

Mrs. Duangmala Phommavong



Business Positions:

- Entrepreneur and investor

Part owner and Director of several companies.

15 years experiences with 9 companies- 270 employees including 20 expats- International network

Apple Tree Group Partner for Laos activities

www.appletree-asia.com

- Vice-Chairperson

European Chamber of Commerce and Industry in Laos

- Lao Young Entrepreneurs Association - Member of the board
- Technical School Pakpasak – Member of the Board

L.O.M.A

Lao Organic Mouvement Association



“LOMA” is the Organic section of the “Lao Agro-Processing Association” (LAPA, a nationwide private sector organization working for the promotion of agriculture and food processing in Lao P.D.R.

“LOMA” is involved with **organic production**: its goal is to unify individuals, farmers’ groups, companies and organizations that are active in organic farming, processing, marketing, trading and any kind of support to organic production.

A strong motive for developing “LOMA” is to have a domestic organization where

Lao stakeholders, especially those from the private-sectors, will have ownership and take leadership in promoting organic production in Lao P.D.R (in contrast to a rather donor-promoted organic agriculture movement).

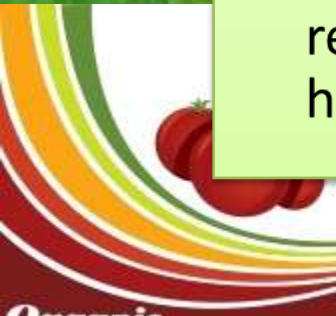
Organic
Good for nature
Good for you



Mission

LOMA's mission is: to provide producers as well as consumers in Lao P.D.R.

- **with an alternative to conventional (chemical) agriculture and food production by enabling farmers and transformers to produce organic products that can be successfully marketed both domestically and internationally.**
- This will eventually provide Lao PDR with the reputation of being the “Organic Garden of Asia” with high quality and healthy organic food.





Objectives

- To encourage farmers/producers in the conversion from conventional to organic farming
- To raise awareness on the health, environmental, social and economic benefits of organic production
- To support and encourage the storage, processing and marketing of organic products
- To encourage relevant research for the development of organic agriculture, including the development of adapted vegetal varieties and animal breeds
- To support organic agriculture actors in dialogue with government, donor organizations and international organic agriculture movements
- And to establish dialog with other sectors could be involved in Organic and sustainable development (i.e.. Tourism)





Services

- LOMA will develop some specific and crucial services to serve its members as follows:
 - > **Policy Dialogue**
 - LOMA will represent its membership and present its positions on policies which concern organic agriculture. In addition, LOMA will support Lao producers and other organic agriculture actors in dialogues with government institutions, donor organizations and the international organic agriculture movement.
 - > **Information dissemination**
 - LOMA will regularly provide its members information on organic farming,
 - new products, market price of organic produces and new promotional programs.
 - > **Training and capacity building**
 - In cooperation with the Lao Certification Body (LCB) of the Ministry of Agriculture and Forestry, LOMA will facilitate trainings for its members who wish to successfully convert their farms or to obtain organic certificates for storage, processing and marketing sites.
 - > **Market access**
 - LOMA will assist its members in the promotion of organic products, for example during Trade Fairs such as “Made in Laos”, or “Lao Import-Export” Exhibitions.
 - > **Consultancy Services**
 - LOMA will advise and assist those members who are willing to convert their farms from conventional to organic or chemical-free.

.On term LOMA could be involved in organic certification process





Structure

- **President:** Mrs. Duangmala Phommavong
- **Vice-President:** M. Noulieme Chanthavong
- **General Secretary:** M. Bruno Feuillerat
- **Vice General Secretary:** Ms. Vadsama
- **Treasurer:** M. Lukas Blaser
- **Vice Treasurer:** Ms. Vilana
- LOMA's Board will be assisted by a Director, a secretary and interns from different universities





Be ORGANIC!

THANK YOU !

