Commission on Investment, Enterprise and Development

Item 4: Promoting synergies among the three pillars of UNCTAD

James Zhan
Director
Division on Investment and Enterprise
The Division: facts and figures

The worldwide launch of WIR12 generated 1,500 press reports in over 100 countries

More than 240 women participated in the Empretec Women in Business Award, out of which 30 were selected as finalists of the three last editions

WIR12 was downloaded 50,000 times in the 3 months after launch by users from 146 countries

The FDI/TNCs Database contains comprehensive information on over 200 economies

An average of 90 major publications annually, including books, manuals, reviews and reports

The IIA databases contain over 6,500 references and were viewed by more than 230,000 visitors by 2012

The on-line Inventory of our Entrepreneurship Policy Framework contains 150 good practices from more than 50 developing countries and economies in transition

The Division’s 34 EMPRETEC centres have trained some 276,000 entrepreneurs by 2012 in more than 8,500 workshops

The eRegulations websites attract more than 50,000 unique visitors each month

The Sustainable Stock Exchanges (SSE) initiative brings together 7 exchanges (including NASDAQ) representing some 10,000 listed companies

13 countries and 2 organizations provided $5 million in extra-budgetary funds in 2012

Over 200 recommendations were implemented from Investment Policy Reviews

WIF 2012 in Doha attracted 1470 investment stakeholders from 145 countries

The investment promotion network connects to 280 investment promotion agencies from 186 countries

The Division organizes and contributes substantively to some 60 key conferences on investment issues annually

Global Investment Monitors generate an average of 600 press clippings per issue

The World Investment Network (WIN) comprises more than 12,000 investment stakeholders
The Division’s product portfolio spans research, consensus building and technical assistance.

**Investment Policy Framework for Sustainable Development (IPFSD)**

- **Putting in place the right investment policies and institutions to promote development**
- **Building capacity to market investment climate and opportunities**
- **Reducing administrative hurdles for investors and local business**
- **Maximizing benefits for the local economy by supporting local enterprise development**
- **Improving governance and transparency in support of enterprise and international investment**

**Entrepreneurship Policy Framework (EPF)**

- **Investment Policy Reviews (IPRs) and IPR follow-up and implementation support, including IIAAs**
- **IPA advisory and iGuides (investment promotion support)**
- **eRegulations (transparency and simplification of administrative procedures for investors and local business)**
- **Business Linkages, Empretec entrepreneurship training**
- **Accounting Development Tool, accounting and reporting training**

**Research and consensus building on international investment and enterprise issues**

**Policy Frameworks on Investment and Enterprise for Sustainable Development**

**Technical Assistance in the area of investment and enterprise**
The Division in 2012: Results and Impact Highlights

Selected excerpts from DIAE’s Performance Appraisal Framework

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<th>Key areas of work</th>
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<td>&quot;[Building better] understanding of investment issues and investment policies that promote development.&quot;</td>
<td>• WIR12 was downloaded more than 45,000 times in its first 3 months; it generated more than 700 press articles in over 140 countries.</td>
<td>• WIR12 was acknowledged by policymakers at the highest level, including the President of Tunisia, the Prime Minister of India, Albania’s government cabinet meeting, the UK Prime Minister’s office, …</td>
<td>• WIR’s new format allows for a leaner paper version while providing better access to on-line data and information (previously published in annexes).</td>
<td>• A number of countries have requested that the Investment Policy Review of the country be carried out on the basis of the conclusions of WIR12 and IPFSD.</td>
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<td>&quot;[Creating] an environment conducive to attracting and benefitting from investment for development.&quot;</td>
<td>• WIF12 attracted over 1,400 participants from 145 countries, including 9 Heads of State, 5 Heads of International Organizations, 41 Ministers, 30 global CEOs.</td>
<td><em>The WIF is an excellent opportunity for consensus building in the field of investment and development</em>, H.E. Ms. Ann Ruth Herkès, State Secretary Germany.</td>
<td>85% of respondents to the WIF12 participants evaluation survey praised the organizational aspects of the event.</td>
<td>• WIF12 triggered a number of investment deals – e.g. a commitment by Nestlé to evaluate investment opportunities in vanilla in Comoros.</td>
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<td>&quot;[Promoting] a better understanding related to International Investment Agreements and their development dimension.&quot;</td>
<td>• Unique visitors to the eRegulations systems: 144,000 in 2010; 364,000 in 2011; more than 50,000 monthly visitors in 2012.</td>
<td>&quot;The iGuide was instrumental in informing potential investors […] on opportunities in Kenya, its investment environment, market access requirements, the regulatory framework and private sector participation in industrial growth and development&quot;, Julius Korir, Acting Managing Director, Keninvest.</td>
<td>• The iGuides and eRegulations programmes work synergistically: &quot;The [iGuide is] an excellent catalyst to improve administrative governance for businesses. We will now implement the eRegulations system&quot;, Taoufiq Boudchiche, Director at the regional development agency of the Oriental Region of Morocco.</td>
<td>• Simplification through eRegulations: Costa Rica – business registration procedure reduced from 32 to 3 steps; Honduras - cost reduced by 50%; Togo - time required reduced from 69 to 9 days.</td>
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<td>&quot;[Developing] international competitiveness through enterprise development, entrepreneurship and business linkages; promoting best practices in CSR and accounting; and [creating] well-regulated insurance markets.&quot;</td>
<td>• Participation of 31 ministers and 80 IIA negotiators, investors, experts and representatives of civil society at the IIA Conference and Ministerial Roundtable at WIF12.</td>
<td>&quot;[…] UNCTAD's IPFSD provides an opportunity to understand the implications that IAs may have for host-countries, especially in matters of litigation risk, and provides an invaluable tool for adequate training for officials negotiating the agreements&quot;, peer review by the International Magazine for Arbitration, July 2012.</td>
<td>• Development of the Investment Policy Hub as a cost-effective single platform for dissemination and expert debate.</td>
<td>• 7 out of the top 10 most improved countries in the World Bank DBI between 2005 and 2012 conducted an IPR.</td>
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<td>&quot;There is no doubt about the relevance of EMPRETEC and BLP [Business Linkages Programme]… Both programmes are highly relevant for skills and business development needs for MSMEs&quot;, UNCTAD’s External Evaluation of Empretec and Business Linkages Programmes, 2012.</td>
<td>• &quot;The ISAR Accountancy Development Tool (ADT) is an excellent start-up toolkit for opening systemic debate between the stakeholders. The length of the test is just right. Documentation is excellent and target audience appropriate.&quot; Damir Kaufman, Secretary-General Ministry of Justice, Croatia, ISAR 29, October 2012.</td>
<td>• Countries can self-assess their national accountancy architecture through an online version of the ADT, launched at ISAR 29.</td>
<td>• With its focus on developing investment policy options that promote sustainable development and inclusive growth, UNCTAD's IPFSD has been an important tool for our member States' discussions on the new SADC model BIT&quot;, H. Erasmus, Investment Advisor at the SADC Secretariat, July 2012.</td>
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<td>• Enterprises of six EMPRETEC participants in Tanzania showed a median of 100% turnover increase. The BLP in Uganda led to an increase in permanent employment of 125% in participating firms. Source: UNCTAD's External Evaluation of Empretec and Business Linkages Programmes, 2012.</td>
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The Division's full Performance Appraisal Framework is included in the Annex
Thank You