

Hall XIV,
Palais des Nations, Geneva

Wednesday **14**
NOVEMBER 2012
3.30 p.m.–6.00 p.m.

Global Entrepreneurship Week

Town Hall Meeting on

Women's Empowerment through Entrepreneurship

3.30 p.m.–4.00 p.m.

Welcome/Registration

4.00 p.m.–4.15 p.m.

Opening remarks

- H.E. Ambassador Betty E. King, United States of America
- H.E. Ambassador Juan José Gómez Camacho, Mexico

Panel discussions

Moderator

Susan Joekes, Donors Committee for Enterprise Development

4.15 p.m.–4.55 p.m.

PANEL 1: STARTING YOUR BUSINESS FROM THE GROUND UP

- Dr. Cori Gorman, Chief Executive Officer of BioXpress Therapeutics, United States of America
- Ms. Yolanda Patricia Moreno Sol, International Trade Consultant, YeXpand, Mexico
- Ms. Bendicte Foucart, President and Managing Director, ValeurAbsolue, Switzerland

5.05 p.m.–5.45 p.m.

PANEL 2: LEVERAGING SUPPORT NETWORKS FOR SCALING-UP

- Ms. Nicola Ehlermann-Cache, Organization for Economic Cooperation and Development- Middle East and North Africa Women's Business Forum, Organization for Economic Cooperation and Development
- Ms. Bineta Diop, Executive Director, Femmes Africa Solidarité, Geneva
- Ms. Achamyesh Ashenafi, President, Addis Ababa Women Entrepreneurship Association

5.45 p.m.–6.00 p.m.

Concluding remarks

6.00 p.m.–7.30 p.m.

Reception

FOR FURTHER INFORMATION, PLEASE CONTACT:

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