In order to improve the quality and relevance of the work of the UNCTAD Division on Investment and Enterprise, it would be useful to receive the views of readers on this publication. It would therefore be greatly appreciated if you could complete the following questionnaire and return it to:

Readership Survey
UNCTAD Division on Investment and Enterprise
United Nations Office in Geneva
Palais des Nations, Room E-9123
CH-1211 Geneva 10, Switzerland
Fax: 41-22-917-0194

1. Name and address of respondent (optional):
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

2. Which of the following best describes your area of work?

- Government
- Private enterprise
- Public enterprise
- Academic or research institution
- International organization
- Media
- Other (specify)

3. In which country do you work? ________________________________

4. What is your assessment of the contents of this publication?

- Excellent
- Good
- Adequate
- Poor
- Poor
5. How useful is this publication to your work?
   Very useful □ Somewhat useful □ Irrelevant □

6. Please indicate the three things you liked best about this publication:

_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________

7. Please indicate the three things you liked least about this publication:

_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________

8. If you have read other publications of the UNCTAD Division on Investment and Enterprise, what is your overall assessment of them?
   Consistently good □ Usually good, but with some exceptions □ Poor □
   Generally mediocre □

9. On the average, how useful are those publications to you in your work?
   Very useful □ Somewhat useful □ Irrelevant □

10. Are you a regular recipient of *Transnational Corporations* (formerly *The CTC Reporter*), UNCTAD-DIAE’s tri-annual refereed journal?
    Yes □ No □

    If not, please check here if you would like to receive a sample copy sent to the name and address you have given above □