ADDRESSING INCLUSION BY SHARING KNOWLEDGE AND BUILDING PARTNERSHIPS GLOBALLY

by

Ms. Rinalia Adbul Rahim

The views presented here are the participants' and do not necessarily reflect the views and position of the United Nations or the United Nations Conference on Trade and Development
Social-economic inclusion

“……the freedom to participate in the social, political, and economic activities of society and to have control over one’s destiny by virtue of the choices or capabilities available…”

Sen 1999 & Warschauer 2003
Who is excluded?

- Poor
- Illiterate
- Uneducated & without marketable skills
- Rural dwellers & those who live in hard to reach places
- Minority groups & indigenous communities
- Communities in needs of special assistance: *Disabled, Elderly*
- **Within each group, women are the most excluded**
What is at stake?

In an interdependent world……….

Human Rights & Social Justice → Peace & Global Stability → Growth & Prosperity → Sustainable Planet

What is at stake?

- Human Rights
- Social Justice
- Peace & Global Stability
- Growth & Prosperity
- Sustainable Planet

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Sharing Knowledge • Building Partnerships
How big is the challenge?

World Population

- 6.6 billion (1999)
- 7 billion (2012)
- > 9 billion (2050)
- 85% will be in developing countries

(Source: WBCSD 2005)
Poverty and Unemployment

**Extreme poverty**
($<$1 per day)
18.4% of global population
(1.2 billion people)

**Low income**
($<$2 per day)
Over half of the world’s population
(3 billion people)

Source: WB 2007

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**2006 Unemployed - 39%**
**Male - 26%**
**Female - 51%**

Source: Global Employment Trends; Brief, Jan 2007
1 in every 5 adults is illiterate

D.R.Congo  Afghanistan  Morocco  Iran, Isl. Rep.  Egypt  Brazil  Indonesia  Ethiopia  Pakistan  Bangladesh  China  India

Women illiterates  Men illiterates

781 mil of Total Population (12% of global population)

Majority in South and West Africa, sub-Saharan Africa and East Africa

More women are illiterate than men

Access to education

- 77 mil children out of school (57% girls)
- Kids out of school: poor, live in rural areas, have uneducated mothers
- Only 47 countries out of 125 have achieved EFA goals


Out-of-school children 2004, million

Central Asia 0.4
Central/Eastern Europe 2
Latin America/Caribbean 3
Arab States 7
East Asia/Pacific 10
South/West Asia 16
Sub-Saharan Africa 38

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Addressing the challenges of inclusion
ICT & Development

- Strategic and practical tools for addressing challenges of development and inclusion
- Key to access and empowerment
- Conduit for information & knowledge
Access to information

Access to information is a basic human right

**Article 19 of the UN Universal Declaration of Human Rights:**

Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers.

*Source: http://www.un.org/overview/rights*
Connecting People: Access to ICT

Global Internet Penetration 17.4%

World Radio Coverage 95%

World TV Coverage 86%

Mobile Phone Penetration 41%

Average World Computer Penetration 20%

Average world Fixed line Penetration 44%

Information & communication empower people & enable inclusion!


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Addressing Inclusion

Information Society Framework to Address Inclusion

**Connect**
- Access to information
- Access to affordable communication tools

**Empower**
- Build human potential & capacity
- Expand access to education & skills development innovatively

**Support**
- Cross-cutting & Coordinated policies, legal & regulatory framework
Issues

Systemic

- Energy: Fundamental
- Cognitive Skills: Education (3Rs+)
- Adoption: 1. Comfort level; 2. Immediate benefits; 3. Relevant content & applications (e.g., on health, edu, jobs, training, commerce, disaster alerts, payment systems, credit) 4. Language of content
- Key Intermediary: Not leveraging on community trusted-entities/facilitators to encourage adoption (CBOs/CSOs/NGOs on the ground)
- Broadband: Is it needed to reach the disadvantaged?
- Technology development: Faster than legal & regulatory understanding; Faster than understanding of technology impact on society; Lab-to-Market fast but expensive; Longer time needed to become affordable for wider rollout
- Price reduction: Equal attention needed on increasing user ability to pay
- Economics as primary driver of change: Social & ecological bottom lines equally important

Coordination

- Key Infrastructure: ICT, Power, Transportation
- A concerted cross-sectoral approach: Key infrastructure PLUS Education, Health, Rural Development, Entrepreneurship, Poverty Reduction
- Government Agency Turf & Jurisdiction Issue
- Getting the right mix of different solutions - decision-makers' dilemma.
- Consultations, knowledge-sharing and research key.

Partnerships

- Financing: Consider a consortium approach
- Incentivizing private sector: CSR, longer term engagement in developing markets, “fortune at the bottom of the pyramid” but not at the expense of the poor
- Engaging civil society organisations
- Engaging global networks to learn, find solutions, resources and partners
Global Knowledge Partnership

Creating a World of Equal Opportunities
GKP is a network championing knowledge and ICT for development worldwide

- First in the field
- Leader in the field
- Global in operation
GKP believes knowledge is the key driver for a world of equal opportunities

- Knowledge improves lives, reduces poverty and empowers people
- Access to knowledge is fundamental to development and progress
- ICT are key for enabling access to knowledge
GKP fosters Multi-Stakeholder Partnerships

GKP connects ...

- Sustainable development is a mutual responsibility
- Partnerships across sectors create greater impact
- A holistic approach in applying ICT nurtures ‘Knowledge Societies’

... to create powerful multi-sector partnerships

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Over 100 network members from governments, business, civil society & international institutions

GLOBAL • Asian Development Bank (ADB) • Association for Progressive Communications (APC) • Commonwealth Network of Information Technology for Development (COMNET-IT) • Commonwealth of Learning (COL) • Commonwealth Secretariat • Digital Divide Data (DDD) • Education Development Centre, Inc. (EDC) • Food and Agricultural Organization of the United Nations (FAO) • Global Development Network (GDN) • ICVolunteers / IC Volontaires • International Federation of Library Association & Institutions (IFLA) • International Fund for Agricultural Development (IFAD) • International Institute for Sustainable Development (IISD) • International Telecommunication Union (ITU) • Islamic Development Bank (IDB) • Microsoft Corporation • OneWorld International • OrphanIT • Panos Institute • Practical Action • Science and Arts Foundation (SAF) • United Nations Development Programme (UNDP) • United Nations Educational, Scientific and Cultural Organization (UNESCO) • United Nations Industrial Development Organization (UNIDO) • World Association of Community Radio Broadcasters (AMARC) • World Bank •

AFRICA • Arid Lands Information Network - Eastern Africa • AZUR Développement (AZUR) • Collaboration on International ICT Policy for East and Southern Africa (CIPESA) • Fantsuam Foundation • Ministry of Communications, Ghana • National Productivity and Competitiveness Council, Mauritius (NPCC) • PROTEGE QV • SchoolNet Africa • Slums Information Development and Resource Centers (SIDAREC) • United Nations Economic Commission for Africa (UNECA) •

ASIA - EAST • Cebu International Distance Education College (CIDEC) • eHomemakers • MailStation Net • MIMOS Berhad • Open Forum of Cambodia • Thai RuralNet (TRN) •

ASIA - SOUTH • Bangladesh Association of Software & Information Services (BASIS) • Bangladesh Friendship Education Society (BFES) • Bangladesh NGOs Network for Radio and Communication (BNNRC) • Centre for Science, Development and Media Studies (CSDMS) • D.Net (Development Research Network) • Datamation Foundation • Development Alternatives (DA) • Drik • ECOTA Fair Trade Forum (EFTF) • Forum for Information Technology. Nepal • High Level Commission for Information Technology, Nepal • Information and Communication Technology Agency for Sri Lanka (ICTA) • International Centre for Integrated Mountain Development (ICIMOD) • Karakoram Area Development Organization (KADO) • LIRNEasia • M.S. Swaminathan Research Foundation (MSSRF) • MITRA Technology Foundation • NASSCOM Foundation • NatureSoft Private Limited • Panos South Asia • Sarvodaya - Fusion • Self Employed Women’s Association (SEWA) • Small & Medium Enterprise Development Authority, Pakistan (SMEDA) • TVE Asia Pacific (TVEAP) • Young Asia Television (YATV) •

CENTRAL & EASTERN EUROPE • CMB Training Center • Institute of the Information Society, Russia (IIS.RU) •

EUROPE • DiploFoundation • European Commission (EC) • Global eSchools and Communities Initiative (GeSCI) • International Information Centre and Archives for the Women’s Movement (IAV) • International Institute for Communication & Development (IICD) • Swedish International Development Cooperation (Sida) • Swiss Agency for Development and Cooperation (SDC) •

LATIN AMERICA & CARIBBEAN • Area Gender Society and Policies FLACSO (Latin America Post Graduate Institute of Social Sciences) Argentina • Asociación Argentina de Consorciros Regionales de Experimentacion Agricola (AACREA) • eCOM-LAC - Latin American and Caribbean Federation for Internet and Electronic Commerce • Escuela Superior Politécnica del Litoral (ESPOL) • Federación Nacional de Cafeteros de Colombia - Comite de Cafeteros de Caldas • Fundación ChasquiNet • Fundación Cisneros • Fundación Omar Dengo (FOD) • Instituto de Medicina Tropical Alexander von Humboldt •

MIDDLE EAST & NORTH AFRICA • AGENT Consulting • DIDACTICA - Ecole Superieure de Management et des Technologies de l’Information • Ministry of Communications and Information Technology, Egypt (MCI) • Sustainable Development Association (SDA) • The Suzanne Mubarak. Women’s International Peace Movement • United Nations Economic and Social Commission for Western Asia (UNESCWA) •

NORTH AMERICA • Bellanet • Canadian Foundation for the Americas (FOCAL) • Canadian International Development Agency (CIDA) • Canadian Red Cross • International Development Research Centre (IDRC) • Orbicom • Public Interest Registry • TakingITGlobal (TIG) • TechSoup •

OCEANIA • 2020 Communications Trust • Computer Services Limited (CSL) • The Foundation for Development Cooperation (FDC) • National ICT Committee of Samoa • Netsafe - The Internet Safety Group • Rural Development Volunteers Association, Solomon Islands (RDVA) • Secretariat of the Pacific Community (SPC) • The Internet Society of New Zealand Incorporated (InternetNZ) •

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GKP focuses on four global themes

Strategy 2010

Global Themes

Access to Knowledge
Education
Poverty Reduction
Resource Mobilisation

Objectives

Hold (knowledge sharing ICT4D events relevant to public, commercial and civil society)
Develop products and services
Broker new MSPs in thematic & geographic areas
Facilitate capacity building of GKP members to form, manage & advise cross-sector partnerships
Enhance capacity building of GKP members in mobilising resource
Share best practices & experiences in influencing policy & public opinion

Programmes
Convenor • Network • Partnership

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GKP connects communities and knowledge

GKP connects communities and knowledge across sectors:

- Ideas
- Issues
- Experience
- Solutions

North-South:
- South-South
- Grass Roots-Policy
- Across Sectors

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GKP channels knowledge to influence development policy

WORLD ECONOMIC FORUM

North-South

South-South

Grass Roots-Policy

Across Sectors

dot force

world summit on the information society

United Nations Information and Communication Technology Task Force

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GKP emphasises ‘Learning by Doing’

- Mobilize resources and partners
- Implement projects
- Exchange knowledge
- Learn from each other

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GKP Programmes engage public and members for creating partnership

GKP Programmes
Convenor • Network • Partnership

**Convenor**
(public and members)
- Knowledge sharing events
- Publications
- Awards
- Policy input & representation

**Network**
(members)
- Meetings
  - Annual Members’ Meeting
  - Regional & Thematic Meeting
- Training

**Partnership**
(members)
- Global projects
- Regional projects
  - Africa
  - CEE
  - East Asia
  - LAC
  - MENA
  - Oceania
  - South Asia

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## GKP Convenor Programme:
### Global knowledge sharing events

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<thead>
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<th>Title</th>
<th>Location</th>
<th>Date</th>
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<tr>
<td>GK97</td>
<td>First GK Conference</td>
<td>Toronto</td>
<td>Jun 1997</td>
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<td>GKII</td>
<td>Second GK Conference</td>
<td>Kuala Lumpur</td>
<td>Mar 2000</td>
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<td>Geneva</td>
<td>Dec 2003</td>
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<td><strong>GKP Event on the Future</strong></td>
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<tr>
<td><strong>GKP International Forum on Cross-Sector Partnerships 2006</strong></td>
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<td>Colombo, Sri Lanka</td>
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<td><strong>GKP Annual Meeting (6 May 2005)</strong></td>
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GKP Convenor Programme:
Policy Inputs and Representation

Policy inputs to the United Nations:

- Communication for Development (through UN 10th Roundtable)
- GKP input for the UN Task Force on Financing Mechanism
- GKP Input for the UN Working Group on Internet Governance
- GKP Input for the Cardoso Panel on Civil Society - UN Relations

GKP input on “ICT’s Contribution to Sustainability” at World Summit for Sustainable Development (WSSD)

GKP Recommendations to the G8 Dot Force (policies to bridging digital divide)
GKP Network Programme: Members’ meeting

GKP AMM, 1998-2006

- Annual Members’ Meeting (AMM)
- Regional & Thematic Meetings


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GKP Network Programme:
Training

• **Impact Evaluation**: Outcome Mapping

• **Network Facilitation**: Managing & Strengthening Networks • Network Learning

• **Partnership Facilitation**: Facilitation Skills • MSP research

• **Poverty Reduction & Rural Development**: South-South exchanges • Telecentres

• **Youth Empowerment**: Entrepreneurship, Networking, Fundraising & Business Plan Development via Youth Social Enterprise Initiative (YSEI) • Youth & ICT

• **Women Empowerment**: Gender Evaluation Methodology • SMEs & ICT

• **Media / Journalists**: ICT & Journalism

• **Resource Mobilisation**: Project Development • Fundraising • Partnership Facilitation

• **Policy**: Internet Governance • Poverty Reduction • MSP Research • e-Awareness for Parliamentarians • SME & ICT
GKP Partnership Programme: Global and Regional Projects

GKP Global Partnership Programme (GPP)
Selectively nurtures and promotes strategic, innovative MSP project with global relevance

- Youth Social Enterprise Initiative
- Telecentre.org
- iMALLS

GKP Regional Partnership Programme (RPP)
Identifies and supports member partnership projects under GKP’s 4 strategic themes at regional level

- **Africa**: Partnership Project Development Workshop
- **CEE**: Youth Leaders for Community Development Through Internet Governance
- **East Asia**: Encounter Lao • Eco-Tourism diversification for farmers in Tambun, Malaysia
- **MENA**: Josoor Arabia web-based collaborative learning programme
- **LAC**: Business Cultures in MSP • ICTs in Health and Education
- **Oceania**: Internet Connectivity in Samoan School • Marovo Lagoon Learning Network
- **South Asia**: iCT4D Handbook • Integrated ERP and Online Market Proof of Concept
Telecentre Initiatives

Telecentre.org

• tc.org - a global community of people and organizations who share a vision of a world where people everywhere have the opportunity to access technology and use it to join the knowledge economy on their own terms

iMalls

• Enables transfer of goods, remittances and services at fair market prices by using telecenters throughout the hemisphere as effective channels for e-commerce.

Mission 2007 & 2011

• Widespread adoption of and spreading of ICT benefits in India and Bangladesh via Telecentres to alleviate poverty, promote economic growth and peace.
Phone Initiatives

LifeLines India
• A telephone-based information helpline providing advice and guidance to improve the lives of rural farming communities

The Mobile Ladies Initiative
• The 'Mobile Lady' in Bangladesh connects people of different ages and occupations with a group of experts who can advise on a range of livelihood issues.

Village Phone Program by GrameenPhone
• Village Phones work as an owner-operated pay phone. It has created income-earning opportunities for the VP operators, mostly poor women who are borrower members of Grameen Bank.
Youth Social Enterprise Initiative (YSEI)

- Provides support to young person from any developing region with innovative ideas, commitment and vision for social change to emerge as a social entrepreneur and create lasting impact.

- Young social entrepreneurs create social returns on investment that address specific aspects related to poverty such as, for example, revenue opportunities for marginalised groups, hazardous waste, affordability of education or improved nutrition for school children.
Literacy

TATA Literacy Program

- The innovative computer-based functional literacy (CBFL) programme initiated by the Tata Group to address adult illiteracy in India.

- The CBFL project uses a mix of methods to teach an uneducated person to read in a fraction of the time it takes to do this by conventional means.

- The project employs animated graphics and a voiceover to explain how individual alphabets combine to give structure and meaning to various words.

- It takes only 40 hours to teach an Indian how to read!

- If implemented properly, the project can make 90 percent of India literate in three to five years.
Virtual Schools

• “Virtual School” exploits ICTs potential to facilitate peasant teachers, children, young people and adults, the acquisition of skills that allow them to explore and develop their inventive capacity, construct and design projects.

• The project opens a communication channel and information access to isolated rural population. It is an option for improving education quality in rural schools and reduces the rural-urban-development gap in Colombia.

Inter@ctive Schools

• An integral program working with students, teachers, parents, local governments, community telecenters and communities in general, throughout Ecuador.

• It is based on 4 components:
  • Human Development
  • Escuela Activa
  • School, family and community
  • ICTs
Women

ICT Center- Seelampur

- Putting ICTs in the hands of women of the predominantly minority ghetto of Seelampur-Zaffarabad in North East Delhi. The project aims at training Muslim women in the application of ICTs for their income and vocational skills enhancement. The project envisions assessing social and economic impact of ICTs in improving the quality of their lives.

Teleworking for Mothers – Salaam Wanita

- Groups of disadvantaged women have been taught how to weave baskets from old magazines and newspapers. Today the women are on the road to economic self-reliance with their baskets being sold to various corporations and organisations by working from home using tools such as the computer/ phone and fax machines.

Self Employed Women’s Association

- An organisation of poor, self-employed women workers that aims at achieving employment security (work, income, food and social security) and self reliance
GKP Event on the Future:
Third Global Knowledge Conference

- **Global event** attracting 2,000 global visionaries, innovators, practitioners, policy makers
- **Platform for vibrant exchange of knowledge and views about the Future that is being shaped by converging forces of emerging people, markets and technologies**
- **Launchpad for Multi-Stakeholder Partnerships between Government, Business, Civil Society and International Organisations in various development areas to provide solutions to the challenges and opportunities of the Future**
GK3 themes, sub-themes & priorities

Interplay of:
• Emerging People
• Emerging Markets
• Emerging Technologies

Cross-cutting Priorities:
• Knowledge
• Futures Perspective
• Women
• Youth
• Innovation
• Sustainability
• Multi-Stakeholder Partnerships
GK3 sponsors & knowledge partners

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Agence canadienne de développement international

Ministry of Energy, Water and Communications, Malaysia

Information and Communication Technology Agency of Sri Lanka.

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Telecentre.org
Global Action Network Net
Special Unit for South-South Cooperation
M.S. Swaminathan Research Foundation
Centre for Research on Sustainable Agriculture and Rural Development

THE CENTER FOR WOMEN & INFORMATION TECHNOLOGY
GKP Event on the Future

**Spotlight on GKP3**: Education for All (EFA) - a dream or a reality?
Join the "Multi-Stakeholder Partnerships in Education: A Step Forward" roundtable by GKP, UNESCO and the World Economic Forum to explore partnerships that can make the EFA vision a reality.

**GKP Event on the Future, GKP3**, is a unique gathering of 2,000 global visionaries, innovators, practitioners and policy makers, all geared to sharing knowledge and building partnerships on a platform created by and for stakeholders from every sector - private companies, governments, international institutions and civil society groups.
Some GK3 sessions on Inclusion

• **The Future of Access** - market dynamics, technology developments, legal and regulatory issues, and the role of public and private sectors in overcoming challenges to ensure investments in public access.

• **Making Community-Driven Networks a Reality** - practical and scalable solutions for ensuring and sustaining local community access to ICT by demonstrating feasible community-driven networks emerging in Asia, Africa and LAC.

• **Accelerating Inclusion Through Knowledge Sharing** - empowerment of the poor and marginalised with knowledge and rescuing them from social exclusion and poverty by through free flow of knowledge of digital content.

• **Emerging Markets: Is there a Fortune at the Bottom of the Pyramid?** - How several MNCs are addressing underserved communities, particularly women and young people, through a double/triple bottom line approach.

• **Hello Regulator? Regulatory Authorities’ Information and Communication Practices** shows how having easy access to regulatory information and processes can support community and public agendas.

• **Teleuse at the Bottom of the Pyramid** identifies the policy and regulatory barriers which prevent low social economic class populations from gaining proper access to and the benefits of using ICT.

• **The Future of the Internet: Opportunities and Risks** looks at the key opportunities, challenges and risks surrounding the future role of the Internet, the most powerful communication medium of the 21st century.

• **Future of E-Government: Knowledge Engineering for Results** explores the future of e-Government with a focus on mobile technologies, and knowledge exploitation to enable innovation and partnerships.

• **Electronic Banking with the Poor: Emerging Technologies for Financial Inclusions** - financial inclusion for the poor with innovative electronic banking - mobile phone banking, ATMs, and micro-credit cards.

• **Supporting ICT Innovators – Creating an Ecosystem for Innovation and Entrepreneurship** - importance of national innovation policies and the role of business incubation, ICT infrastructure and skills, financing, R&D.

• **Ministerial panel on ICT Policy and Knowledge Societies** - ICT ministers and policy makers explore post SIS issues and challenges.
GKP Event On The Future
3rd Global Knowledge Conference

www.GKPEventsOnTheFuture.org

See you there! Phase 2 Online registration open till 30 Nov
GKP Membership is open to organisations working in Knowledge & ICT for development

**Membership Criteria**

Applicants & members demonstrate:
- Endorsement of GKP Vision, Mission, principle, goals
- Commitment to sharing knowledge
- Institutional & financial stability
- Having of resources to participate effectively in GKP activities
- Sharing contacts and experience to diversify GKP
- Subscription to GKP partnership principles & good governance
- Activeness & experience in area of K&ICT4D as tools of equitable sustainable development
- Fulfilment of members’ responsibilities

**Member Responsibilities**

- Share Knowledge
- Build Partnerships
- Participate in GKP Programmes & activities under Strategy 2010
- Promote GKP
- Facilitate Membership Outreach
- Fulfil Financial Contribution
- Participate in Network Governance matters

**Membership Benefits**

GKP Members enjoy:
- Global Stature
- Face-to-Face & Virtual Networking opportunities
- Learning opportunities
- Partnering opportunities
- Advocacy opportunities
- Showcasing & Marketing opportunities
- Information Services

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# GKP Membership Application Form

* Asterisk in red indicates mandatory fields

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<tr>
<th><strong>PART A : Organization Details</strong></th>
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(Select country/countries from the list box and click on arrow button to move selection to the right box)
We invite you to engage and join GKP in

Creating a World of Equal Opportunities

www.globalknowledge.org/join