



**Fashion and Cosmetics BioTrade Platform  
Advisory Committee meeting  
19 June 2012 – Rio de Janeiro**

Meeting Report

This document constitutes the report of the Advisory Committee meeting held on 19 June 2012 at the Novo Mundo Hotel in Rio de Janeiro, Brazil. The agenda and list of meeting participants included in the annexes. Presentations will be available on the BioTrade website: [www.biotrade.org](http://www.biotrade.org).

**Setting the context**

The Advisory Committee of the Fashion and Cosmetics BioTrade Platform (FCBP) was established in January 2012 for period 2012-2015. Building from the work of the previous advisory committee which focused on the establishment of the FCBP, the current Advisory Committee began its work on defining concrete steps to move towards the implementation of projects and activities relevant to both industries.

Much of the focus of this work has been on the identification and prioritisation of a limited number of value chains through which the FCBP – as a multi-stakeholder platform – could support, improve and strengthen in line with its objectives through the establishment of partnerships.

At the same time the Advisory Committee has begun looking at methodologies, guidelines and systems that have been recently developed by UNCTAD and its partners with the objective of providing guidance of how these could be integrated into the work of the FCBP and used more effectively from the business perspective.

The Advisory Committee meeting held in Rio de Janeiro focused on two main issues:

1. Advancing in the selection and prioritisation of value chains, and
2. Reviewing a number of methodologies, guidelines and systems to enhance sustainable use of biodiversity opportunities within the selected sectors.

**1. IDENTIFICATION OF VALUE CHAIN PRIORITIES**

Representatives from regional and national initiatives working on enhancing biodiversity-based value chains were invited to present considering four main points:

- I. Overarching objectives and specific objectives related to sustainable use / biotrade.
- II. Structure of the initiative including: implementation period, main focus areas, geographical focus, implementing agency(ies) and main partners.

- III. Value chains that are already within the initiatives and scope for further identification of additional value chains.
- IV. Potential role of FCBP and process for engagement.

PhytoTrade Africa, the GEF/CAF project and the BioCan project presented their regional initiatives while Colombia, Peru and Vietnam the work they were undertaking at the national level. Indonesia's prioritised species were also mentioned as a result of UNCTAD's assessment of the natural ingredients sector; this document will be shared with members for comments. On a later stage, Burundi could be a potential country to develop activities as promising species are being identified with the UNCTAD BioTrade-UNDP partnership; support was also requested from members on species of interest in that country.

The CBD Secretariat delivered a presentation on the Global Business and Biodiversity Platform and provided some ideas on how the FCBP could further contribution to this platform and on the current processes preparing for COP11 of CBD.

Most of the discussions centred on the sharing of information with regards to methodologies and tools used to carry out activities, specific collaboration opportunities with FCBP as well as experiences and lessons learned from the ongoing initiatives.

#### **Key issues and next steps agreed**

- Ongoing BioTrade related initiatives at the regional and national level provide the best opportunity for FCBP to effectively contribute and achieve a bigger impact.
- A series of these initiatives already offer immediate opportunity for furthering value chain related work and count on established structures where collaboration could be enhanced through targeted actions.
- Most of the regional / national initiatives have already advanced on the identification and prioritisation of their focus value chains, however, in many cases there are also opportunities to identify new ones together with FCBP and establish collaboration from the beginning.
- Traceability and equitable sharing of benefits were identified as two major issues to address with regards to the value chain related work.
- Enhancing the link between sustainable use and value chain “code of conduct”, “specifications” and “chain of custody” is of key importance.
- Specific work on furthering knowledge and practical experience regarding to the Nagoya Protocol was also relevant for the cosmetics industry.
- Furthering knowledge of the ecosystems approach via value chains in same habitats remains very relevant for FCBP.

Next steps:

**By 30 August** the matrix of existing value chain priorities of regional and national initiatives and those presented by advisory committee members will finalised and distributed. The list will also include reference to the main issue related priorities identified at the meeting (i.e. traceability, benefit sharing and linking sustainable use with supply chain management). Furthermore, the proposed criteria for selection of value chains will distributed for comments together with the matrix.

**By 24 September** at the latest, advisory committee members will narrow down the list of potential value chains to focus on and put them forward for final decision at the next advisory committee meeting. The selection methodology will include the matrix together with a set of predetermined criteria.

## 2. ENHANCING SUSTAINABLE USE OPPORTUNITIES

### *BioTrade and REDD*

- REDD projects could potentially provide opportunities to enhance the impact of BioTrade in determined areas. However, further information and knowledge building is necessary to be able to take informed decisions regarding this.

### *Resource Assessment Guidelines*

- The resource assessment guidelines provide an important step with regards to the level of detail that should be achieved in the value chain related work.
- It creates a benchmark for knowledge and information needed to develop effective management plans.
- It was agreed that FCBP should prioritise the testing of the Guidelines within the value chain work it will implement with the view of integrating the application of these Guidelines in its future work.

### *Impact Assessment System*

- The BioTrade Impact Assessment System (BTIAS) has selected a series of indicators which could be integrated into ongoing sustainability reporting at the project and company level. It has been applied by BioTrade partners in Africa, Asia and Latin America.
- Limited practical experience on the application of IAS exists. As such, pilot applications of the BTIAS could be attached to the selected value chain to provide more information on how this could be used by MNCs involved in the FCBP.

Next steps:

**Attached to this report** is the additional information requested to Redd Forests Pty regarding REDD projects and possible linkages with BioTrade. FCBP Advisory Committee will discuss this issue again at its next meeting and will take a decision whether it is feasible to advance at the moment on furthering linkages with REDD.

**By the end of September**, UNCTAD will commission the first testing of the Resources Assessment Guidelines within the Candelilla value chain project it is implementing in collaboration with the Mexican Authorities and the NRSC.

Annex 1  
Meeting Agenda

June 19	
08:30 – 08:45	<p style="text-align: center;">Welcoming remarks and introduction</p> <p style="text-align: center;">Eduardo Escobedo, UNCTAD</p>
08:45 – 10:30	<p style="text-align: center;"><b>Identification of value chain priorities</b></p> <p style="text-align: center;"><b>Speakers:</b></p> <p style="text-align: center;">Katie Beckett, PhytoTrade Africa            Maria Helena Cendales, Secretariat of the Andean Community            Jaime Cárdenas, Regional Coordinator GEF/CAF/UNEP project            Vanessa Ingar, Ministry of Environment of Peru            Ana Quintero, Ministry of the Environment of Colombia            Le Viet Dung, BioTrade National Programme of Vietnam            David Steuerman, CBD Secretariat</p> <p style="text-align: center;"><b>Work groups</b></p>
10:30 – 11:30	<p style="text-align: center;"><b>Enhancing sustainable use opportunities</b></p> <p style="text-align: center;"><b>Speakers:</b></p> <p style="text-align: center;">Beatriz Garcia, Redd Forests Pty            Linking BioTrade and Climate Change through REDD</p> <p style="text-align: center;">Maria Teresa Becerra, Secretariat of the Andean Community            Resource Assessment Guideline</p> <p style="text-align: center;">Lorena Jaramillo, UNCTAD            BioTrade Impact Assessment System</p>
11:30 – 12:00	<p style="text-align: center;">Advisory Committee discussion on next steps for FCBP</p>

Annex 2  
**Participants List**

BERACA

Filipe Sabara  
Daniel Sabara

CAN Secretariat

Maria Teresa Becerra  
Maria Helena Cendales

CBD

David Steuerman

COLOMBIA

Ana Karina Quintero

FIRMENICH

Berangere Magarinos-Ruchat

GEF/CAF Project

Jaime Cardenas  
Giovanni Ginatta

LVMH

Sylvie Benard

MANE

Michel Mane

PERU

Vanessa Ingar

PHYTOTRADE AFRICA

Katie Beckett

REDD Forests Pty

Beatriz Garcia

UNCTAD

Eduardo Escobedo  
Lorena Jaramillo  
Alejandra Maruri

UGANDA

Samuel Suuti

VIETNAM

Viet Dung Le  
Minh Khoi Nguyen  
Ta Minh Son

YVES ROCHER

Elise Rebut

VC SELECTION MATRIX

**FLORA**

<b>Species</b>	<b>Countries</b>	<b>Working Group</b>	<b>Partners</b>
Shea ( <i>Vitellaria Paradoxa</i> )	Ghana Burkina Faso	Natural Ingredients	Global Shea Alliance University of Leeds Tree Aid
Vetiver ( <i>Chrysopogon zizanoides</i> )	Haiti Indonesia	Natural Ingredients	
Patchouli ( <i>Pogostemon cablin</i> )	Indonesia	Natural Ingredients	
Candelilla ( <i>Euphorbia antisiphillica</i> )	Mexico	Natural Ingredients	Profauna Mexican Govnt. NRSC
Nutmeg ( <i>Myristica fragrans</i> )	Indonesia	Natural Ingredients	
Carnauba ( <i>Copernicia prunifera</i> )	Brazil	Natural Ingredients	
Rosewood ( <i>Aniba Rosaeodora</i> )	Brazil	Natural Ingredients	
Gurjum ( <i>dipterocarpus turbinatus balsam</i> )	Vietnam	Natural Ingredients	
Benzoin ( <i>Styrax benzoin</i> )	Indonesia	Natural Ingredients	
Candeia ( <i>Eremanthus erythropappus</i> )	Brazil	Natural Ingredients	
Hungurahua ( <i>Oenocarpus batawa</i> )	Ecuador	Natural Ingredients	BioCan GEF / CAF

Dragon's Blood ( <i>Croton lechleri</i> )	Ecuador Peru	Natural Ingredients	BioCan GEF / CAF
Ishpingo ( <i>Ocotea quixos</i> )	Ecuador	Natural Ingredients	BioCan
Marula ( <i>Sclerocarya birrea</i> )	Namibia Swaziland	Natural Ingredients	PhytoTrade Africa
Kalahari Melon ( <i>Citrullus lanatus</i> )	Namibia Botswana	Natural Ingredients	PhytoTrade Africa
Devil's Claw ( <i>Harpagophytum procumbens</i> )	Namibia Zambia Botswana	Natural Ingredients	PhytoTrade Africa
Ximenia ( <i>Ximenia americana &amp; caffra</i> )	Namibia Swaziland	Natural Ingredients	PhytoTrade Africa
Fique ( <i>Furcraea andina</i> )	Colombia	*	Corporacion Biocomercio GEF/CAF
Achiote ( <i>Bixa orellana</i> )	Colombia	*	Corporacion Biocomercio GEF/CAF
Cochineal ( <i>Dactylopius coccus</i> )	Peru	Natural Ingredients	
Cajeput ( <i>Melaleuca leucadendron</i> )	Vietnam	Natural Ingredients	
Anise ( <i>Illicium verum</i> )	Vietnam	Natural Ingredients	
Ginseng ( <i>Panax vietnamensis</i> )	Vietnam	Natural Ingredients	

## FAUNA

Species	Countries	Working Group	Partners
Yacare caiman (Caiman yacare)	Bolivia	Reptile Skins	BioCan WCS FAN
Paiche (Arapaima gigas)	Peru	*	BioCan
Guanaco (Lama guanicoe)	Argentina	Wool	
Vicuna (Vicugna vicugna)	Peru	Wool	
Alpaca (Vicugna alpaca)	Peru Bolivia	Wool	
Cashmere Goat	Mongolia Argentina	Wool	
Reticulated python (Python Reticulatus)	Indonesia Vietnam Malaysia	Reptiles Skins	
Water monitor (Varanus salvator)	Indonesia	Reptile Skins	
Nile crocodile (Crocodylus niloticus)	Zimbabwe	Reptile Skins	
Morelett's crocodile (Crocodylus moreletii)	Mexico	Reptile Skins	