



**EU-UNCTAD JOINT PROGRAMME OF SUPPORT FOR ANGOLA:
TRAIN FOR TRADE II**

Concept Note

Training

National Green Export Review of Angola

**11 to 22 June 2018
Ministry of Commerce (MINCO), 4th Floor, *Salão Nobre*
9:00-13:00**



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Instructors

Dr. Alessandro Sanches-Pereira - University of São Paulo

Dr. Henrique Pacini - UNCTAD

Mr. Adelino Muxito - UNCTAD

Invited speakers with sectorial and technical experience

Background information and methodology of training

As part of the training activities of the EU-UNCTAD joint Programme of Support for Angola: Train for Trade II, Angola's National Green Export Review (NGER). The overall objective of this component is to train national policy makers and stakeholders to examine a range of issues relevant to the development of selected green sectors and their value chains with trading partners in Southern Africa and around the world. This project component corresponds to the direct implementation of point 3.2.6 (Scoping of non-oil commercial opportunities) of Annex I of the EU-UNCTAD Joint Program for Angola. All training will be conducted in Portuguese.

Angola's NGER comprises structured activities involving a multiplicity of actors to create cooperation between the government and the private sector in developing political, regulatory and institutional structures capable of supporting green / sustainable industries. These activities seek to facilitate the creation of private commercial partnerships in green sectors and establish green supply chains for national and regional markets. In Angola, the NGER is coordinated with other training components of the ACOM programme and will support the 2018-2022 National Development Plan and the national strategy to find alternatives to low oil prices launched in 2016. The NGER for Angola will focus on training and qualifying Angolan professionals, as well as enabling their exposure and interaction with professionals from other African countries.

The first NGER training workshop in Angola will last 10 days and take place from 11 to 22 June 2018. It will use the Baseline Study of the National Green Export Review which has been prepared by UNCTAD as a didactic guide and source of references providing more detailed information. The Baseline Study of the National Green Export Review serves as a step-by-step manual for analysing the Angolan economy. It aims to guide participants in a process that involves the identification, understanding and development of potentially competitive green sectors in the Angolan economy. The study was developed in order to facilitate an in-depth understanding of the positive environmental and economic externalities that green sectors generate and the



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development of familiarity with the different policy options to support the development of green sectors and related value chains.

Goals

- Train professionals to increase the capacity of public and private institutions to identify, select and analyze promising green sectors, and to enhance their capacity to replicate similar analyses for other sectors of the Angolan economy
- Transfer knowledge on economic diversification in green sectors among public, private and civil society institutions in Angola.

Training content

- **Introduction**
 - Economics/marketing basics related to economic diversification concepts for green sectors
 - Environmental economics of the green sectors
 - Introduction to trade databases focusing on green products
 - Green product markets
 - Price premiums
 - Certification and standardization policies
- **Green exports: opportunities and benefits for the Republic of Angola**
 - Connections between trade, sustainability and economic resilience
 - Green products and services in a national economy
 - The National Green Exports Review process and its application in Angola
- **Review of public policies in Angola**
 - Development, Environment, Trade and Investment Policies.
 - Certification and standardization policies
- **Organic agricultural production, sanitary and phytosanitary measures and ISO certification in Angola.**
- **Trade and economic growth in Angola**
 - Sustainable growth in the long term
 - Overview of Angola's international and regional trade
 - Identification of competitive green products
- **Green products under preliminary analysis**
 - How to calculate product competitiveness



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- **RCA and SWOT**
 - Exports of wood
 - Exports of fish
 - Exports of Coffee
- **Product space methodology**

Training Material:

The training will be based on the Baseline Study of the National Green Export Review of Angola, including its references and data sources. The study will be made available in Portuguese for participants.

Selection criteria for participants

Candidates to join the first National Green Export Review training workshop will be nominated by the Ministry of Commerce (MINCO) and selected by UNCTAD. The participants shall include MINCO officials and other public institutions responsible for developing economic diversification policies. The private sector and academia may send representatives as long as places are available, and their professional functions have thematic relevance to the sectors examined.

The number of places for the 10 days of training is limited to thirty (30) participants, who should ideally meet the following requirements:

- Work, directly or indirectly, with public policies in areas not related to oil and mineral extraction, for example agriculture, fishing, forest industry, sustainability and the environment
- Commit to a regular presence and active participation throughout the training course
- Have the prospect of continuing in their current functions for more than a year or of continuous professional progression in sectors related to agriculture, fisheries, manufacturing and services in Angola
- Have a basic knowledge of English
- Have a basic knowledge of spreadsheet software like Excel.

A proposed list of participants will be prepared by the national focal point of the project at MINCO, namely Director Dr. Rui Livramento, *Direcção de Intercâmbio*. From this proposal, a final selection of the 30 participants will be made by UNCTAD.



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Logistic Information

The training will take place at MINCO, *Salão Nobre*, 4^o floor, from 11 and 22 June 2018. Training sessions will take place every morning (9-13h) for a maximum of 30 participants (see selection criteria above).

Diplomas will be issued to participants who have a minimum of 80% attendance in class.

IMPORTANT: All participants who have a laptop / notebook computer should bring them to the training sessions.

Training schedule:

Week 11-15 June 2018

Monday (11/06)	Tuesday(12/06)	Wednesday(13/06)	Thursday (14/06)	Friday (15/06)
9:00 – 13:00	9:00 – 13:00	9:00 – 13:00	9:00 – 13:00	9:00 – 13:00
Class 1: Conceptual workshop	Class 2: Introduction to National Green Export Reviews	Class 3: Database construction	Class 4: Identification of local green products and services	Class 5: Analysis of selected green products and services

Semana 18-22 de Junho 2018

Monday (18/06)	Tuesday (19/06)	Wednesday (20/06)	Thursday (21/06)	Friday (22/06)
9:00 – 13:00	9:00 – 13:00	9:00 – 13:00	9:00 – 13:00	9:00 – 13:00
Class 6: How to structure an NGER prototype	Class 7: Public policies for green sector development Guest speaker: Commercial attaché at UK mission*	Class 8: Coffee Guest speaker: National Coffee Institute / <i>Instituto Nacional do Café</i> *	Class 9: Wood Guest speakers: Timber sector companies (Gesteflora*) Dr. Tradacete (ACOM)*	Class 10: Fish Guest speakers: Angolan fishing company (Solmar*) Dr. Biet (ACOM)*

*To be confirmed

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Annex 1 NGER Process in Angola

