UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

Trade and Development Board

Intergovernmental Group of Experts on E-Commerce and the Digital Economy

Contribution to the Working Group on Measuring E-Commerce and the Digital Economy

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Written Contributions

1. **Examples of good practices and lessons learned in the production of statistics on e-commerce and the digital economy, in order to inform the revision of the manual for the production of statistics on the Information economy.**

    i.   Linking awareness raising with effective private sector collaboration yields efficacy in the data collation process.
    ii.   Improving quality of e commerce support infrastructure can improve data gathering processes.
    iii.   Capacity building is effective when it is practical.
    iv.   Monitoring, to be effective and productive, must be comprehensive.

2. **Contributions on National experiences in the measurement of domestic and cross border e-commerce.**

    i.   At this point, there is little collaboration among relevant stakeholders. This has had an effect on effective data gathering as well the measurement of both domestics and cross border e commerce.
    ii.   The data generated is usually lumped together and it is difficult to distinguish between domestic and cross border e-commerce.
    iii.   Official statistics channels are not fully developed and there is still heavy reliance on Private sector e-commerce players.
    iv.   Currently in Uganda, a National Project is being developed and among the objectives is to develop productive capacities in digital goods and services to expand our export base and domestic production.