BIOTRADE IMPLEMENTATION GROUP IN VIET NAM (BIG VIET NAM)

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Tạ Minh Sơn
son@biotradevietnam.org
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Establishment

• Cooperation between VIMAMES & HELVETAS Vietnam in BioTrade project funded by SECO

• Based on the sector demand to convert NI value chains’ operation into effective BioTrade business models

• Designed to become an economic viable organization and effective sector service provider

• Primary members are 4 BioTrade companies
Establishment

**Vision:**
A leading actor that provides services related to BioTrade implementation in Vietnam, BIG Vietnam aims to sustain and replicate the results and achievements of BioTrade project beyond its end.

**Mission:**
To facilitate and support the sustainable development of Vietnam’s natural ingredients sector, becoming internationally recognized competitive supplier of natural ingredients and its derived products.
Functions & Services Portfolio

Ethical BioTrade & standards Promotion

Trade and Export Promotion

Communication, Government & International Relations
Ethical BioTrade & Other standards promotion

- Attracting companies and VCs stakeholder interest
- Consultation and Training
- Workplan development
- Compliance Monitoring
- Effective and internationally competitive BioTrade value chains
Trade & Export Promotion

Provide effective tools for trade and export

Business linkages and trade relations

Market study for selected NIs

Gap identified for market access

Support markets access (trade fairs..)

Contribute to the sustainable trade of BioTrade value chains
Communication, International and Government Relations

Policy makers / Authorities

Farmers / Collectors

Preprocessors / Traders

Manufacturer / Companies

Consumer

BioTrade Communication, Networking and Relations
Vietnamese Materia Medica Society - VIMAMES

HELVETAS Vietnam

BioTrade Implementation Group Vietnam

Executive Board

Councilor Committee

Supply chain development
Trade & export promotion
Communication & Advocacy
Administration & Finance

4 initial partners: Traphaco, Nam Duoc, DHG, Vietroselle
Other crowding partners
Challenges & Opportunities

BioTrade quite new concepts and practices in Vietnam

BIG Vietnam, as BioTrade focal point in Vietnam, still lack of capacity

BioTrade’s primary results have attracted the interest from private sectors and international organizations
Focuses (2016 – 2020)

05 local medicinal plants

5.000 farmers households

50 BioTrade value chains

12 phyto – pharmaceutical companies

10 millions consumers
Questions and answers

The seeds we plant today
Are the fruits of tomorrow
Our future lies in our hands

Thank you

For further information: www.biotradevietnam.org