



UNCTAD EMPOWERMENT PROGRAMME

for National Trade Facilitation Committees

UNCTAD provides an intensive professional programme for the secretariats and members of national trade facilitation committees (NTFCs). The main objective is to help them implement, in a coordinated manner, trade facilitation reforms, including the provisions of the Agreement on Trade Facilitation of the World Trade Organization. Successful committees and its members will be granted a completion certificate.



BENEFITS

- Establishing an NTFC, if needed
- Improving teamwork dynamics within the NTFCs
- Launching a national roadmap for mainstreaming trade facilitation in development policy
- Ensuring impact sustainability by transferring knowledge with a training-of-trainers approach and the preparation of a knowledge transfer strategy
- Providing a sign of quality for donors and international agencies



KEY ASPECTS

- Courses developed by international experts in collaboration with other United Nations and international organisations (in particular, the International Trade Center and the United Nations Economic Commission for Europe)
- Content tailor-made to country-specific needs
- e-learning & face-to-face trainings
- Interactive methodology «learning by doing»
- Technical visits in the field and training-of-trainers module included



FLEXIBLE MODULES

- A total of 4 to 5 modules of 30 hours
- Modules length from 3 to 5 days each, according to country-specific needs
- Possibility of choosing sequence of modules depending on current and future needs
- Optional «start up» module on establishing NTFCs



TARGET AUDIENCE & LANGUAGE

- Current and future members of NTFCs, including their Secretariats and a wide variety of public & private sector members
- English, French and Spanish
- Other languages may be available upon request



CERTIFICATION

- Following successful achievement of the Empowerment Program, NTFC members will be granted an UNCTAD certification of completion



MODULES AT A GLANCE

MODULE

Start up

ESTABLISHING AN NTFC

Optional

- General concepts on trade facilitation
- Guidelines and best practices to strengthening NTFCs
- Drafting of terms of reference and applying best practices
- Adoption process of terms of reference and formalization of an NTFC
- Presentation of drafted documents to main political stakeholders to ensure buy-in

MODULE

1

UNDERSTANDING INTERNATIONAL STANDARDS AND RECOMMENDATIONS

- Standards and international legal framework for trade facilitation
- Legal interpretation of the Agreement on Trade Facilitation of the World Trade Organization
- Trade facilitation and global supply chain management and promotion of exports

MODULE

3

STRENGTHENING AN NTFC AND ESTABLISHING A TRADE FACILITATION ROADMAP

- How to improve consultations (with a focus on negotiation skills)
- How to establish a 3-5 year trade facilitation roadmap with key performance indicators

MEASURING AND IMPLEMENTING TRADE FACILITATION

- How to analyse trade data
- Techniques to identify bottlenecks and analyse results
- Introduction to the use of information and communication technologies in trade facilitation
- Introduction to complex measures such as single window
- The role of the NTFC in the evaluation and monitoring of trade facilitation reforms
- Women and trade facilitation

MODULE

2

TRAINING-OF-TRAINERS

- Training-of-trainers techniques
- Training-of-trainers presentations on topics identified during previous modules
- Establishing of a knowledge transfer strategy for training new members of an NTFC

MODULE

4



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Contact us!

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