

Policies for a Digital Economy

Digitally Enable Service Globalisation

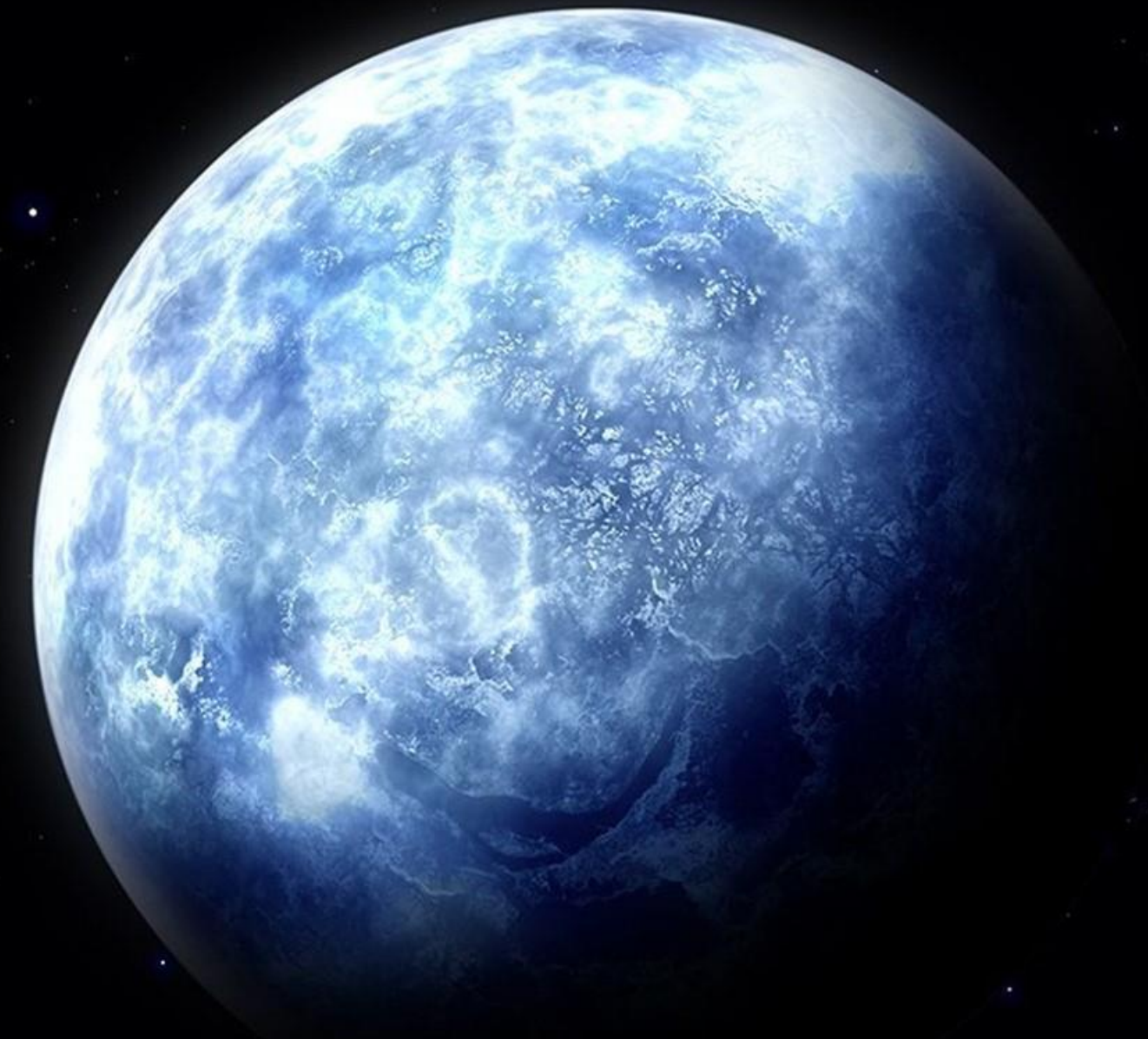
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Arbitrage drives globalisation



Globalisation has
been mostly about
goods, not services

Why is it easier to
ship goods than
services across
borders?

Reality of services

Digititech is
changing that
reality

Economics \Rightarrow profitable

Digitech \Rightarrow possible

Imagine a Star Trek world ...



Tele-migration

People sitting in one nation & working in offices in another nation



1

Domestic
telecommuting

2

Online freelancing
platforms

Like eBay but for
services not
goods

The logo for Upwork, featuring the word "Upwork" in a sans-serif font. The "Up" is in a light green color, and "work" is in a dark grey color.The logo for Amazon Mechanical Turk, featuring the word "amazon" in black with the orange arrow logo below it. To the right, the word "beta" is in a small font, and "mechanical turk" is in orange below it.The logo for Fiverr, consisting of the word "fiverr" in white lowercase letters with a registered trademark symbol, set against a solid green circular background.The logo for Witmart, featuring a cartoon character on the left wearing a red shirt with a yellow dollar sign and holding a rake. To the right, the word "witmart" is in a stylized red font with a yellow swoosh above it, followed by ".com" in grey. Below the name is the tagline "The best crowdsourcing solution" in a smaller grey font.

3

Machine translation

Machine translation is no longer Star Trek



- Google Translate
- Skype Translator
- YouTube Auto-caption

Global “talent tsunami”

4

Advanced
telecommunications



Telepresence room

Telepresence robots



Can telemigration form the basis
of a development strategy?



Can service exporting
complement/replace
industrial exports?

How to develop
comparative
advantage based on
people?

Think of digitech as
the “container ship”
of service exports

Thank you for
listening