INVESTMENT, ENTERPRISE AND DEVELOPMENT COMMISSION

2nd Session

Agenda Item 6

Strengthening the synergies among the three pillars of work

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Palais des Nations
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UNCTAD
DIAE’s overall delivery 2009

120 beneficiaries countries, including,

50 African countries, 34 LDCs, 21 LLDCs, 8 SIDS

80 books, manuals, reports and issues notes produced, including:

- The World Investment Report 2009,
- 6 IPRs since last Commission, including 3 for LDCs and LLDCs and 1 SIDS,
- 9 investment guides being finalized, 8 for Africa, 5 LDCs, 1 for LLDCs,
- Series on International Investment Policies for Development,
- Advisory series A and B.
DIAE’s overall delivery 2009

- 54 conferences, events and national presentations
- 100 training workshops (Reaching more than 3,000 individuals)
- More than 70 beneficiary countries of UNCTAD’s advisory work
- 19 websites, 6 databases and e-networks of experts maintained
- 30 press releases and briefs
Strategic Reorientation

The Core Product Approach
- 2 Flagships (WIR & WIF)
- 7 Products (Investment Information Systems, Investment Trends and Policy Monitors, IPRs, IIAs, Investment Facilitation Compact, ISAR, Empretec)

The I-T enhanced approach
- Development of e-base interactive training models
- Web-linking and e-alerts

The networking and partnership approach
- Development of online interactive networks
- Partnership with organizations.
Investment and Enterprise Division

 Strategic Reorientation

Mission: Investment and Enterprise for Development

WIR

4 criteria for interventions:
Core Competence
Catalytic
Ahead of the Curve
Demand-driven

WIF

5 core values:
Relevance
Quality
Efficiency
Effectiveness
Impact

Consensus Building

Research & Analysis
Technical Assistance

Entrepreneurship

Investment Information Systems

Investment Policy Reviews

IIAs

Investment Facilitation Compact

Investment Trends and Policy Monitor

ISAR

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① Synergies among the 3 pillars of work WIR

- **Research and analysis:**
  - Extensive peer reviews of the WIR outline, drafts and final text,
  - Preparation of each chapter involves dialogue with relevant experts (especially from developing countries).

- **Capacity-building:**
  - Capacity-building workshops and seminars,
  - Dissemination of the Report's findings and results (Regional seminars),
  - Interregional training workshops and ad hoc presentations.

- **Consensus-building:**
  - Expert Meetings
  - Trade and Development Board
  - Briefings at the General Assembly, World Bank, and other fora.
Synergies among the 3 pillars of work

Empretec

Capacity-building:
- Empretec Centers (32 centers, 26 pending requests including 6 from LDCs, 182,000 individuals have received entrepreneurship training)
- Franchising of Empretec methodology
- Follow-up services to entrepreneurs (training and post-training services, business health checks; business plans formulation; business linkages)

Consensus-building & Inter-Governmental Peer Review:
- Empretec Director’s Meetings
- Dissemination of best practices and experiences (Empretec Africa Forum, Global Entrepreneurship Week and Women in Business Award)
- MYEM on Enterprise Development Policies and capacity-building in STI

Research and analysis:
- Policy framework and indicators
- Entrepreneurship reviews and advisory reports

Bottom – up approach
3 Synergies among the 3 pillars of work

**IPRs**

**Phase 1**
Government Official Request
- As of today, 28 pending requests
  - Including 9 from LDCs and 10 from LLDCs

**Phase 2**
Evaluation and advisory report
- As of today, 29 IPRs completed
  - 14 for Africa and 12 for LDCs and 10 for LLDCs

**Phase 3**
Intergovernmental peer review ownership
- National workshops
- IPR days and Investment Commission

**Phase 4**
Implementation and Technical Assistance
- More than 120 recommendations being implemented
- Fallow-up activities completed in 13 countries

**Phase 5**
Assessment and further actions
- Report on the implementation of the IPRs
  - Completed in 3 countries
- (All for Africa + 2 in progress in Africa)

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① Strengthening synergies among the three pillars

Within the Division
- **4 joints**: Joint missions, joint products, joint delivery, joint reporting
- **Workplan**: regular update and shared among staff

Within UNCTAD
- **GDS**: Expert Meeting on the Contribution and Effective Use of External Sources of Development.
- **DITC**: TA to Botswana and SADC in the competition area
- **Commodities Unit**: African Oil, Gas and Minerals Trade and Finance Conference
- **DTL**: Virtual Institute, Paragraph 166, Train for trade, Tourism, Project in Agriculture
- **Africa, LDCs and Special Programmes**: Investment Forum for LLDCs, preparations for LDC IV...
- **South-South Unit**: MYEM on International Cooperation and Regional Integration
Investment and Enterprise Division

② Strengthening synergies among the three pillars

With other organizations:

• **United Nations System**: Regional Commissions (WIR seminars, IPRs...), FAO (principles in Agriculture), UNDP (IPRs and Empretec), UNCITRAL (IIAs), WIPO and WHO (IP)

• **Regional organizations**: COMESA (FDI statistics), CARICOM, SADC (IIAs), APEC, ASEAN Coordinating Committee on Investment...

• **Other international organizations**: OCED, WTO (G-20 reports), and World Bank (Principles for Responsible Investment in Agriculture for Sustainable Development)...

• **NGOs**: WAIPA (Investment Facilitation), ICTSD, Academia (Academy of International Business, European International Business Academy...)

• **Regional and Development Banks**: Islamic Development Bank, Interamericas Development Bank...

• **Business Organizations (ICC) and private sector.**
Impact and results

Timely analysis and policy responses to the crisis

- Responsible international investment in agriculture for sustainable development
- Implication of the crisis on FDI for Development (monitors...)
- Accounting and Reporting Standards, Good Governance, CSR

Increased assistance to investment policy-making at the national level

- Investment Policw Reviews - Commitment at the highest level
- Capacity & institution building
- Empretec - Fostering entrepreneurship
Conclusions
(Current focus)

- Emerging challenges and new investment-development paradigm: WIR and WIF
- Investment for Development Compact: technical assistance
- Entrepreneurship policy framework