



Application Guidelines

Background

This seminar is held as part of the dissemination of UNCTAD's *Information Economy Report*, one of few annual global reports that monitor ICT trends from a development perspective.

The theme selected for the *Information Economy Report 2013* is reflected in its subtitle, *The Cloud Economy and Developing Countries*. The report explores trends and discusses implications of cloud computing for developing-country policymakers and businesses. It identifies potential benefits and challenges posed by cloud applications and related innovations, for individual firms – especially small and medium-sized enterprises and the local ICT sector – for Governments and for national economic development.

The seminar offers an opportunity to learn from UNCTAD research, the experience of countries in Africa and the Republic of Korea as regards cloud strategies. Participants will also be informed about a recent study by ECA on the development of ICT policies in five African countries.

Applicant profile

Participants at the seminar should:

- Be prepared to make a 10-minute presentation of their own country's experience, covering potential benefits and challenges posed by cloud computing and related innovations for individual firms, for governments and for national economic development, policy priorities related to cloud computing and e-government, the legal and regulatory situation, etc.;
- Participate in discussions;
- Be in a senior position in a ministry for ICT, telecommunications or otherwise responsible for cloud computing or e-government, or in a relevant regulatory authority.

Instructions on completing and submitting applications

Applicants are required to submit their applications in English or French. Applications must include the following three documents:

- The application form
- A detailed curriculum vitae
- A short description explaining the nominee's experience with cloud computing and/or how cloud computing is relevant for his/her work (no more than 1 page).

Applications should:

- Be submitted through the permanent mission of the nominee's country, accredited to the United Nations Office at Geneva
- Contain all the requested documents
- Be addressed to: Mr. Suwan Jang, Expert
ICT Analysis Section, Division on Technology and Logistics
Palais des Nations, CH-1211 Geneva 10, Switzerland
E-mail: suwan.jang@unctad.org

Copied to: Mr. Mactar Seck

Ms. Hidat Mebratu

United Nations Economic Commission for Africa

E-mails: mseck@uneca.org and hmebratu@uneca.org

- **Reach the UNCTAD secretariat by 28 October 2013.**