



# **Eighth UNCTAD Debt Management Conference**

Geneva, 14 - 16 November 2011

## **Rising Debt of the Developed World and Implications for Developing Countries**

by

**Mr. Jeffrey Lewis**

Director, Economic Policy and Debt Department, Poverty  
Reduction and Economic Management (PREM), World Bank

The views expressed are those of the author and do not necessarily reflect the views of UNCTAD

# Rising Debt of the Developed World and Implications for Developing Countries

Jeffrey D. Lewis

Director, Economic Policy and Debt Department  
The World Bank

8<sup>th</sup> UNCTAD Debt Management Conference  
Geneva, Switzerland  
November 14, 2011



**ECONOMIC POLICY AND  
DEBT DEPARTMENT**  
Sound Economics for Growth and Poverty Reduction



THE WORLD BANK

# Outline

- The Global Environment
- Impact on Developing Countries
- What can Developing Countries do?

# The Global Environment

- Growing worries about potential spillovers to the rest of the Euro Area
- Increased evidence of global growth slowdown, possible recession in Europe
- Advanced economy capacity to pursue aggressive fiscal and monetary policies reaching limits
- Current and projected debt levels are alarming
- Urgency to undertake fiscal reforms without hurting growth prospects

# Advanced economy debt levels continue to grow sharply

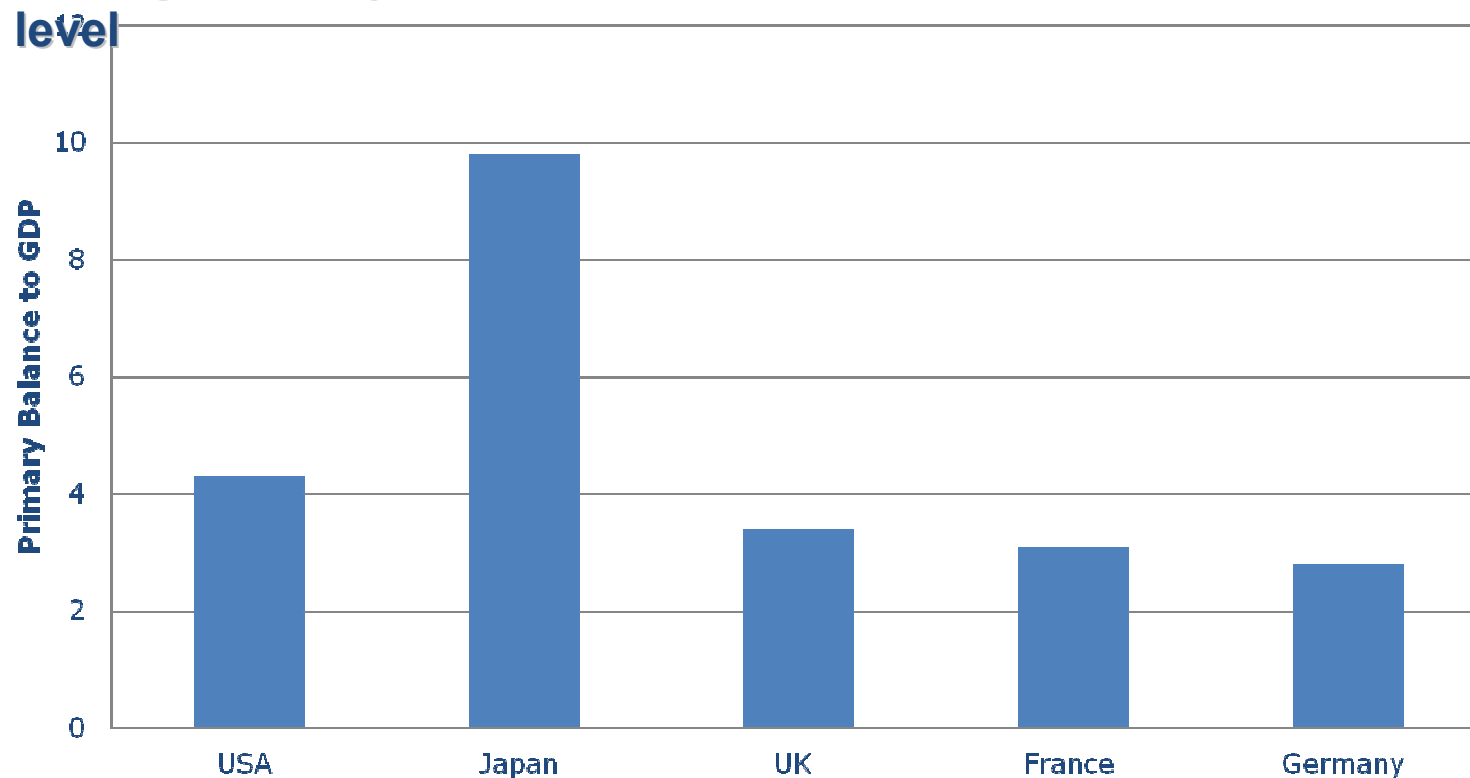
## Gross General Government Debt

Debt/GDP	2007	2009	2014	% incr: 2007-14
Advanced G20	78.8	100.6	119.7	52%
USA	63.1	88.8	112.0	77%
Japan	187.7	217.4	239.2	27%
UK	44.1	68.6	99.7	126%
France	63.8	77.4	95.5	50%
Germany	63.6	79.8	91.4	44%

Source: Horton et al., 2009

# Difficult fiscal adjustments required to return debt to “normal” level

Average primary balance needed to lower debt to benchmark\* level



\*Half of 2014 level for Japan and 60% for the rest by 2029

Source: Horton et al. (2009)

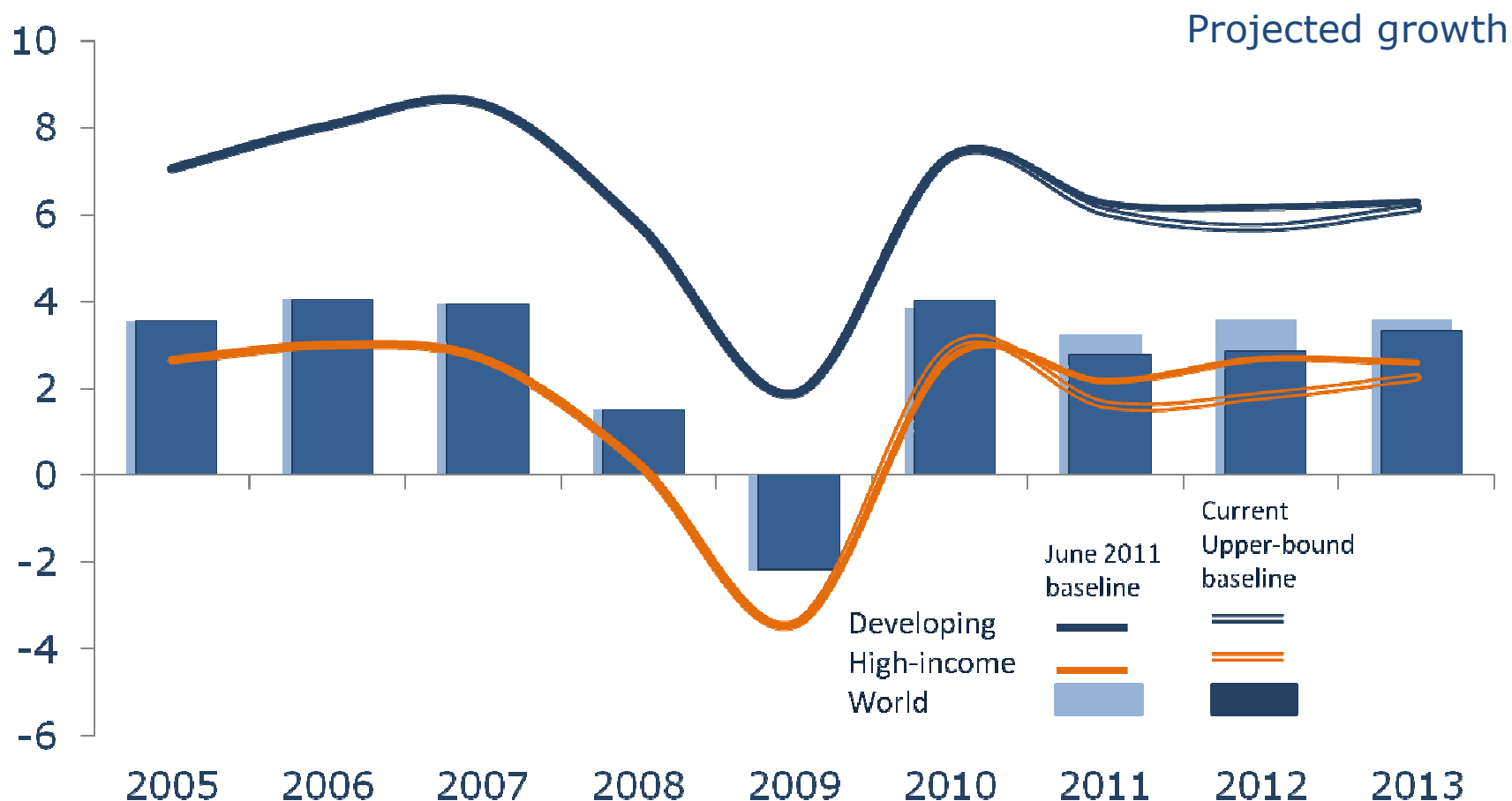
# Import volumes appear to have declined sharply in August

Contribution to growth of global import volumes, 3m/3m saar



Source: World Bank DEC Prospects Group

# Growth forecasts have been downgraded over recent months



Source: World Bank DEC Prospects Group



# Implications for Developing Countries

# Deepening global slowdown impacts through multiple channels

- Lower capital inflows, potential for outflows
- Reduced availability and higher cost borrowing
- Reduced remittances
- Reduced short-term credit availability (e.g. trade finance)
- Slower export growth, reduced tourism
- Banking sector linkages
- Confidence / contagion effects

# Developing countries now more vulnerable to crisis than in 2008

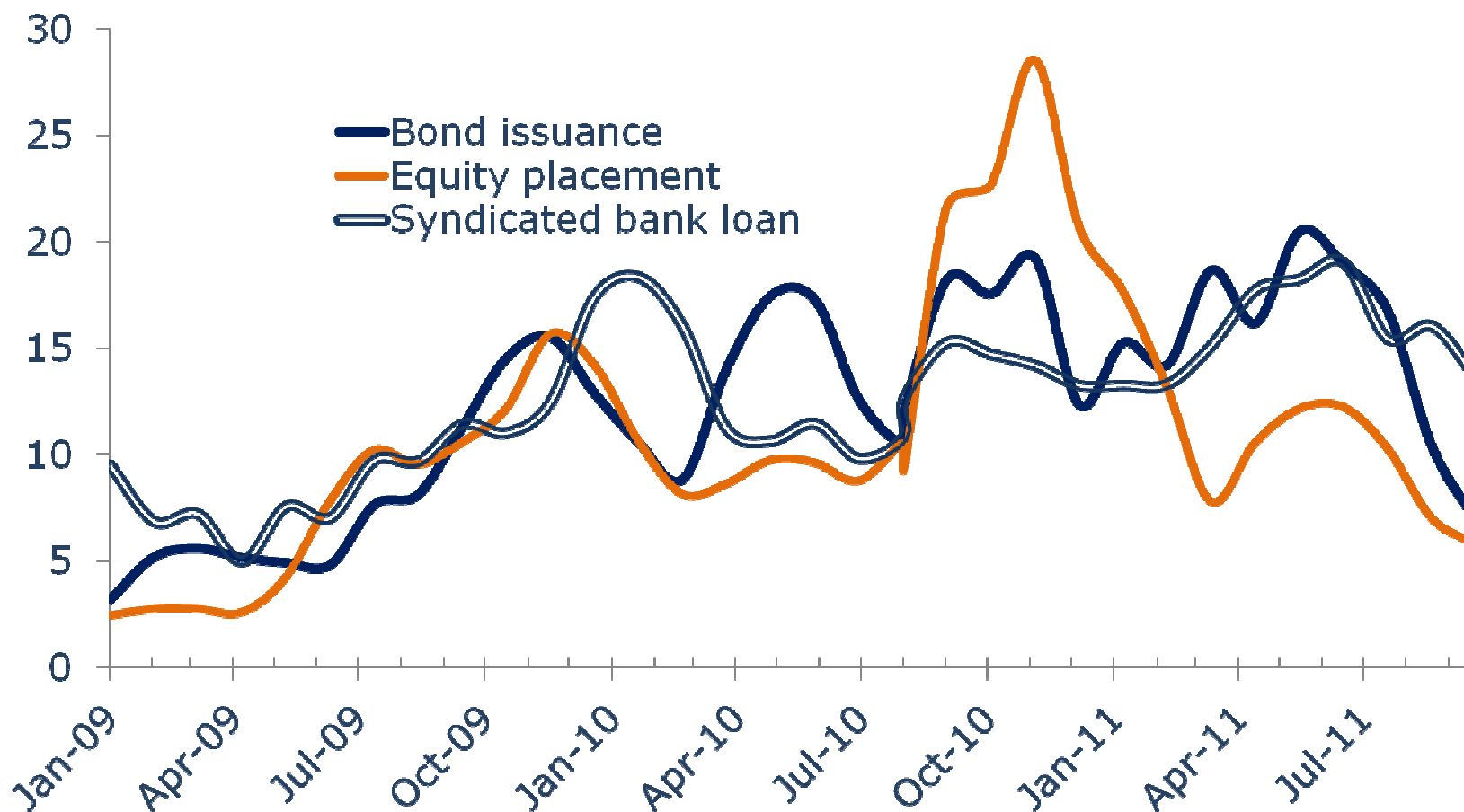
- Contagion means capital flows have become more volatile – with some countries already drawing-down heavily on reserves
- Governments have much less fiscal space than in 2008
- Countries in ECA and LAC have significant exposure to European banking sector
- Several ECA countries and the CFA are exposed to currency risk
- Countries in ECA and MNA are most vulnerable to a slowdown in European imports

# Market jitters have resulted in large-scale sell offs

- World stock capitalization declined about \$5 trillion (8.2% of global GDP) since end July
- Emerging-market equity mutual funds have posted weekly average outflows of about \$2 billion since August.
- Q3 (July, August and September) gross capital flows to developing countries were down 64% and 52% from the same period of 2009 and 2010, respectively

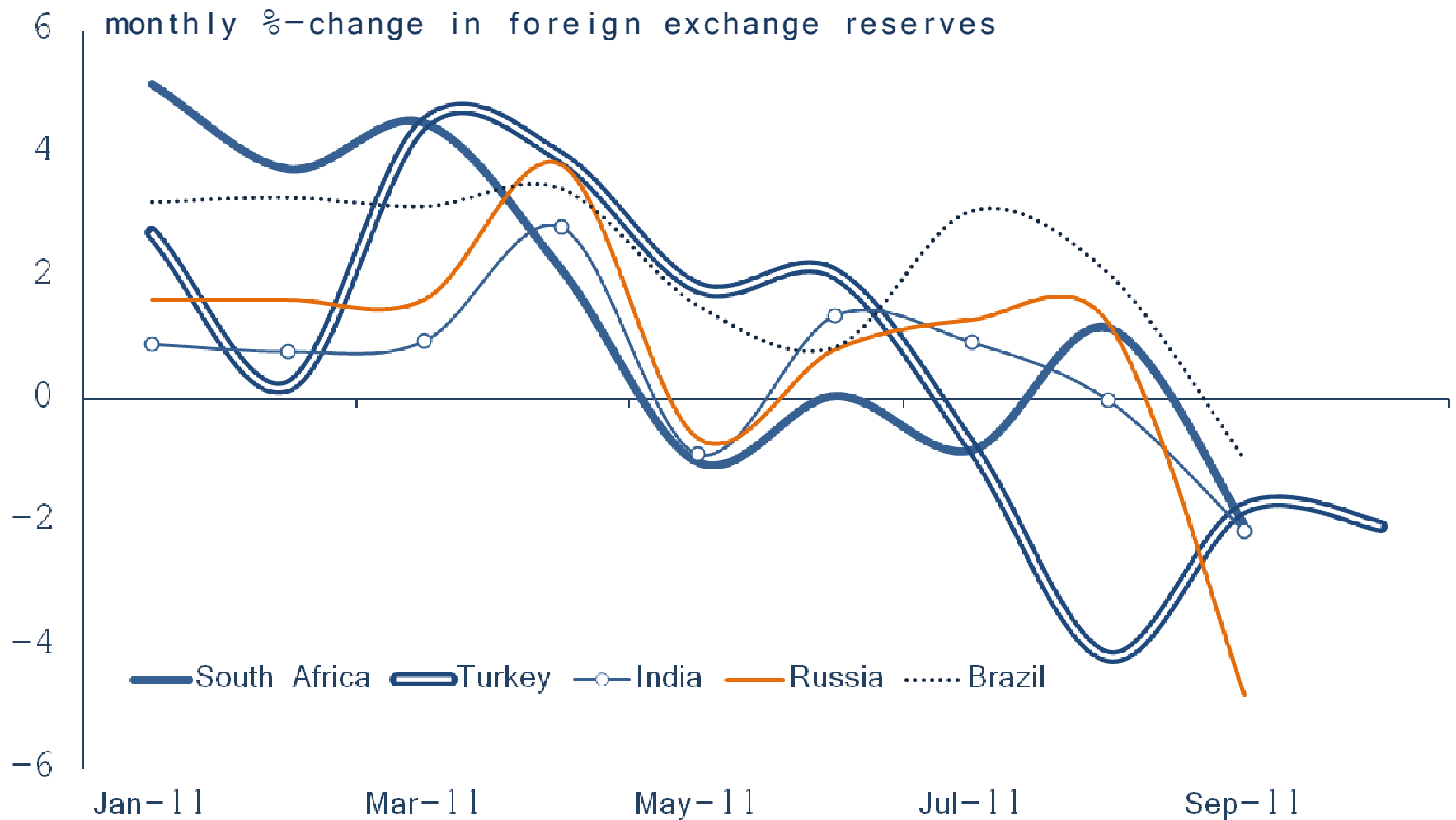
# Capital flows to developing countries faltered in August/September

3-month moving average (\$ billion)



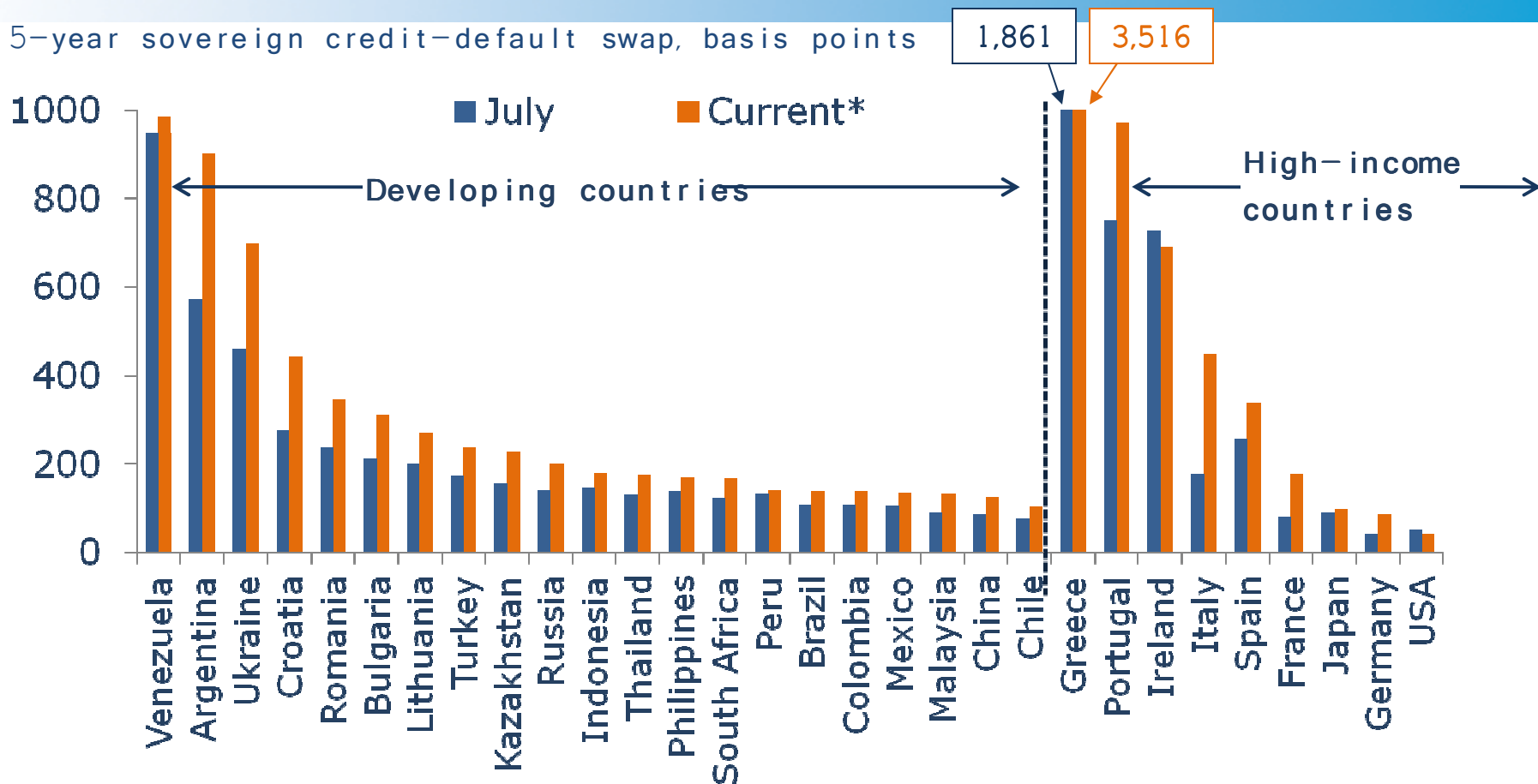
Sources: World Bank DEC Prospects Group, using data from Dealogic

# Reserves have been drawn down in some countries



Sources: Thomson Datastream and World Bank DEC Prospects Group

# Contagion has increased sovereign credit default swap rates worldwide

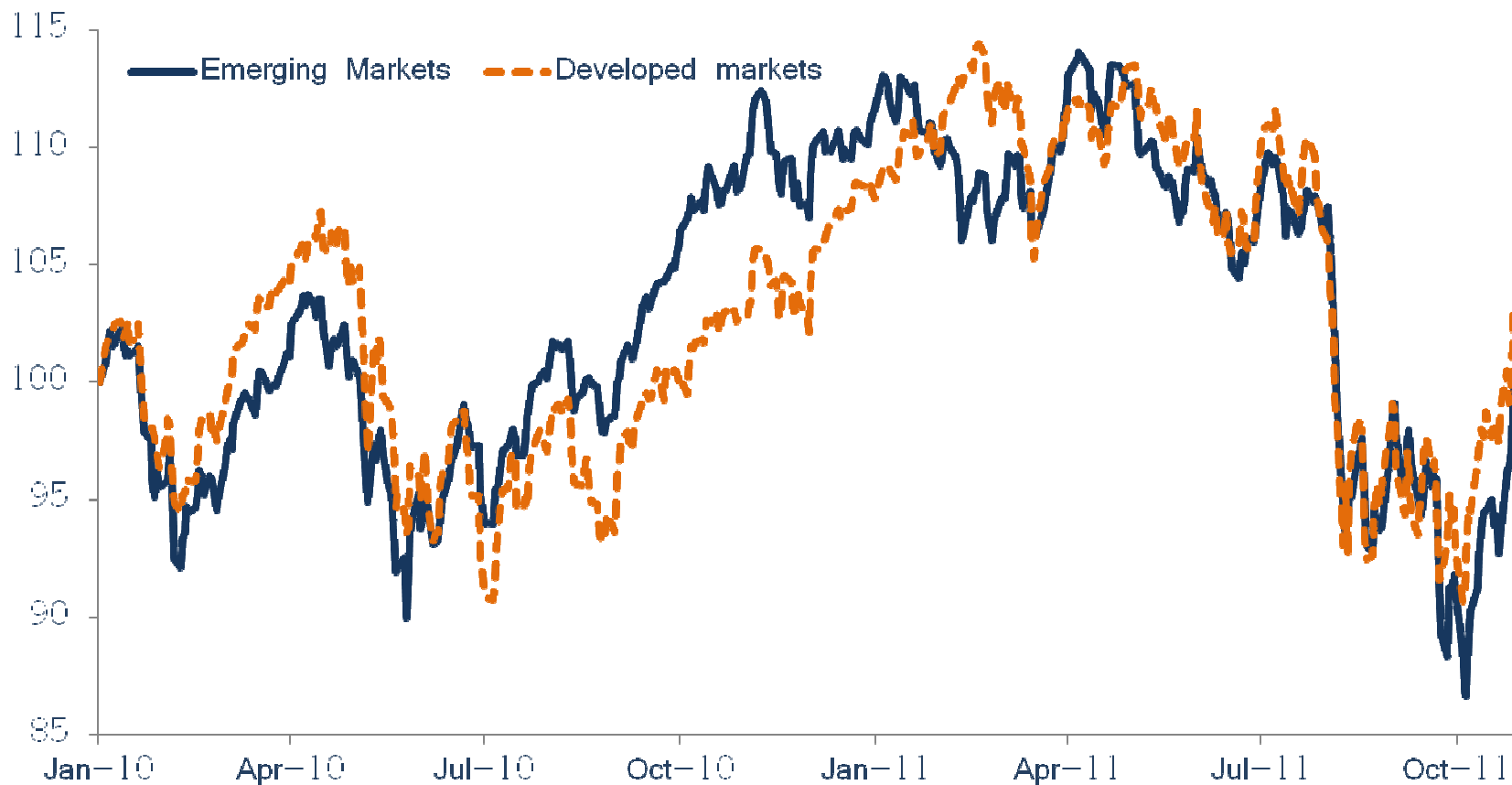


\* As of October 31st, 2011.

Sources: Bloomberg and World Bank DEC Prospects Group

# Turmoil has hit developing countries equity markets hard as well

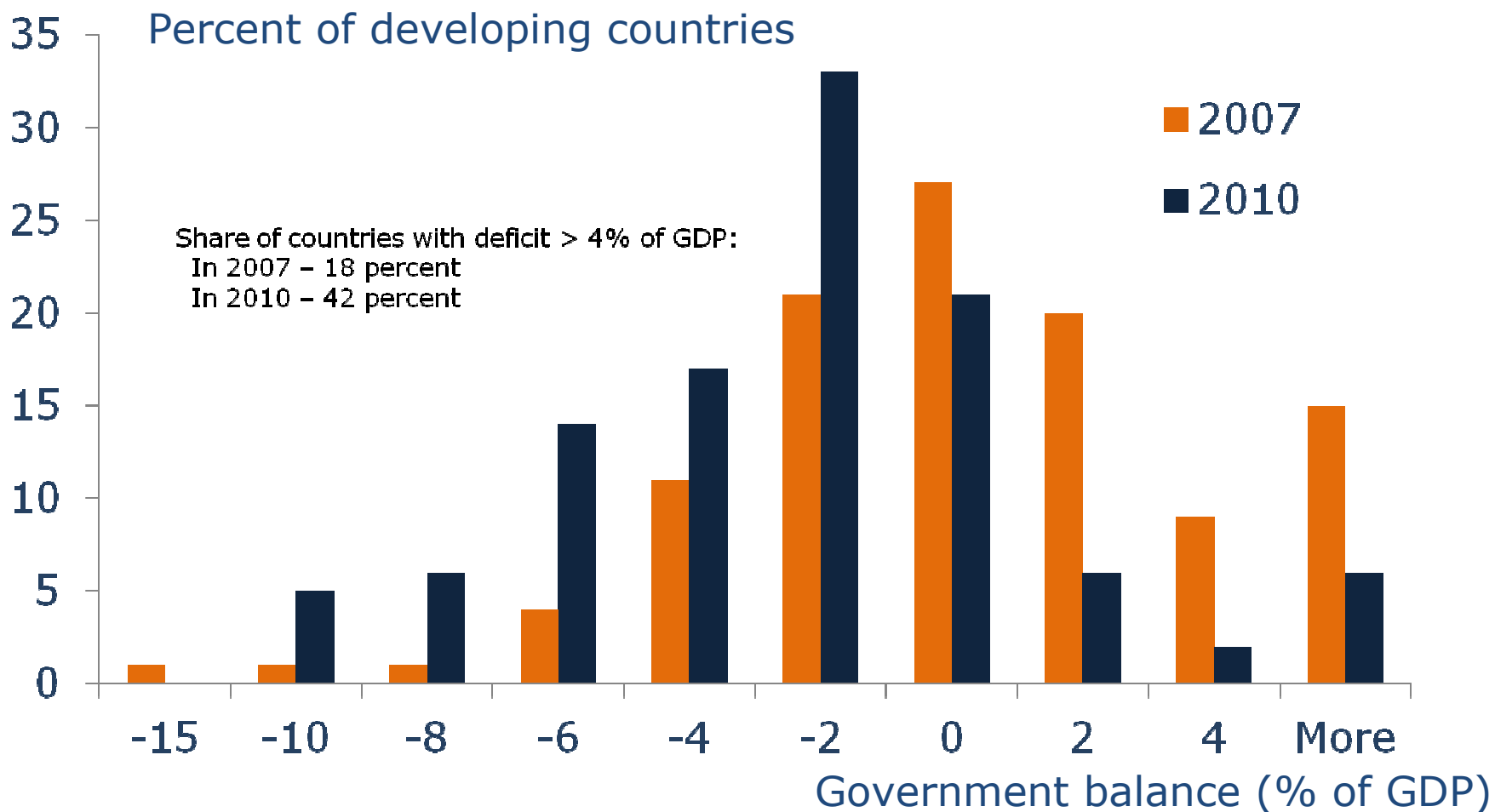
MSCI equity indices, Jan. 2010 = 100



Sources: Bloomberg and World Bank DEC Prospects Group



# Fiscal deficits have risen sharply in many developing countries



Source: World Bank DEC Prospects Group

# Global environment has become much more precarious

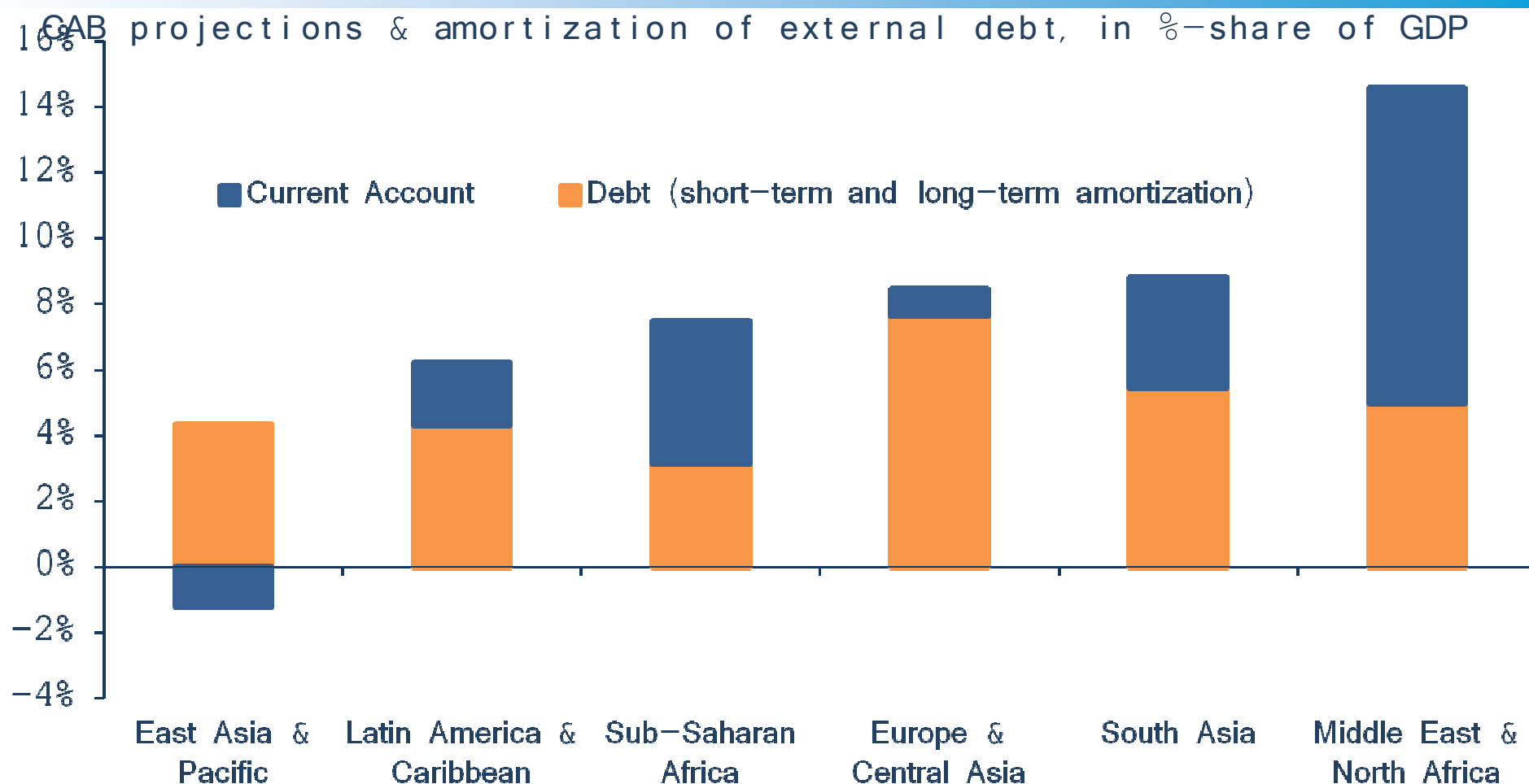
## **BOTTOM LINE:**

- Developing countries' fundamentals remain strong but contagion is generating potentially strong headwinds
- For developing countries, prospects going forward will depend on further progress in appeasing market worries and extent to which uncertainty passes through in ways that further damage confidence and growth

# Impact on Middle-Income Countries

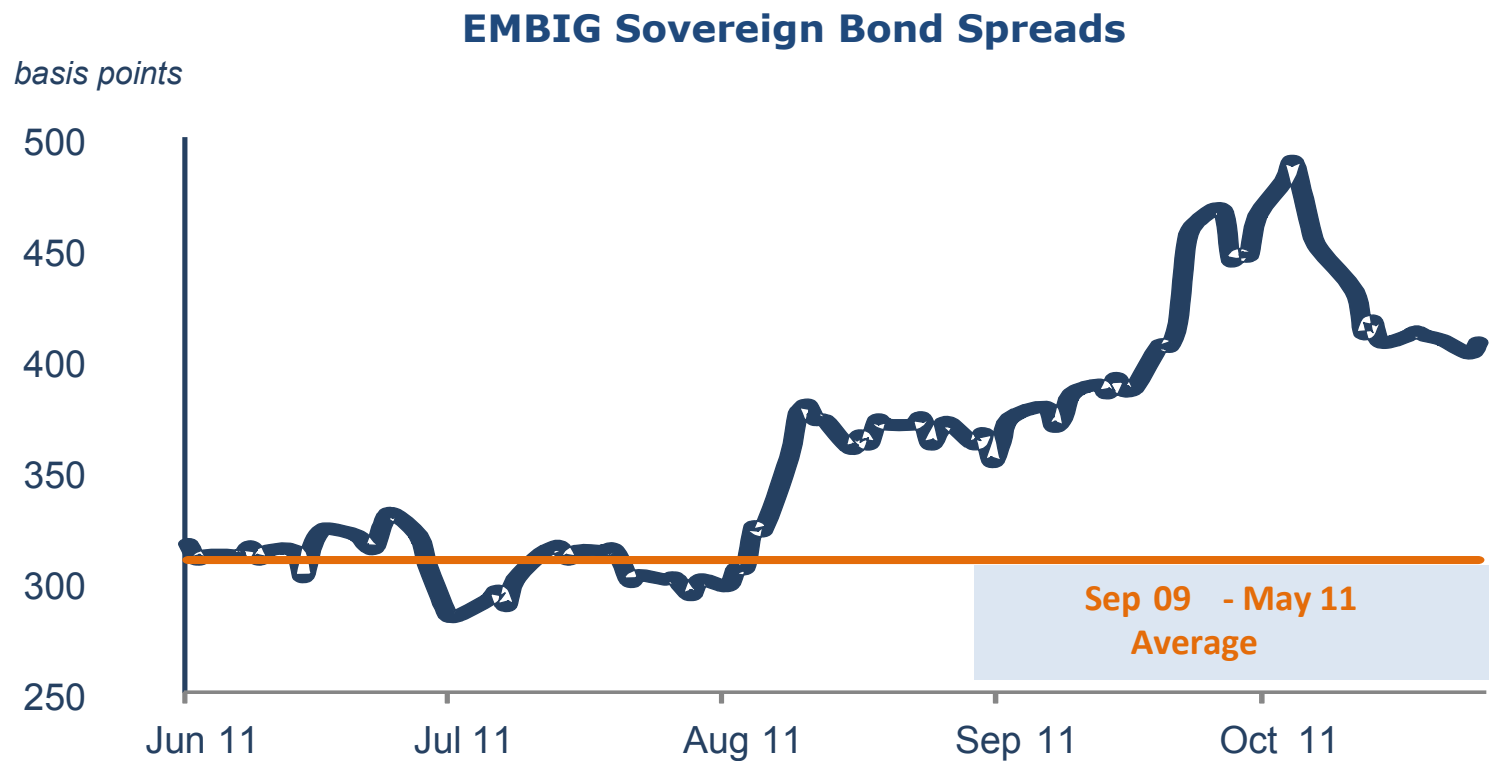
- Debt rollover risks
  - Capital flight to safer havens
  - Increased cost of financing (spreads)
  - Shorter maturities more attractive (steeper yield curves)
- Crowding out risks
  - Increased financing requirements in rich countries
- Exchange rate risks

# Estimated external financing needs for developing regions in 2012



Sources: World Bank DEC Data and Prospects Groups

# Emerging market bond spreads have gone up



Source: JP Morgan.

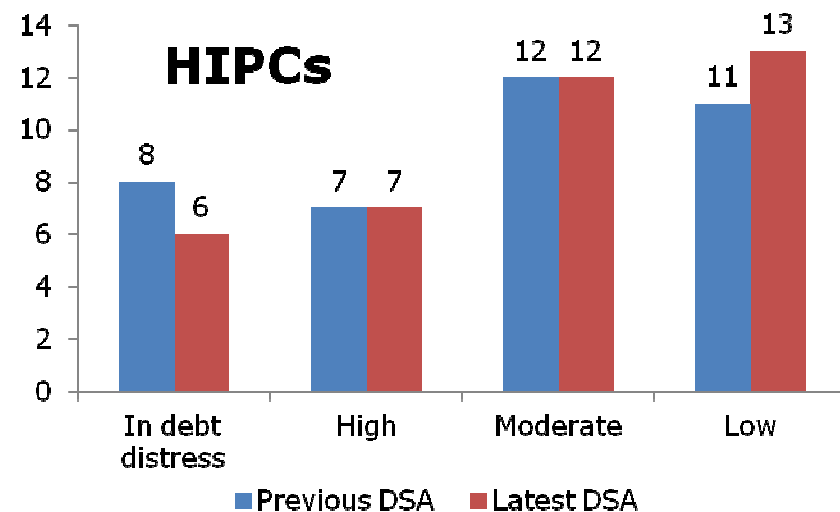
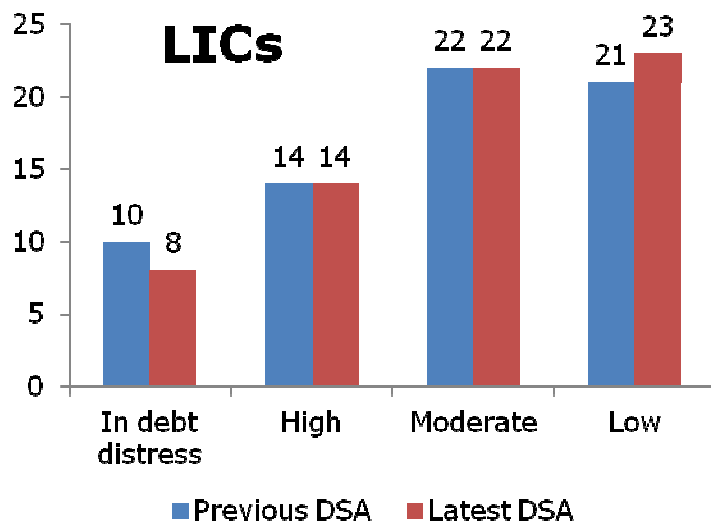
# Impact on Low-Income Countries

- Access to international capital markets put on hold (eg. Zambia, Tanzania)
- Strained balance sheets of developed countries may lead to reduced aid flows and greater reliance on non-concessional borrowings by Low-Income Countries
- Potential adverse impact on debt sustainability

# Debt distress ratings

## April 2010 vs. September 2011

- One third of Low Income Countries and one quarter of HIPCs\* remain at high risk of debt distress or in debt distress
- No post completion point HIPC is in debt distress



\*HIPC: Heavily Indebted Poor Countries

# What can Developing Countries do?



# Risk management is key

- External events have had—and will continue to have—a significant impact on financial conditions in developing countries.
- While not the source of global difficulties, developing countries will be scrutinized as well.
- Markets will closely monitor fiscal positions and punish the poor performers.
- Best response is pursuit of **credible** medium term fiscal and debt management strategies.
- Technical assistance and capacity building efforts from IOs can support these efforts.

# Debt sustainability is only one aspect of prudent debt management

## Debt Sustainability

Debt Management

Long Term  
Debt  
Sustainability

DeMPA  
(process)

MTDS (debt  
composition)

DSF-LICs/FSA-  
MICs  
(debt level)

# Debt management issues

Critical issues facing today's debt managers:

- How to close an increasing financing gap and finance a country's development needs at low cost with a prudent degree of risk, especially at a time when conditions in **financial markets are severely constrained?**
- Given limited external financing options, how can potential benefits from **developing domestic markets** be exploited at a low cost and prudent degree of risk?
- **Given the efforts by many governments to strengthen their balance sheets over the past decade**, how can these sounder public debt structures be protected?
- Since the crisis implies substantial long-term macroeconomic adjustments, **how should debt management strategy reflect the new reality?**

# Concluding remarks

- **Expansion of public debt has been massive in advanced countries.** Countries need to adopt strategies so as to reassure markets of the public sector's solvency. A credible medium-term strategy that safeguards fiscal sustainability is key
- **Slower world economic growth and higher cost of capital** will mean a more difficult environment for developing countries seeking to accelerate growth
- **Debt sustainability in LICs** needs to be carefully evaluated if there is an increase in non-concessional borrowings
- **Debt management** practices are going to assume greater importance in this changing environment

# Thank You!

For more information:  
<http://www.worldbank.org/debt>  
jlewis4@worldbank.org