



# **UNCTAD E-COMMERCE WEEK**

## **24-28 April 2017**

### **Palais des Nations**

February 2017

Geneva, Switzerland



# Tentative Programme

	Monday	Tuesday	Wednesday	Thursday	Friday
10.00-13.00	eTrade for All Parallel sessions	eTrade for All Parallel sessions  Launch of eTrade for All Online Platform	Assessing the eTrade Readiness of LDCs	The Gender Dimension of E- Commerce	Facilitating E- commerce Trade  Broadband connectivity for E-commerce
				Measuring E- Commerce	
Lunch	Launch of World Bank report	eTrade For All Lunch (by invitation only)			
15.00-18.00	eTrade for All Parallel sessions	<b>HIGH-LEVEL EVENT</b> <b>'Digital Transformation for All: Empowering Entrepreneurs and Small Businesses'</b>	Launch of the E- Commerce Strategy for Egypt	Payment Solutions for E- commerce	eTrade for All - Next Steps  Closing
			E-Commerce and Consumer Protection	E-commerce for SMEs	
		Reception			



# Monday-Tuesday Interactive Sessions

Session focus (tbc)	Lead organizer(s) (tbc)
Cybersecurity and Cybercrime	WB, ITU, CoE, UNCTAD
Global Survey of Internet User Perceptions	UNCTAD, CIGI, IPSOS, ISOC
WTO Aid for Trade Review - E-commerce	WTO
Fintech and Impacts on Consumer Markets and Competition	US FTC
Youth and E-Commerce	UNCTAD
E-Commerce in Africa	UPU, UNCTAD
E-Commerce and trade logistics	WCO, UPU, ITC, ITFC, UNCTAD
G20 outcomes on Digital Trade	Germany (tbc)
Inclusive Development and E-Commerce: The Case of China	AliResearch
Private Sector Views on Priorities for E-Commerce and Development	Business for eTrade Development



## Tuesday Activities

- Friends of E-Commerce for Development - Mini-Ministerial
  - 09.00-11.30, Palais des Nations
  - Closed meeting, Minister+Ambassador
- Official Launch of eTrade for All Online Platform
- eTrade for All lunch - by invitation only
- High Level Event
- Reception





# eTrade for All is Expanding



WORLD BANK GROUP



UNITED NATIONS  
UNCTAD



UPU  
UNIVERSAL  
POSTAL  
UNION

WORLD TRADE  
ORGANIZATION



REPUBLIC OF ESTONIA  
E-RESIDENCY



itfc  
International  
Islamic Trade  
Finance Corporation



WORLD CUSTOMS ORGANIZATION  
ORGANISATION MONDIALE DES DOUANES



UNITED NATIONS  
ECONOMIC COMMISSION  
FOR EUROPE



UNITED NATIONS

الاتحاد  
ESCWA



United Nations  
ESCAP



UNITED NATIONS  
SOCIAL IMPACT FUND



IAP

International Association of Prosecutors





# Business for eTrade Development

*a Private Sector Advisory Council*



We inform.  
We entertain.  
We connect.



Burundi Shop





## Wednesday-Friday Sessions

- **Objective:** identify 3-5 concrete actions that can help developing countries benefit more from e-commerce.
- **Format**
  - Setting the stage
    - why important?
    - ideal situation?
    - main barriers and challenges?
  - What is currently done to address challenges, and by whom?
  - What should be done and by whom within the next year(s)
- **Concluding session:** connecting the dots from the week



## Logistics

- Registration open - already approaching 100 registered...
- Requests for financial assistance should be received by **14 March 2017** by the UNCTAD secretariat
- May wish to indicate interest in particular sessions
- Simultaneous interpretation in most sessions



# Questions?