

STRENGTHENING COMPETITION LAW ENFORCEMENT

INVESTIGATIVE TECHNIQUES AND RESEARCH FOR COMPETITION LAW ENFORCEMENT

25 – 27 July 2017

COURSE OUTLINE

This short course follows on the introduction to research methods and investigative skills conducted for the Trade Competition and Consumer Protection Authority in March 2017. It is a more advanced course on investigative techniques for competition law enforcement.

Approach

The course is oriented to the practical application of insights from theory and analysis. The lectures will cover key theoretical principles and will illustrate how the theories are applied in practice. The course has been developed around precedent-setting cases in different jurisdictions across Southern and East Africa.

An important component of the course is the case study exercises, where key principles and tests are explored through a selection of competition and regulatory cases. The case studies will be of two kinds: discussion exercises to highlight key debates; and, in-depth case studies, with longer presentations by groups, on which facilitators will give feedback.

The longer case study exercises will involve work in groups or breakaways. Participants will apply lessons learnt during the sessions and the hypothetical cases will be debated from the perspective of different stakeholders in the feedback sessions.

The course will cover:

- Evaluating market power and abuse of dominance
- Practical guidance on investigating abuse of dominance cases

Programme:

Day 1, 25 July 2017	
0845-0900	Registration
0900-0915	Opening remarks and programme introduction
0915-1030	Predatory pricing <ul style="list-style-type: none"> • Media 24 case • Cardiff Bus
Coffee/Tea Break	
1100-1230	Tying/Bundling <ul style="list-style-type: none"> • Microsoft • Google
Lunch	
1400-1600	Case study: Predation

Day 2, 26 July 2017	
0900-1030	Vertical conduct: Inducement <ul style="list-style-type: none"> • SAA • Safaricom (Kenya) • Beer (Tanzania)
Coffee/Tea Break	
1100-1230	Vertical conduct: Margin squeeze <ul style="list-style-type: none"> • Senwes • Telkom • USSD- A Kenyan Example
Lunch	
1400-1600	Case study: Loyalty rebates

Day 3, 27 July 2017	
0900-1030	Unfair (Excessive) Pricing <ul style="list-style-type: none"> • Sasol • Mittal
Coffee/Tea Break	
1100-1230	Price discrimination <ul style="list-style-type: none"> • Nationwide Poles
Lunch	
1400-1600	Questions/Current issues encountered by TCCPA

Programme lecturers and facilitators:



Genna is an economist with Acacia Economics, specialising in competition and regulatory economics. Genna has worked extensively in economic analysis for competition and regulatory matters across a range of sectors. She spent four years as an economist at the Competition Commission of South Africa and has also consulted widely to regulators, government and private companies in South Africa and the region. Genna is also a Senior Research Fellow at the Centre for Competition, Regulation and Economic Development at the University of Johannesburg and has presented and published a number of papers on topics related to competition and regulatory economics. She has also been involved in coordinating and facilitating training on competition economics for practitioners and in teaching a competition economics course for Masters students. Genna holds a BA in Economics and Management from Oxford University and an MSc in Economics (with distinction) from the University of Warwick.



Tamara Paremoer is a Senior Economist at the Centre for Competition, Regulation, and Economic Development at the University of Johannesburg. Prior to that, she worked as Principal Economist and Inquiry Director of the Competition Commission of South Africa's Market Inquiry into the Private Healthcare Sector. She also worked as investigator in the Enforcement & Exemptions Division of the Competition Commission of SA where she investigated collusion and abuse of dominance cases in various agro-processing sectors including dairy, poultry, and bread; retail supermarkets, healthcare, and grain storage and trading. Tamara holds a Master of Commerce (Economics) from the University of the Witwatersrand. She has also worked for several leading consultancies, including McKinsey & Company and Ernst & Young.