

UNCTAD XIII Pre-Conference Event

Policy Dialogue: Redefining the Role of the Government in Tomorrow's International Trade

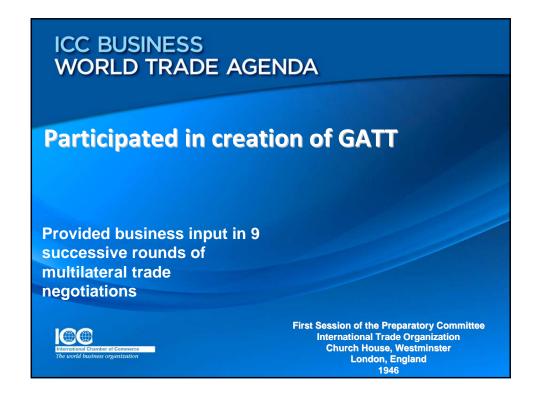
26 – 27 March 2012 Room XVI, Palais des Nations, Geneva

SESSION 2: THE GOVERNMENT AND THE BUSINESS SECTOR IN TRADE POLICYMAKING

DEFINING GLOBAL BUSINESS PRIORITIES FOR 21st CENTURY TRADE

Stefano Bertasi







Objectives

Mobilize international business to define a practical and forward-looking multilateral trade agenda

Promote international trade and investment as engines for economic growth and job creation.





ICC BUSINESS WORLD TRADE AGENDA

B20 initial recommendations

Make trade and investment a permanent item on G20 agenda

Lead by example and reject measures that restrict trade in favour of measures that enhance trade

Facilitate progress in trade liberalization and rule-making within the WTO by endorsing the recourse to alternative negotiating approaches, including plurilateral approaches

Identify items on the WTO agenda to be moved forward on a priority basis, including for example: a multilateral agreement on trade facilitation, services trade liberalization and trade-enhancing measures for LDCs

Statement in favour of investment promotion and protection



ICC BUSINESS WORLD TRADE AGENDA

WTA initial recommendations

Strengthen dialogue on trade policy between government and business

Break current stalemate by exploring new approaches, including plurilateral approaches within the WTO

Address NTMs more effectively

Make greater progress in implementing trade-enhancing measures for LDCs

