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**Establishment of World Consumer Organization (WCO) at United
Nations framework and Establishment of Consumer Protection Convention**

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In today's economy it's clear that consumer role is important as a manifest phenomenon in transactions on business and economic cycle, and power of consumer is progressing day by day for independent choose of goods and services, and specify the level of production and it's supplying in market as well.

Globalization of economic debate, diversity and excess demand of consumers to achieve goods and services in the world, necessity the specialization of career and business in modern universe, caused that consumer protection become more complex, and outbreak of every disorder and problems in procedure of producing, transportation, storage and supplying place of goods and services, could be probable hurt in filling, fiscal and physical harm and even enter somatic hurts to consumers.

Tasks which have been done internationally on consumer protection up to now. First, in 1985 general assembly of United Nation has verified the consumer protection guidelines. Then in 1999 it has been expanded by Department of Economic and Social Affairs of United Nation. Finally, in 2015 the general assembly has accepted the guideline after revision.

Moreover, in 2016 the United Nation Conference on Trade And Development of has expanded the guidance that all countries around the world put responsibility to protect their citizens legally and economically according to the guideline and their economic and social situations, which grantee their health and safety while using the goods and services to have standard and suitable quality.

Meanwhile, consumers ought to have essential awareness, to choose consciously and during their daily deals to be safe from deception and fraud. By implementation of the guideline from most of the countries following point may afford: Securance the rights of consumer, awareness from promote level of their rights and life responsibilities and entrance of civil society to perform their roles on consumer protection. As a result, this guidelines partially able in legality of market, actualize the principle of WTO, and influence on today's world countries.

In today's universe we belief that organizing the affairs of consumer protection to layout and develop the guidelines are not enough. Nevertheless, today's life urgent requirement requires to establish a universe institution, layout the prescription with executive assurance, and international monitoring on implementation of its regulations. Realization on consumer protection rights requires to establish an institution at United Nation framework to protect consumers fiscal and spiritual by international community. Protective programs become practical to examine fundamental and accurate the process, and always prepare annual report regarding to related issues for better life of consumers and deliver to general assembly of United Nation, and finally represent specific layouts about these points for hearing the worldwide.

Likewise, it is mentionable right now in the most of the countries there are governmental and non-governmental organizations, institutions and consumer protection networks inside of every country and has activity on regional level. Coordination of these activities requires to create a

convention for consumer protection. Doubtless most of the countries already done some activities for security of consumer's rights. If we did not make the coordination universal, it doesn't cause with effective and useful result.

Consumer protection has already run out the borders and it changed to a universal phenomenon. Security of consumer rights counts as essential requirements of human society, and promotion the culture of consumer protection in today's world wants practical things to do for consumers.

Consumer Protection Department of Afghanistan is in charge of consumer protection in the country. Right now, this Department is adapting the indexes of Sustainable Development Goals (SDGs), which is according to job details of this Department in Islamic Republic of Afghanistan. And it has been found from studies of this document, that "consumer protection has relation with majority of indexes and goals". And we can conclude that "this is consumer time at history of human beings". This Department has outlined the first National Policy of Consumer Protection according to United Nation guidance for consumer protection. According to this policy, the consumer protection law and its related regulations and procedures were outlined and since 2017, its implementation is running up to now. This Department gratitude from Department of Economic and Social Affairs (UNDESA) and United Nation Conference on Trade And Development (UNCTAD) which efficiently outlined and developed the guidance of consumer protection, also activities of Consumer International (CI) is appreciable and had efficient effects.

Consumer Protection Department is an official reference for consumer protection in Afghanistan and decided that right now, it's time for management, better cohesiveness of related affairs for consumer protection, executive management, cooperation among the countries at the surface of the region and worldwide in related international affairs to achieve better result of Sustainable Development Goals within United Nation framework, like other international institutions as World Health Organization, Food and Agriculture Organization, World food Organization, World Trade Organization, World Intellectual Property Organization, United Nation Women etc.

At United Nation framework an institution should establish for consumer protection, also consumer protection convention should establish to run for member state in order to prepare the global market for desire of consumers, and new vision can practicable in global market . Consumer Protection Department on behalf of Islamic Republic of Afghanistan commit to design and establish the Consumer Protection Convention and some required protocol and agreement (Kabul Convention for Consumer Protection) to collaborate with international community.