



SERVICES: A NEW FRONTIER FOR SUSTAINABLE DEVELOPMENT  
服务业：可持续发展的新领域

# HIGH-LEVEL SESSION 4 CREATING AND PROMOTING PARTNERSHIPS

**14.30–17.30, 28 MAY 2013**  
**CNCC, LEVEL 1, FUNCTION HALL C**

**14:30 - 16:00**

## **PANEL A: SERVICES PARTNERSHIPS 360**

### **Chair**

- **Mr. Alexander Mora Delgado**, President, Cámara de Tecnología de Información y Comunicación, Costa Rica

### **Questions**

### **to be addressed**

- What are the main benefits deriving from inter-firm partnerships? Are partnerships and networking needed for services firms to succeed?
- How can inter-firm partnerships build synergies and deliver new business opportunities?
- Are there significant risks with inter-firm partnerships? Can firms lose business secrets and clients to other firms?
- Sharing innovation and skill transfer among firms: Net gain or loss?
- Are partnerships more important for some services firms than for others? Do benefits vary based on a firm's size, sector of activity, country of origin or its level of international trade?
- What are the main benefits deriving from firm-government, firm-association and firm-IO partnerships?
- Services firms need to build export capacity, and developing countries need better statistics to support decision-making; how are governments and international organizations working together to fill this gap?

### **Panellists**

- **H.E. Hon. Amelia Kyambadde**, Minister of Trade, Industry and Cooperatives, Uganda
- **Dr. Talal Abu-Ghazaleh**, CEO and Founder, Talal Abu-Ghazaleh Organization, Jordan
- **Mr. Pascal Kerneis**, Managing Director, European Services Forum

AGENDA

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- **Dr. Annie Wu**, Vice Chairman, Beijing Air Catering Company Ltd., People's Republic of China
  - **Mr. Sebastien Saez**, Senior Trade Economist, World Bank
  - **Dr. Mohammad Razzaque**, Adviser and Head, International Trade and Regional Cooperation, Economic Affairs Division, Commonwealth Secretariat
  - **Mr. Hu Bo, Chairman**, Ci Ming Check Up Management Group, People's Republic of China

#### Contributors

- **Mr. David Primack**, Executive Director, International Lawyers and Economists Against Poverty, Canada
- **Ms. Lisa Cummins**, Vice-Chair, Caribbean Network of Service Coalitions
- **Mr. Henri Laurencin**, Chief, Development Statistics and Information Branch, UNCTAD

Interactive discussion on Panel A

#### 16:00 - 17:30

#### PANEL B: CREATIVE SERVICES: AN EXAMPLE OF PARTNERSHIPS

#### Chair

- **H.E. Sheikh Hamad bin Abdulaziz Al-Kawari**, Minister of Culture, Arts and Heritage, Qatar

#### Questions to be addressed

- How can creative and innovative services contribute to sustainable development?
- Why do local and municipal governments play an important role in the creative services industries?
- How can governments support the development of skills-based creative services in their economies?
- Creative services firms require workers with skills; are universities and vocational schools on board?
- What are the success criteria for building value-chains in the creative services industry?

#### Panellists

- **Mr. Ping Li**, CEO, International Federation of Multimedia Associations, Canada (video)
- **Mr. Fred C. Y. Wang**, Chairman of Salon Films Group, Honorable Vice Chairman of China Film Foundation and Secretary General of Hong Kong International Film Festival Society, China Hong Kong (video)
- **Mr. Ismail Ertürk**, Main Advisor, Istanbul Commerce University, Turkey (video)
- **Mr. Alexander Mora Delgado**, President, Cámara de Tecnología de Información y Comunicación, Costa Rica (video)
- **Mr. Yong Xiang**, Vice-Dean of the Institute for Cultural Industries, Peking University, People's Republic of China

#### Contributors

- **Mr. Hu Jiahuang**, Advisor, China Society for World Trade Organization Studies, People's Republic of China
- **Mr. Cheng Shang Li**, International Consultant on Creative Economy

Interactive discussion on Panel B

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