Intergovernmental Group of Experts on Consumer Law and Policy
(IGE Consumer)

3rd SESSION
9-10 July 2018
Room XVII, Palais des Nations, Geneva

Intergovernmental Group of Experts on Consumer Law and Policy,
IGE Consumer, Third Session

Contribution by
Turkish Presidency
Turkey

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ICPEN
TURKISH PRESIDENCY
2017-2018

Mr. Yakup GÜZEL
ICPEN Programme Director
2017-2018
Three Foci of Turkish Presidency

- Protecting Consumers in Digital Age
- Taking Responsibilities on Solutions
- Joint & Coordinated Actions
ICPEN TURKISH PRESIDENCY
WORKING GROUPS ESTABLISHED
2017-2018

- Marketing Through Social Media
- Consumer Redress and Enforcement
- Joint Digital Terminology for Enforcers
MEETINGS


➢ High Level Meeting and Spring Conference, İstanbul, TURKEY, April, 11-13th, 2018.
Topics Discussed in Antalya & İstanbul

- Sharing Economy
- Behavioral Insights
- Practices Directed Towards Children in Digital World
- Consumer Privacy
- Secondary Ticketing
- Marketing Through Social Media
THANK YOU