Fostering economic efficiency, improving governance

GLOBAL CONTEXT
In an international environment where falling tariffs and quotas represent less of a barrier to trade, trade facilitation has emerged as an important trade policy tool. The main objective of trade facilitation is to reduce the complexities and costs associated with cumbersome border procedures and controls, while maintaining efficient compliance controls. World Bank estimates suggest that administrative hurdles arising from cumbersome border procedures can cause up to 75 per cent of delays of shipments. The Agreement on Trade Facilitation of the World Trade Organization, which entered into force on 22 February 2017, is a major international achievement. It aims to reduce trade transaction costs and bureaucratic barriers, speeding up clearance procedures for the cross-border trade of goods, thereby making trade easier, faster and less costly. The alignment of national and regional rules with the multilateral trade facilitation framework is instrumental to achieving increased trade integration.

HOW DOES THE PROGRAMME WORK?
Ultimately, the Trade Facilitation Programme of UNCTAD aims at enhancing trade facilitation processes and the competitiveness of developing countries, including LDCs, landlocked developing countries and small island developing States. Its goal is to ensure an increased implementation of trade facilitation reforms by developing countries, improving their capacity to comply with international and regional rules and standards relating to trade facilitation, including World Trade Organization commitments.

One of the programme focuses is to improve decision-making capacity and implementing skills of national trade facilitation committees to fulfil their mandate. UNCTAD provides an intensive professional programme for the secretariat and members of such committees, namely the Empowerment Programme for National Trade Facilitation Committees. The main objective is to help the committees to implement, in a coordinated manner, trade facilitation reforms, including the provisions of the Agreement on Trade Facilitation, and to be able to monitor implementation. With a view to ratification and implementation of the Agreement, UNCTAD support covers assessments of technical assistance needs and preparation of categorization of provisions of the Agreement; tailored training in trade, transit and transport facilitation; advisory services on ratification of the Agreement; and assistance in the creation and sustainable operation of national trade facilitation committees.

The Trade Facilitation Programme also assists developing countries in the implementation of trade facilitation measures, for instance: establishing a legal framework for trade-related single windows, undertaking simplification of trade-related procedures, training national transit coordinators or supporting regional trade facilitation initiatives. The success of the programme resides in its strong cooperation not only with external partners such as the World Customs Organization and the International Trade Centre, but also with other experts within UNCTAD, working on the crossroads of trade facilitation with customs automation, e-commerce or non-tariff measures.

RESULTS AND IMPACTS AT A GLANCE
Learn about the results of UNCTAD Empowerment Programme in just two minutes with this short video: youtube.com/watch?v=Jh4-ukGQnx. Since 2016, UNCTAD has empowered 27 countries around the world, mainly in Africa and the Caribbean region.

UNCTAD has held over 60 programme events and trained over 2,000 trade facilitation stakeholders (40 per cent women). But UNCTAD support to national trade facilitation committees is not just about training. UNCTAD also supports countries in the production of numerous outputs, such as terms of reference and work plans for the committees, multiannual trade facilitation road maps, categorization and notification to the Trade Facilitation Committee of the World Trade Organization, support for legislative documents, project proposals for trade facilitation reforms and knowledge-transfer strategies.
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PROGRAMME FACTS AND FIGURES

Scope: all regions
Start date: 2012
Countries assisted: more than 80
Ongoing programmes:
- Empowerment Programme for National Trade Facilitation Committees in 15 developing countries, including 5 LDCs
- Support to national trade facilitation committees in 15 small island developing States
- Support to regional trade facilitation efforts
- Support for the establishment of a single window legal framework in Jamaica
Website: unctad.org/tf

Sustainable Development Goals addressed:
- Directly: 10, 16
- Indirectly: 17

DONORS/FUNDING SOURCE (2014–2019)
- Australia, China, Germany, New Zealand, Sweden, United Kingdom, European Union, United States Agency for International Development, Trade Mark East Africa, United Nations Development Programme

IMPACT STORIES

94% of beneficiaries fully agree or tend to agree that the programme has improved their knowledge in trade facilitation

92% of beneficiaries intend to apply the acquired knowledge in their daily jobs

86% of beneficiaries affirm that they now feel in a better position to assume their role as members of national trade facilitation committees than before the workshop

WHAT THEY SAY ABOUT US

The knowledge shared by the resource experts has encouraged greatly the inter-agency collaboration in Nigeria to enhance trade and reduce time as well as cost of imports and exports.

I have come a long way, and it has been a lifetime experience that I will definitely apply in the future.

I have learned so much in this programme. Now, I think of trade facilitation in a different way. I understand better all the things that the Sudan can do and how important it is to mainstream trade facilitation in its development policy.

![Empowerment Programme in Africa](image-url)