Multi-Year Expert Meeting on

Enterprise Development Policies
and Capacity-building in Science, Technology and Innovation
(Third session)

Geneva, 19-21 January 2011

Enterprise Educators UK

by

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This view expressed are those of the author and do not necessarily reflect the views of UNCTAD.
Enterprise education requires educators to have the ability to develop their student’s creativity, innovation, problem solving and business acumen in addition to developing attributes like the capacity to cope with uncertainty, ambiguity and risk…. enterprise education applies and develops these in situations and contexts that can lead to the students developing their individual entrepreneurial capabilities.

Enterprise Educators UK manifesto for the new government of the UK
Brain functionality

- Consider how it works - Synapse potential

Micro molecular structure images courtesy of Mark Jung Beeman and John Kounios, Mid Western and Drexel Universities
Demonstrate (within given context) an ability to...

- Look for inspiration, contextual materials and links
- Discard irrelevant or non beneficial information
- Seek out freshly identified problems / solutions
- Reflect and analyze – use time thoughtfully
- Deadline = solution proposal

Penaluna & Penaluna 2006
Educators manage and assess this process

Penaluna & Penaluna 2009