



DITC/TNCD/MISC/2019/4
(19/173gd)

NOTIFICATION

Ad Hoc Expert Meeting on Creative Economy and Sustainable Development Geneva, 28 October 2019

An Ad Hoc Expert Meeting on Creative Economy and Sustainable Development will be held on 28 October 2019, in room XXV of the Palais des Nations, Geneva, from 10 a.m. to 6 p.m.

The meeting will bring together experts from Governments, international organizations, business and academia to discuss the development opportunities and challenges associated with the evolving creative economy.

Key issues

The creative economy can play a key role in supporting trade and productive capacities in developing countries, as well as decent job creation, competitiveness and innovation, along with encouraging the formalization and growth of microenterprises and small and medium-sized enterprises. In addition, the impact of digital technologies and the continued rise of creative industries are combining to drive the fourth industrial revolution. It is essential that developing countries are enabled to become part of this digital creative industry revolution.

This expert meeting will provide an opportunity to discuss the challenges at hand, current developments related to the creative economy and implications for developing countries from a trade and development perspective, and to formulate recommendations.

The expected results from the event are to:

- Raise awareness of the importance of the creative economy for sustainable development
- Advance the development agenda connected to the creative economy, including recommendations on the development gains of developing countries
- Create and strengthen networks and partnerships for the advancement of key related issues, including with regard to statistics related to the creative economy, intellectual property, market access, entrepreneurship, the digital economy and innovation

Participation

This meeting is open to all member States of UNCTAD, specialized agencies, intergovernmental bodies and non-governmental organizations in the general category, as well as academia, research institutions and the private sector.

Member States of UNCTAD are requested to nominate experts in the area of the creative economy, by Tuesday, 1 October 2019. Experts, who will participate in the meeting in their personal capacities, are expected to have proven expertise in the subject areas and may be selected from governmental and non-governmental organizations, academia or the private sector.

Registration

Online registration at <https://reg.unog.ch/event/28162/> is mandatory for all those wishing to attend the meeting. Early registration is advisable, so that timely approval may be received for the issuance of a badge to enter the Palais des Nations.

Speaking arrangements

Delegates who would like to speak during the meeting are invited to inform the UNCTAD secretariat by contacting Ms. Marisa Henderson, Chief, Creative Economy Programme; Marisa.Henderson@un.org.

Written contributions

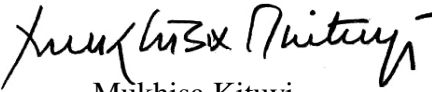
Experts are encouraged to submit written contributions related to their country's experiences with regard to the subject under discussion, by Monday, 14 October. These papers will be made available to the meeting in the form and language in which they are received. Contributions should be sent to Carolina.Quintana@un.org.

Logistics

Before entering the Palais des Nations, participants are requested to collect their badges at the United Nations Security Service, Pregny Gate entrance, 14 avenue de la Paix. The Security Service is open from 8 a.m. to 5 p.m. Because of the security measures in force, participants are strongly advised to arrive before 9 a.m. in order to complete entry procedures in good time and proceed to the meeting in Building E of the Palais. Participants are requested to carry a passport or similar national identity card. Taxis are not allowed to enter the grounds of the Palais des Nations; therefore, visitors will be dropped off at the entrance gates. Furthermore, luggage may not be brought into the buildings unless the Security Service grants special clearance.

Further information

All other enquiries should be addressed to the Creative Economy Programme, Division on International Trade and Commodities, UNCTAD; creative.economy@unctad.org.


Mukhisa Kituyi
Secretary-General of UNCTAD

10 September 2019