

Vanuatu National Green Export Review (NGER)

Coconut, Cocoa and Sandalwood Action Plan

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National Green Export Review

- ▶ In 2014 UNCTAD made review on Vanuatu National Green Export in line with the global trend for a global transition to greener markets in line with the outcome of the Rio+20 Conference of 2012.
- ▶ for Vanuatu at least three products were identified as having relatively high levels of Revealed Comparative advantaged (RCA)
- ▶ These are the coconut sector, the cocoa sector and the sandalwood sector
- ▶ A national workshop was convened in August of 2014 in which stakeholders from these respective sectors attended and the outcome was that all three products were selected.

NGER cont.

- ▶ A team of three national experts was tasked to conduct an in-depth value chain study into each of these Green products and a report was produced and presented in August of 2015.



NGER report

- ▶ the report asserts that although generally Vanuatu stands to benefit from all three products,
- ▶ their raw supply was on the decline
- ▶ The need for change in the mental and cultural landscape of farmers in respect to replanting and increased production

National Plan of Action

- ▶ These were:
- ▶ 1. Harness existing capacity of farmers, industries and private sector to increase and sustain market related production;
- ▶ 2. Strengthen the institutional capacity of the MALFFB and MTTICNVB through their relevant departments to monitor the speedy recovery of the three sectors;
- ▶ 3. Create a conducive and enabling environment for all three sectors to flourish; and
- ▶ 4. Provide support services for enhancing farmers, MSMEs and the private sector within the three value chains.

The outcome of the national plan of actions

- ▶ The need for a market information services
- ▶ The need for a Vanuatu Voluntary sustainable standards

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