

RESP'S APPROACH TO TRACEABILITY FOR REPTILE SKINS

**UNCTAD/CITES meeting on
Traceability systems for managing international
trade in South East Asian python skins**

17 October 2013, Geneva



RESPONSIBLE ECOSYSTEMS SOURCING PLATFORM

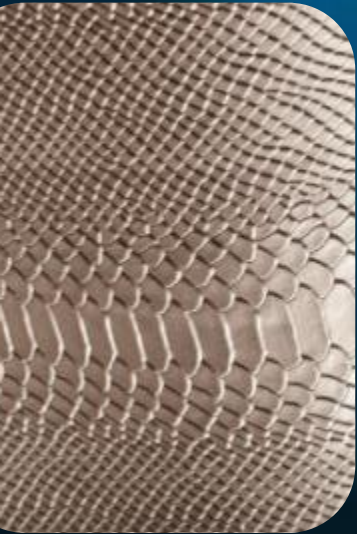
Create net positive impacts by fostering business-driven change towards the sustainable use of biodiversity and natural resources, based on effective collaboration between the cosmetics, fashion, jewellery industries and its key stakeholders.

Multi-stakeholder initiative launched in 2013

22 Corporate members

≈ 155 billion euros
combined revenue

18 Institutional partners



INTERNATIONAL WORKING GROUP ON REPTILE SKINS

**Facilitate the design and implementation of
business models that improve the management of
global reptile skin value chains.**

16 corporate participants

10 institutional participants

9 governments

Production Systems

Sustainability and livelihoods

Animal Welfare

Communication and education

Traceability



Hunting

Collecting

Skinning

Collecting

Tanning

Cutting

Fashioning

Product



✓ Identified the problem



Find a solution

✓ Established an objective



Validate objective

Legal, sustainable, stable, traceable trade

✓ Define marking system



Test system

STAKEHOLDER	REQUIREMENTS	OBJECTIVE	BENEFITS
CITES PARTIES	IN LINE WITH CITES SYSTEM	LEGALITY, SUSTAINABILITY	IMPROVED CITES SYSTEM
RETAILERS	FULL TRACEABILITY, ECO-FEASIBLE	STABLE, CONTINUOUS SUPPLY	TRANSPARENCY, STORIES, RISK MANAGEMENT
TANNERS	PRACTICAL, NO QUALITY IMPLICATIONS	?	?
DISTRIBUTORS	NO OVERBURDEN	?	?
SKINNERS	?	?	?
HUNTERS	?	?	?
NGOs	RELIABLE, RELEVANT	?	MORE FACT BASED INFORMATION

TRACEABILITY

SYSTEM

Marking

**T
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Y**

Roles

Application

Linkages

Structure

Data/Information

COSTS

RESP's TRACEABILITY WORK

**Development of
Pilot Projects**

**Three projects
addressing traceability**

**19 November
IWG-Reptile Skins Meeting**

Early 2014 – beginning implementation of Projects

Public launch of pilot projects AC27

A scenic landscape at sunset or sunrise. The sky is filled with soft, golden light and wispy clouds. In the foreground, the dark silhouette of a hillside is visible. On the ridge of the hill, a group of llamas is silhouetted against the bright sky. One llama stands prominently on the left, while several others are huddled together on the right. In the background, a range of dark mountains stretches across the horizon.

THANK YOU!

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