

Drafting process

- Drafting process started in 2007
- · After launch of EAOPS
- NOAF members were behind the idea
- It was supported by EPOPA- SIDA programme
- The process was consultative and involved stakeholders.
- Three workshops were organized.
- Key recommendations and surveys were considered

Output

- NOADP document
- Objectives, Strategies, Targets and Interventions

Vicion

 A vibrant organic sector contributing to improved livelihoods and environmental and economic sustainability.

Mission

 To promote and support a sustainable organic agricultural sector that provides quality goods and services to domestic, regional and international markets to enhance food security, care for the environment, health and social fairness through extension, marketing, research, training, awareness-raising, advocacy, networking and coordination.

GOAL

A sustainable organic agricultural sector that provides quality goods and services to domestic, regional and international markets:

- Ten percent of the arable area of Tanzania is organically managed by 2015.
- 50% of the actors in the farm sectors have a basic understanding of what organic agriculture means and how it is practiced.
- Productivity in organic farming has increased by thirty percent by 2015.
- The value of the organic market has reached 25 billion Tshs. by 2015.

Main strategies

- Market-driven expansion of the sector targeting domestic, regional and international markets.
- Development and promotion of the contributions of organic agriculture to the environment/sustainability and affordability.
- Increasing awareness and capacity on all levels from production to consumption, including institutions, support organizations and research.
- Relevant government policies are supporting the development of the sector.
- Strengthening coordination and communication among all actors in the sector.
- Mobilizing the needed financial and technical resources.
- For all strategies special attention is needed to include smallholders, women farmers, youth and outnerable groups and to recognize the importance of indigenous knowledge.

Objectives, targets and activities

- Based on the strategies, objectives are proposed. The objectives are presented according to topics
 - Policy;
 - Standards and Conformity Assessment;
 - Markets
 - Production,
 - Research, Training and Extension.

Policy and Regulation

- Regional cooperation is strengthening capacity, and developing markets and policies
- The policies of Tanzania actively promote organic farming
- The organic sector is developed in a coherent way as a public-private partnership
- Districts are identified as strategically important and pilot projects are allocated to those.
- The ecosystem services that organic can deliver are recognized and efforts are made to compensate for them.

Standards and conformity assessment

- Costs is reduced and accessibility improved of conformity assessment for Organic Agriculture
- Awareness on the East African Organic Product Standards and the East African Organic Mark is raised
- The East African Organic Product Standards and the organic conformity assessment systems in Tanzania is internationally recognized

Cont

- Parties in the market chain have the capacity to implement standard and the associated conformity assessment procedures
- Organic standards are expanded to all areas of production

Market development

- The domestic market for organic products is developed
- The proper support services and infrastructure for the domestic market is developed
- The exports of organic products is further developed

Production, Research, Training & Extension

- Farmers get the technical assistance they need for being successful organic farmers and increase productivity
- Organic inputs and seeds are available and used efficiently
- Organic research is established and oriented to the needs of the farmers
- There is sufficient know-how in the organic sector
- Organic livestock production, bee keeping, wild production and aquaculture is further developed

Implementation

- Action plans for intervention areas to be worked out
- Resources
- Advocacy & lobbying
- Establishing baseline data, monitoring & evaluation
 - Aim of this meeting is to work out an actionable plan and draw commitment towards its implementation.