



Value Chain Analysis Workshop for Natural Ingredients, Rattan and Ecotourism Sectors in Indonesia

IBIS Arcadia
Jakarta - Indonesia
20 and 21 July 2011

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I. Opening and registration

The Value Chain Analysis Workshop for Natural Ingredients, Rattan and Ecotourism Sectors (the Workshop) will be held in the Ibis Arcadia Hotel of Jakarta, Indonesia, from Wednesday, 20 July to Thursday, 21 July 2011.

Registration to the Workshop will start at 8:30am on the morning of 20 July 2011. The opening will start at 9:00am on the same morning.

The working language of the Workshop will be English.

II. Workshop venue

The Workshop will be held at the Ibis Arcadia Hotel:

Jalan K H Wahid Hasyim No 114
10340 - JAKARTA
INDONESIA

Tel.: (+62)21/2300050

Fax.: (+62)21/2300995

E-mail: reservation@ibisarcadia.com

URL: www.ibishotel.com/gb/hotel-1734-hotel-arcadia-jakarta/index.shtml

Below is a map of the Ibis Arcadia Hotel, a link to its location on Google Maps, and access information.



How to reach the hotel

The Arcadia Hotel can be reached by taxi from Soekarno Hatta international airport. Alternatively, you can take the DAMRI shuttle bus to Gambir railway station. From there, take a taxi to the hotel (5 minutes) or take bus no 44, 42 or 10 to the SARINAH bus stop, then walk to the Arcadia Hotel (5 minutes). From Pulo Gadung bus station take a BUSWAY bus to HARMONI, then continue with another BUSWAY bus to the SARINAH bus stop, then walk to the hotel (5 minutes).

Railway Station

GAMBIR (3.00 km / 1.86 mi)

GONDANGDIA (1.00 km / 0.62 mi)

Airport

SOEKARNO HATTA INTL (25.00 km / 15.54 mi)

JAKARTA SOEKARNO-HATTA INTL. (18.00 km / 11.19 mi)

Highway exit

CAWANG (3.00 km / 1.86 mi)

SEMANGGI (2.00 km / 1.24 mi)

TANJUNG PRIOK (3.00 km / 1.86 mi)

III. Accommodation

Participants are responsible for booking their own accommodation. Should you be interested in staying in the same hotel as the venue (Ibis Arcadia Hotel), there is a special price for workshop participants as described below:

Type of the room	Standard room, Inclusive of Breakfast
Price	Rp.525.000,-nett/night (USD 58/Night/Room)

Notes

- The above rate is non-commissionable and not applicable for Advantage Plus
- The above rate is inclusive of 21% government tax and service charge
- Any additional participant will be charged automatically.
- This quotation is valid only for one offering and valid until July 21th, 2011

Payment and cancellation policies:

- To secure your reservation, 50% deposit of total cost is required 1 (one) week before the date of event, full payment should be settled before event.
- In the event of cancellation, kindly inform us at the latest 6 days before the event, otherwise 100% charge will be applied for the cost of preparation.
- Food and Beverage items are discouraged to be brought into hotel or the function hotel or to the function room by the customer and its party (Corkage charge will be applied)

All the payment must be made directly to Ibis Jakarta Arcadia Hotel or fund transfer, so please contact the hotel directly:

Ms. Yunimar, Sales Executive

Telephone: 021-2300 050

Fax: 021-2300 995

E-mail: sales@ibisarcadia.com

When booking mention: UNCTAD workshop

IV. Documents

The Workshop is based on the document "Guidelines for a Methodology to Support Value Chains for BioTrade Products: From the Selection of Products to the Development of Sector Strategies". If you are interested in this publication, please download it from BioTrade Initiative's web site at:

www.biotrade.org/ResourcesPublications/unctad_ditc_bcc_2008_1_Eng.pdf.

V. Contact information

For all questions regarding the Workshop, please contact:

- o Ms. Nuning Barwa in Jakarta, Indonesia at nuningbarwa@gmail.com, telephone +62.816.185.8944;

or

- o Ms. Lorena Jaramillo in Geneva, Switzerland at lfjaramil@gmail.com

VI. Agenda

Value Chain Analysis Workshop for the Natural Ingredients, Rattan and Ecotourism Sectors in Indonesia

20 and 21 July, 2011
Jakarta, Indonesia

Venue: Hotel Ibis Arcadia

DAY 1	
8:30	Registration
9:00	Welcome remarks a. Her Excellence Prof. Dr. dr. Nila F. Moeloek , Special Envoy of the President of the Republic of Indonesia on the Millennium Development Goals b. His Excellence Mr. Jürg Schneider , Head of Economic Development Cooperation (SECO), Embassy of Switzerland in Indonesia.
9:30	The potential for BioTrade in Indonesia: progress on the sector assessments: a. Introduction of UNCTAD BioTrade program in Indonesia by Ms. Lorena Jaramillo , UNCTAD/BioTrade Initiative. b. Results of the first study assessment of the potential of BioTrade native products and services in Indonesia by Mrs. Nuning S. Barwa , UNCTAD consultant c. Indonesian efforts in promoting and developing the sustainable use of biodiversity in service sector, especially for developing the new eco-tourism destination by Mr. Firmansyah Rahim , the Director General for Tourism Destination Development. It will be presented by Mr. FX. Teguh , Deputy Director of Planning and Legal.
11:00	Tea/coffee break
11:30	<i>Group exercise:</i> All participants will be divided into 3 groups a. First group : Mapping of the value chain of BioTrade - rattan products b. Second group : Mapping of the value chain of BioTrade - natural ingredient sector c. Third group : Mapping of the value chain of BioTrade – service sector (eco-tourism)
	<i>First Group:</i> Market requirements and several value chain key issues for rattan sector. Moderated by Mr. Wisno Caroko
	<i>Second group</i> Market requirements and several value chain key issues for natural ingredients sector. Moderated by Mrs. Nuning S. Barwa

	<i>Third group</i> Market requirements and several value chain key issues for eco-tourism sector. Moderated by Mr. I Made Suarnatha
12:30	Lunch
14:00	<i>Group exercise:</i> GAP analysis and Identification of causes and solutions
16:00	Tea/coffee break
16:30	Continuation of <i>Group exercise</i>
17:00	Closing of first day
DAY 2	
9:00	Summary of results from the previous day from each group
9:30	<i>Plenary discussions of group results.</i> Moderated by Ms. Lorena Jaramillo and Mrs. Nuning S. Barwa
10:30	Tea/coffee break
11:00	<i>Group exercise:</i> Prioritization of solutions and responsible organizations Moderated by Ms. Lorena Jaramillo and Mrs. Nuning S. Barwa
13:00	Lunch
14:30	Plenary discussions of prioritization of solutions and responsible organizations Moderated by Ms. Lorena Jaramillo
16:00	Tea/coffee break
16:30	Next steps by Ms. Lorena Jaramillo
17:00	Closing of the BioTrade workshop by Ms. Lorena Jaramillo , UNCTAD/BioTrade Initiative.

VII. Disclaimer

UNCTAD disclaims all responsibility for medical, accident and travel insurance, for compensation for death or disability compensation, for loss of or damage to personal property and for any other loss that may be incurred during travel time or the period of participation.