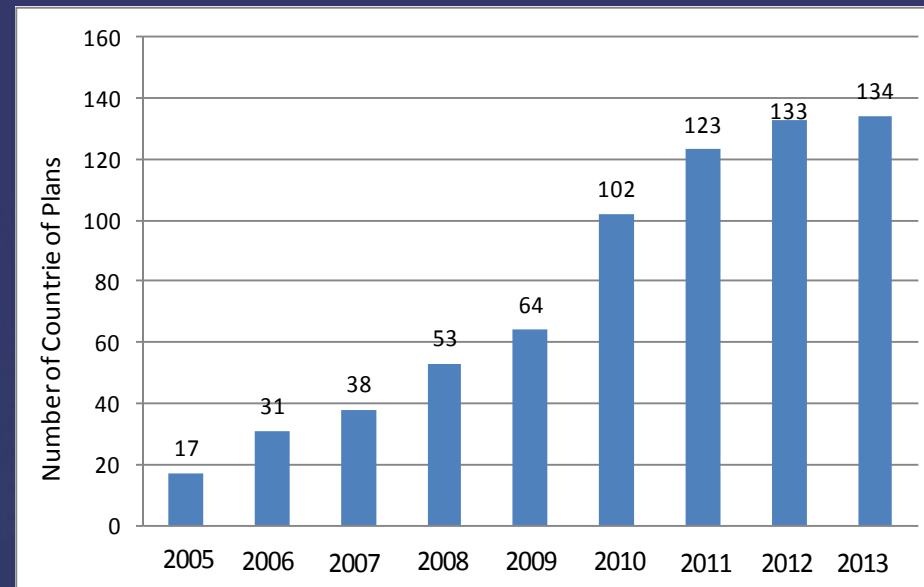
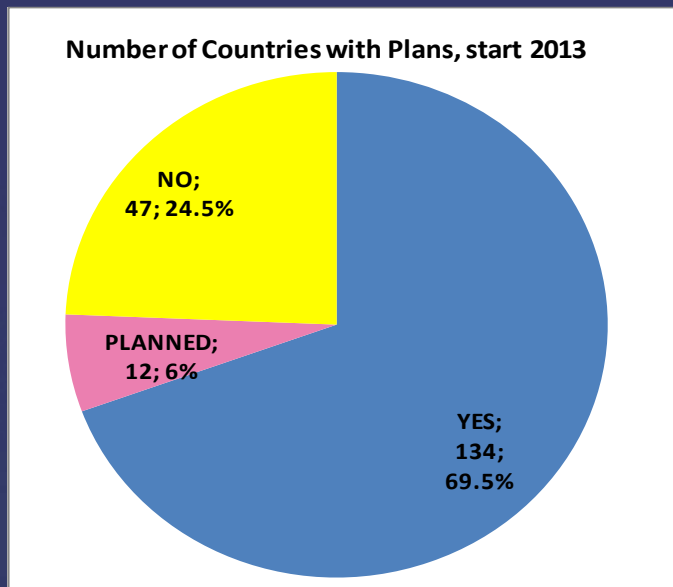
Moving forward to 2015

## Measurable targets for 2015

- Developed by the Commission at the Broadband Leadership Summit in October 2011.
- Four ambitious but achievable targets for making broadband policy universal and for boosting affordability and broadband uptake to ensure the benefits of broadband (in mHealth, m-payments & m-learning, for example) are available to all.
- New target on gender equality added in March 2013.
- Progress is tracked & reported annually in the run-up to 2015
- Final reporting will be made in 2015 to the UN General Assembly and Broadband Commission meeting in New York

# Target 1: Making broadband policy universal

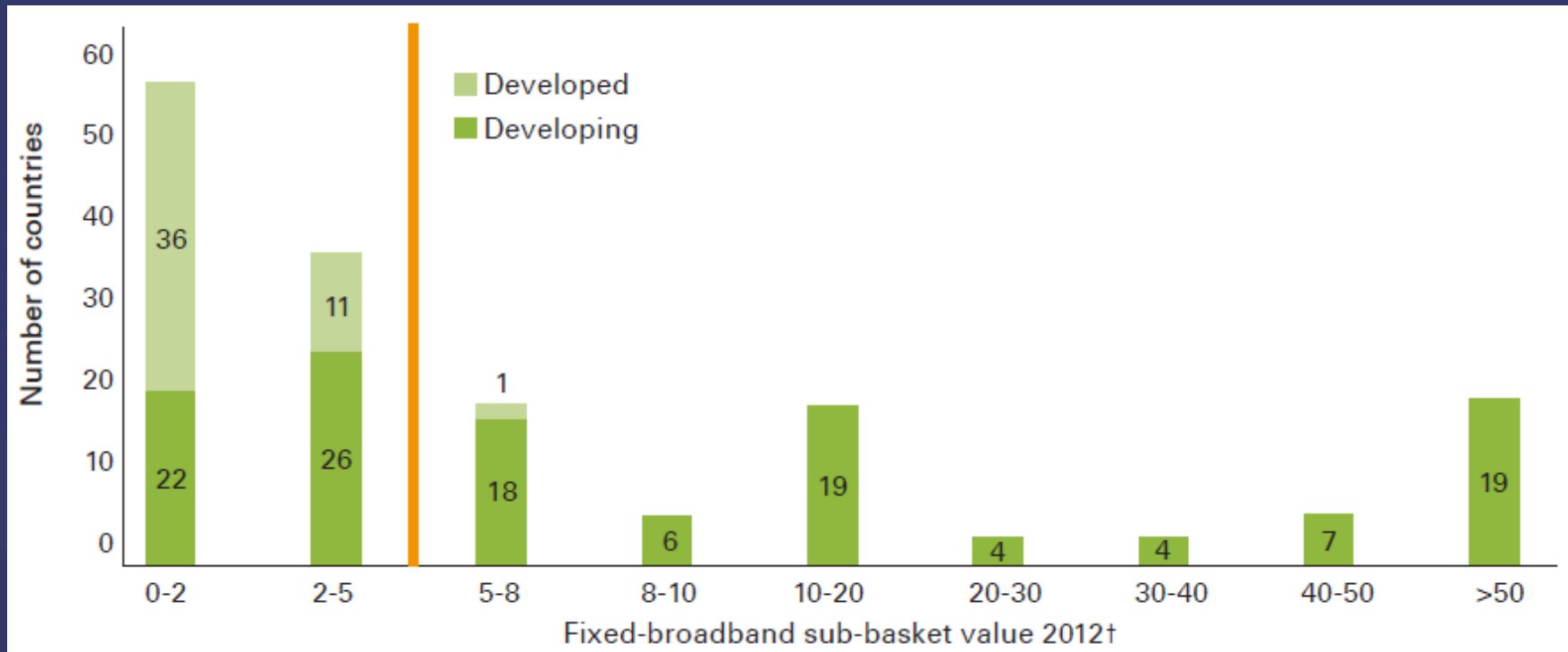
- *By 2015, all countries should have a national broadband plan or strategy or include broadband in Universal Access / Service Definitions*





## Target 2: Making broadband affordable

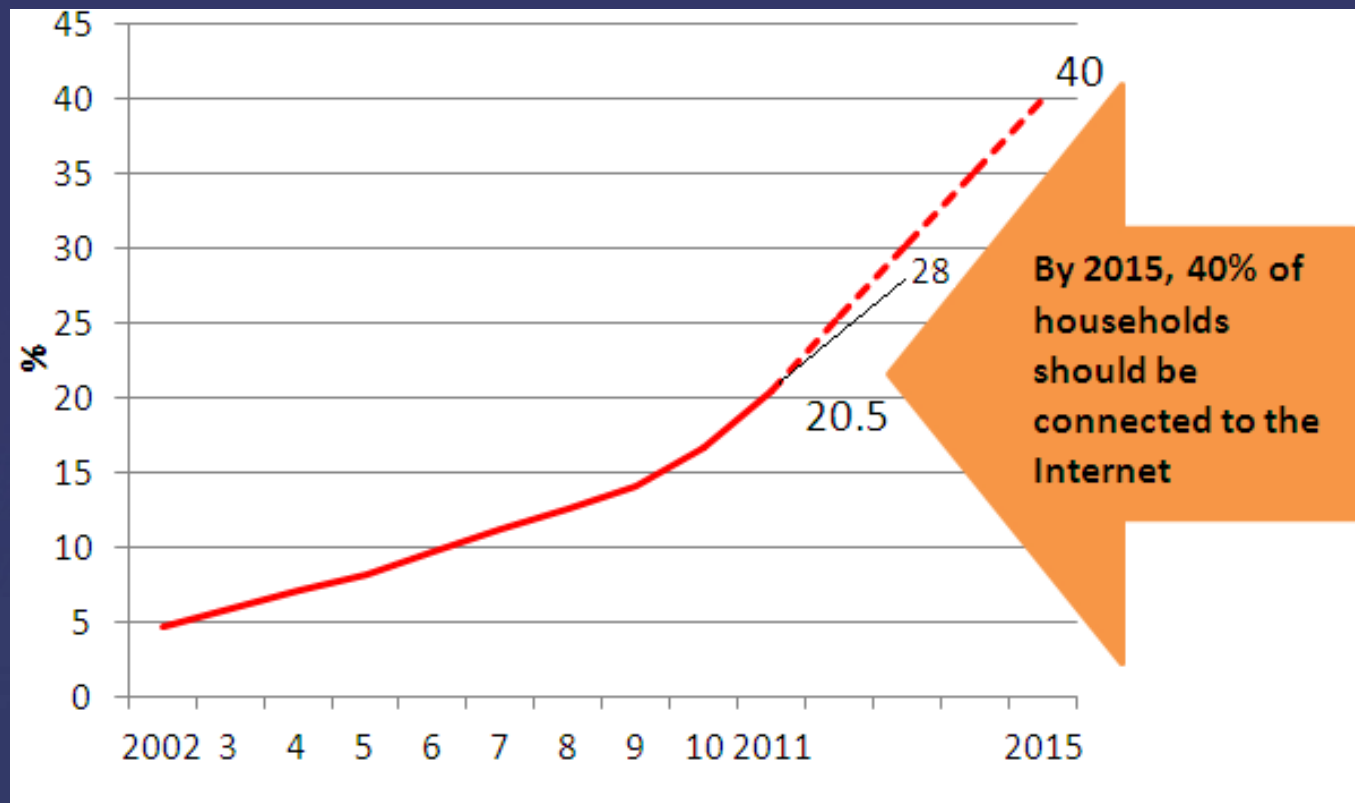
- *By 2015, entry-level broadband services should be made affordable in developing countries (amounting to <5% of average monthly income)*





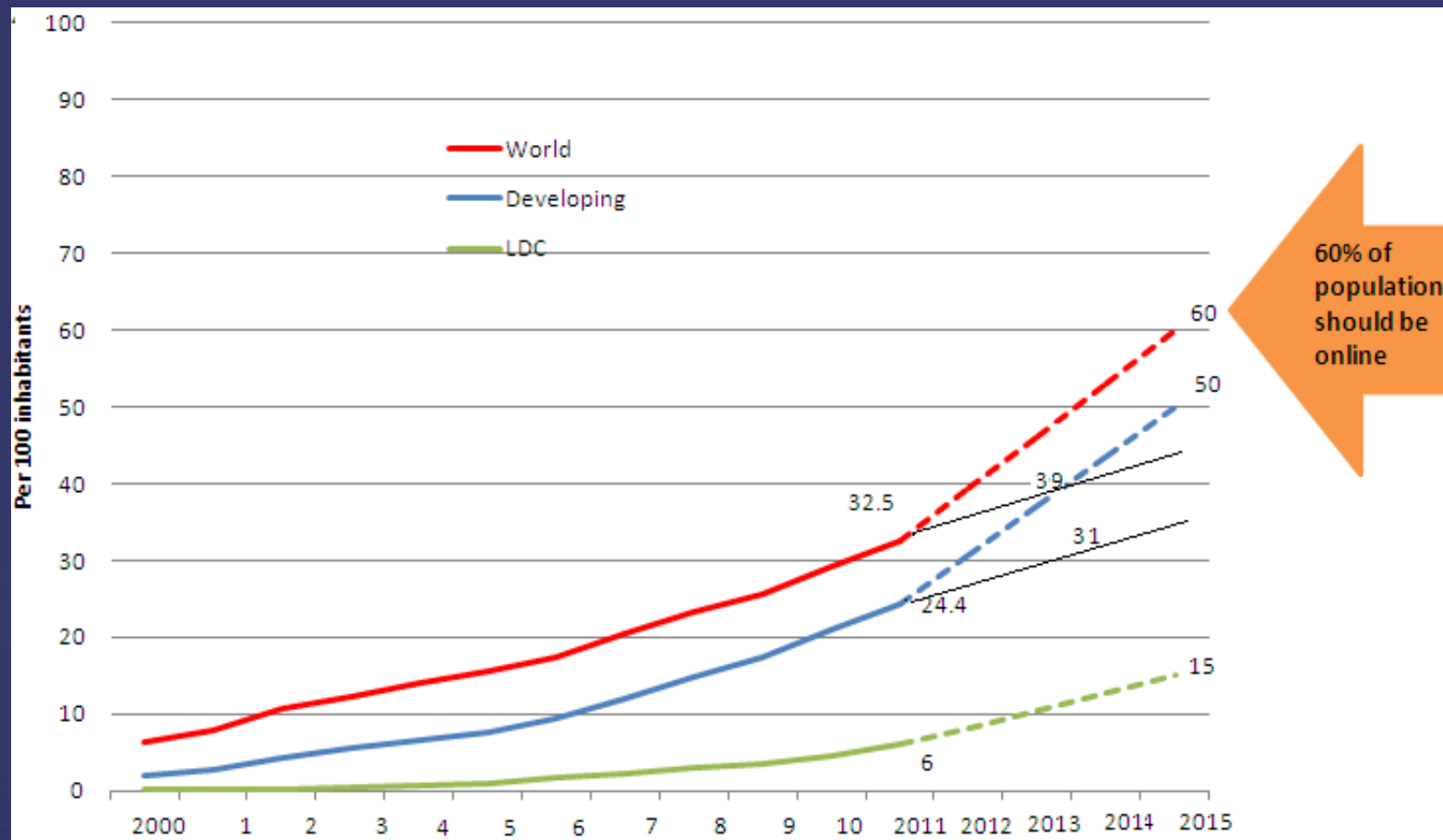
## Target 3: Connecting homes to broadband

- *By 2015, 40% of households in developing countries should have Internet access*



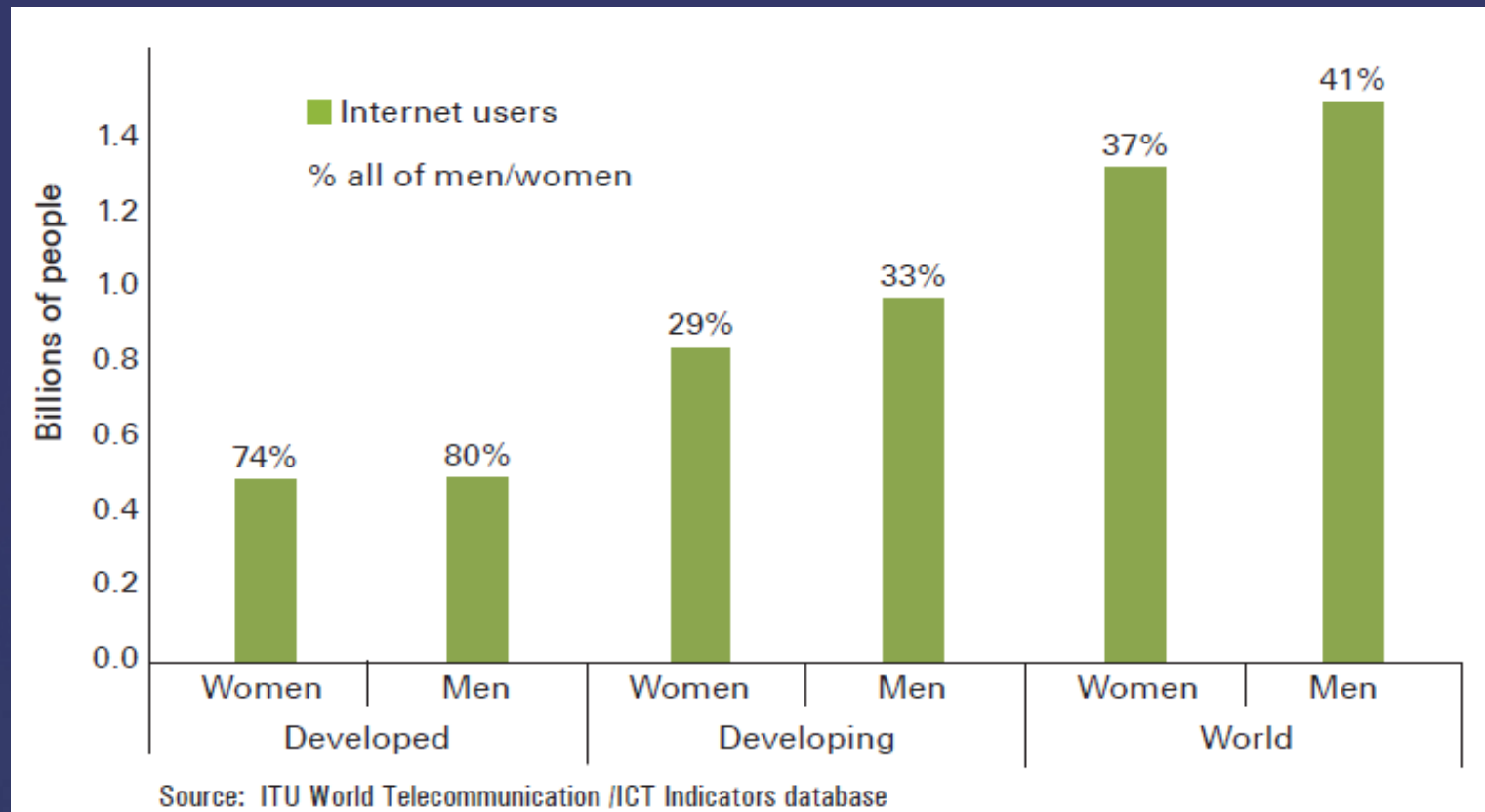
## Target 4: Getting people online

- *By 2015, Internet user penetration should reach 60% worldwide, 50% in developing countries and 15% in LDCs*



# Target 5: Gender Equality in Broadband

- *By 2010, gender equality in access in broadband by 2020.*



# Broadband Commission for Digital Development

The Annual Report

Broadband Commission targets

Moving forward to 2015

## Working Towards 2015

- The Task Force on Sustainable Development and the Post-2015 Development Agenda has presented its report.
- The Commission will continue to play a strong advocacy role at the highest level to promote the importance of broadband to achieve the MDGs
- From the targets, we can see that we still have a long way to go yet to ensure broadband can effectively underpin education and health initiatives where they are needed
- Broadband should become a top priority for decision-makers, and needs to be included in the global development agenda post-2015.

Thank you for your attention

# BROADBAND COMMISSION

FOR DIGITAL DEVELOPMENT

[www.broadbandcommission.org](http://www.broadbandcommission.org)

[facebook.com/broadbandcommission](https://facebook.com/broadbandcommission)

