Intergovernmental Group of Experts on Consumer Law and Policy (IGE Consumer)

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Tuesday, 9 July 2019

Contribution of Consumer Protection to Product Safety Initiative

Submission by The Kingdom of Saudi Arabia

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رؤية VISION 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

الهيئة السعودية للمواصفات والمقاييس والجودة
Saudi Standards, Metrology and Quality Org.

Product Safety Initiative

(A Saudi Vision 2030 Initiative)

July 2019

Content

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As part of Saudi Vision 2030, many trade challenges were addressed and need to be resolved by Product Safety Initiative

Challenges

1. 90% of consumer **goods** are imported
2. 25k registered **importers**
3. 2M kilometers of **land** with centralized gov't regulator

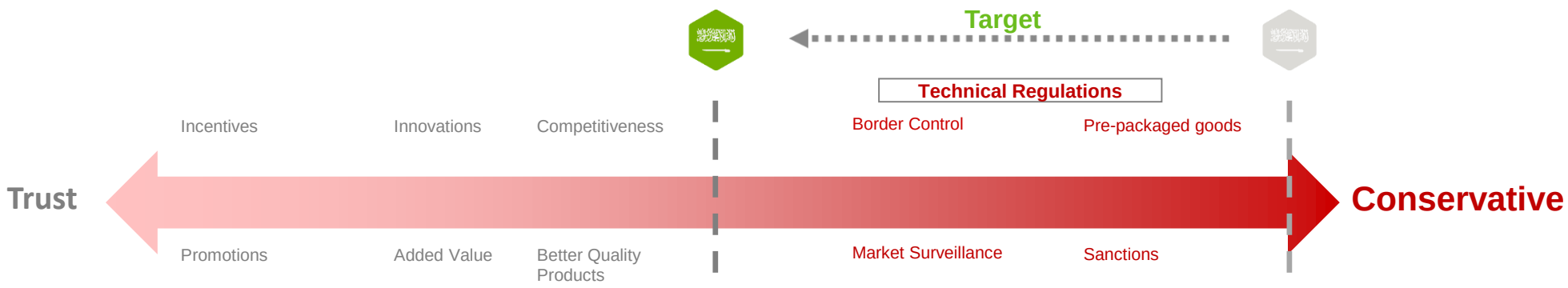
Initiative Purpose

Protecting safety and public health by addressing and preventing hazards arising from the **introduction of unsafe products** in the Kingdom, whether **locally** produced or **imported***.

* it includes all products or categories of products except food, animal feed and pharmaceutical products.

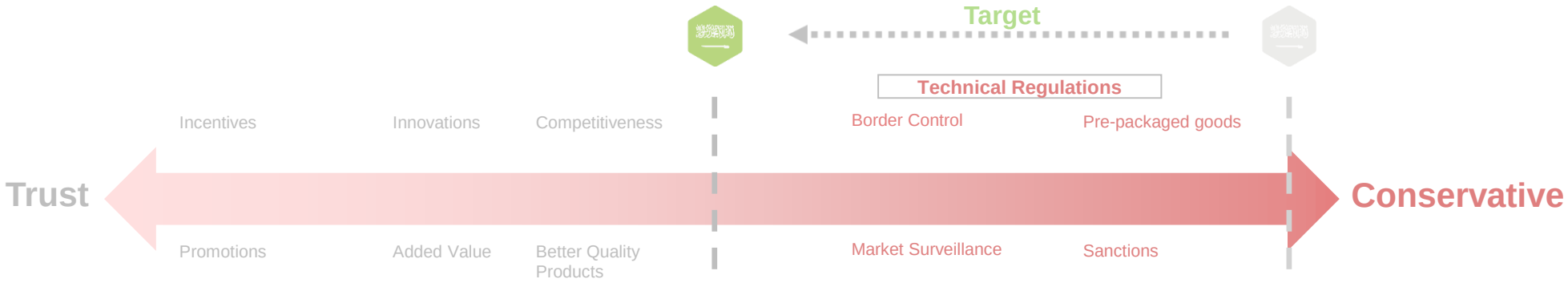
The main concept of the initiative, is to shift Saudi conformity model into trust-based model

Conformity Model



To adopt the new model, SASO worked with its partners in three main fundamentals

Conformity Model



Fundamentals

Legal pillar

consolidate the legal basis available by adopting a law on general product safety

Institutional pillar

strengthen the institutional structure competent to deal with product safety in the Kingdom

Technical pillar

develop efficient procedures for standards, technical regulations, sampling of products, market survey, etc.

Tangible deliverables were developed with Quality Infrastructure System (QIS) experts from all over the world based on best practices

Initiative Deliverables

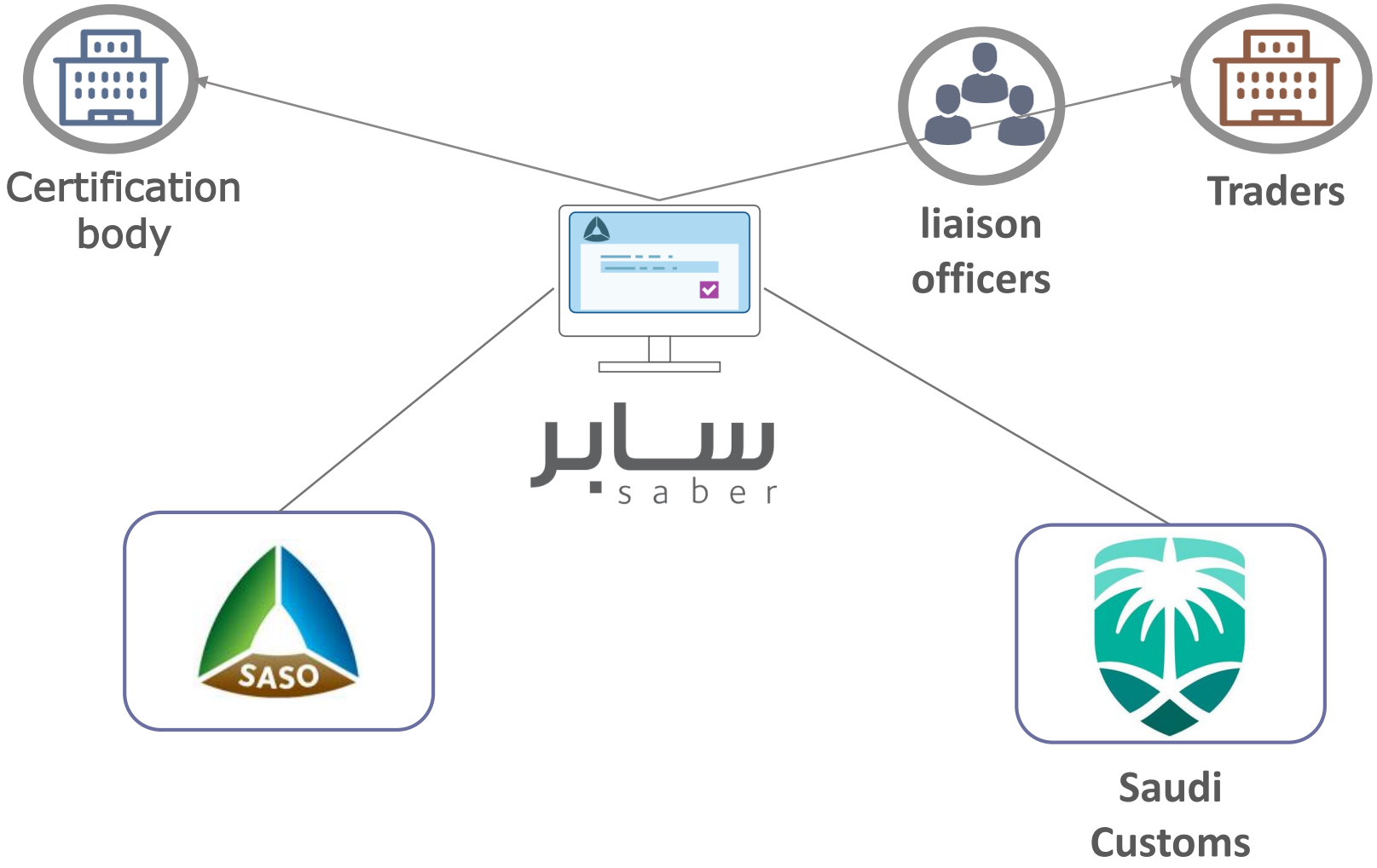
65%	Drafts of **new laws** on **product safety** and **market surveillance**, law on **standards** and **quality**, law on **accreditation**, law on **metrology**)
88%	Several **technical regulations** revised according to best international practices
98%	SASO **organizational structure** revised namely in order to prevent potential conflicts in the implementation of product-safety related tasks
100%	New **procedures prepared** on **market survey**, **sampling** techniques and **market surveillance**
90%	Design of a **national web-based system** for the rapid exchange of **information on dangerous products** (so-called RASID)
100%	Developing the notification scheme for conformity assessment bodies
100%	Launching the enhancements of Electronic Systems

What is Saber?

- A Web-based Applications designed by SASO for registering Certificate of Conformity for Products and generating shipments certificate . Further, it enables the CBs to submit their application to SASO through electronic system .
- Saber system provides integration(real synchronization) with related entities such as Customs .

- It helps traders and importers to build database for their products.

Stakeholders

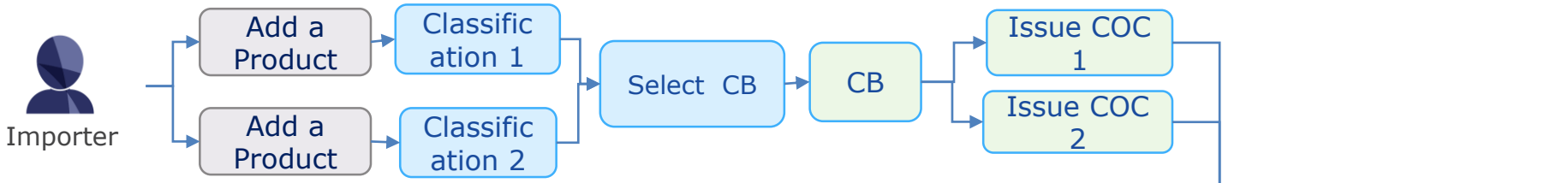


Saber Functions

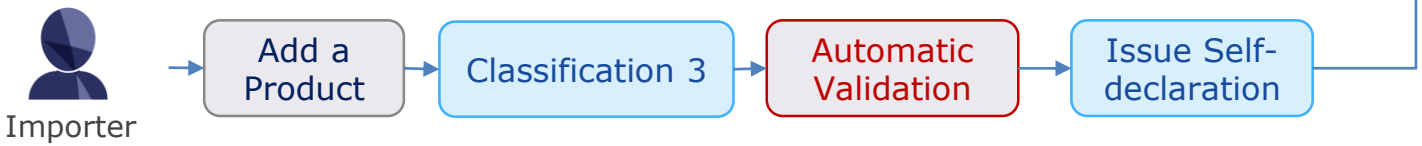
- Registration of installations and addition of products.
- Registration of certificates of conformity for local and imported products that are regulated.
- Registration of consignment certificates for regulated and non-regulated products.
- Issuing a self-certification certificate for non- regulated products.

Current situation with Saber

Regulated



Not Regulated

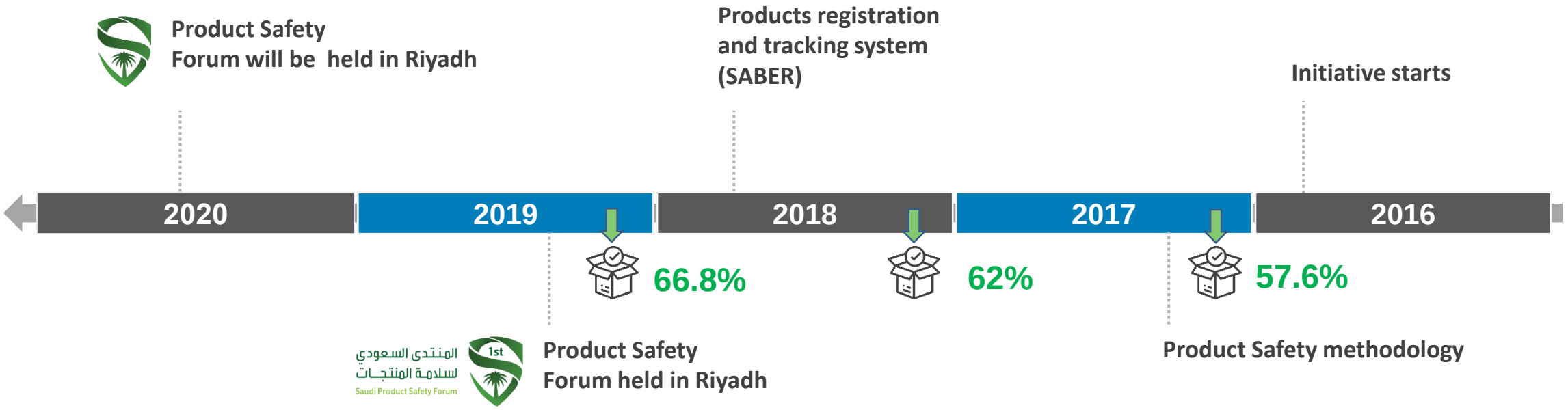


The key success of developing and implementing an effective product safety methodology is to work closely with the related government agencies

Partners

The initiative started lately in 2016, and our target is to reach 80% of products conforming to standards by 2020

Time Line & Next Steps



Conformity Index

Thank you, …… next product safety forum

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