

United Nations Conference on Trade and Development

**UNCTAD-ICO Workshop on**

**Fostering sustainable development in coffee-exporting countries**

**18 February 2020, Palais des Nations, Geneva**

**The International Coffee Market: Issues for Developing Countries**

by

Rodrigo Carcamo, Economic Affairs Officer, DITC-Commodities Branch, UNCTAD

The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.



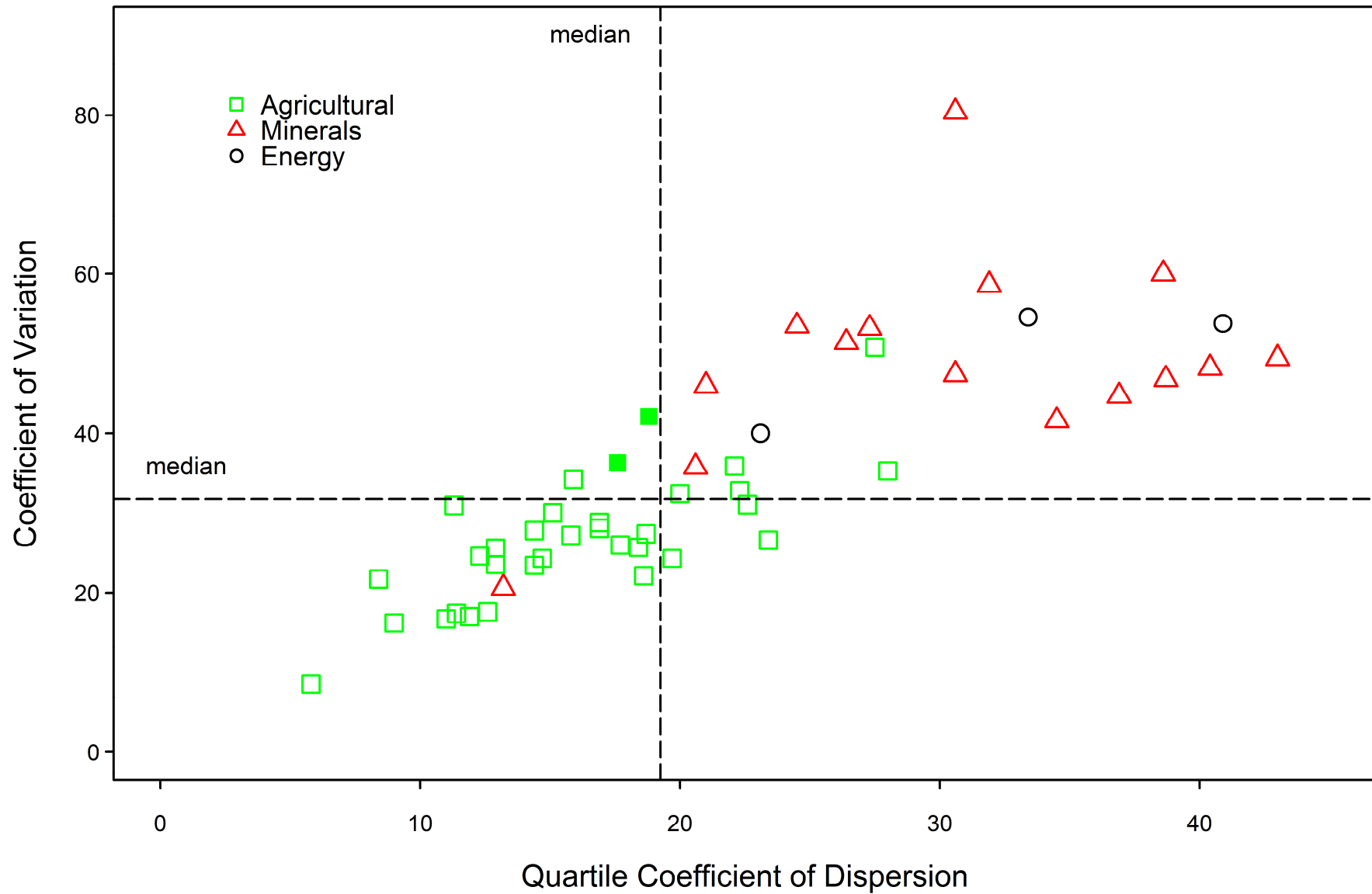
Joint UNCTAD-ICO Workshop  
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# The International Coffee Market: Issues for Developing Countries



Rodrigo Cárcamo, DITC - Commodities Branch, UNCTAD

# Real Commodity Price Volatility. Monthly Prices 1990-2019



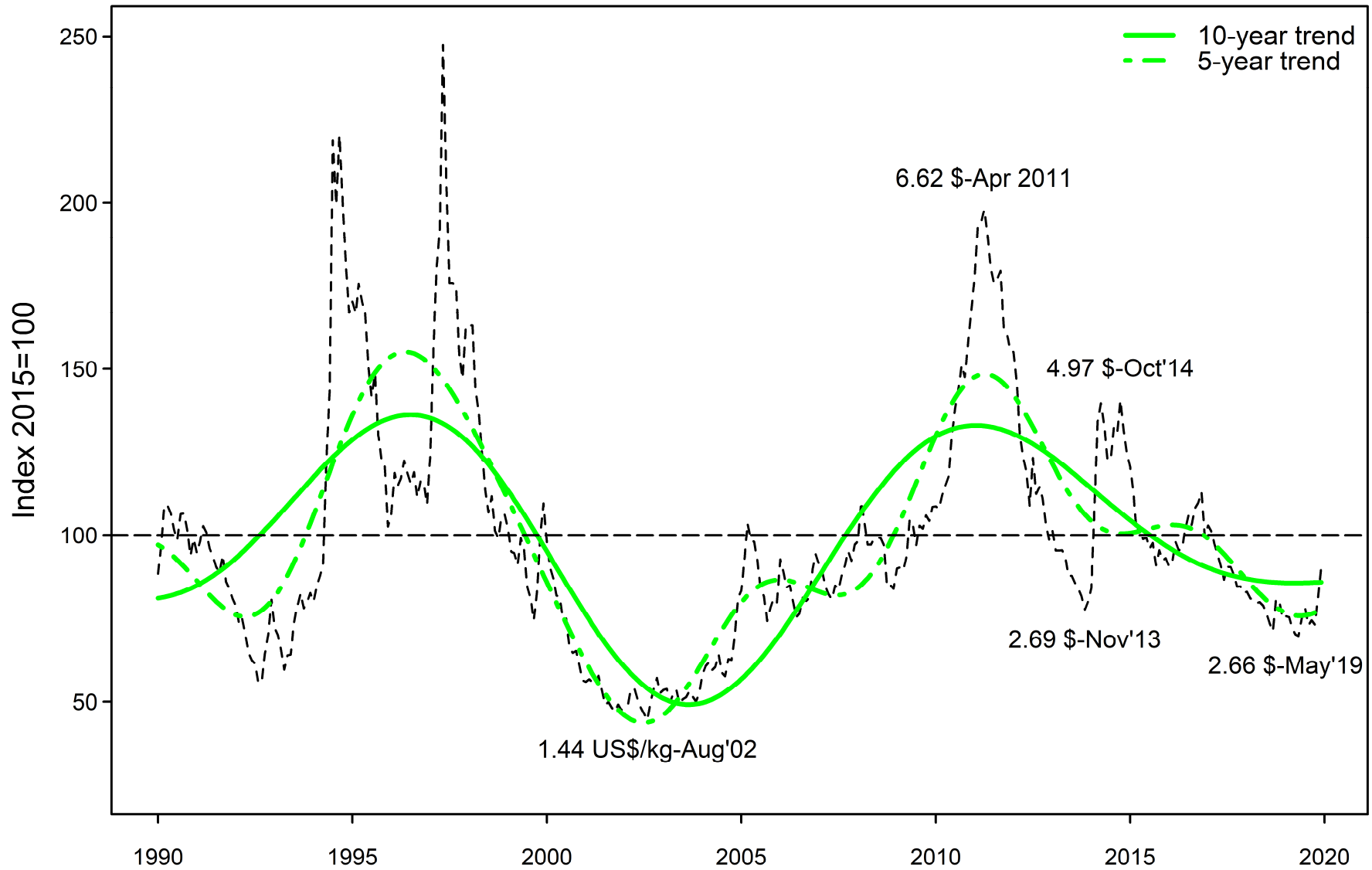
Source: UNCTAD on the basis of World Bank price data

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# Real Arabica Coffee Prices and Trends



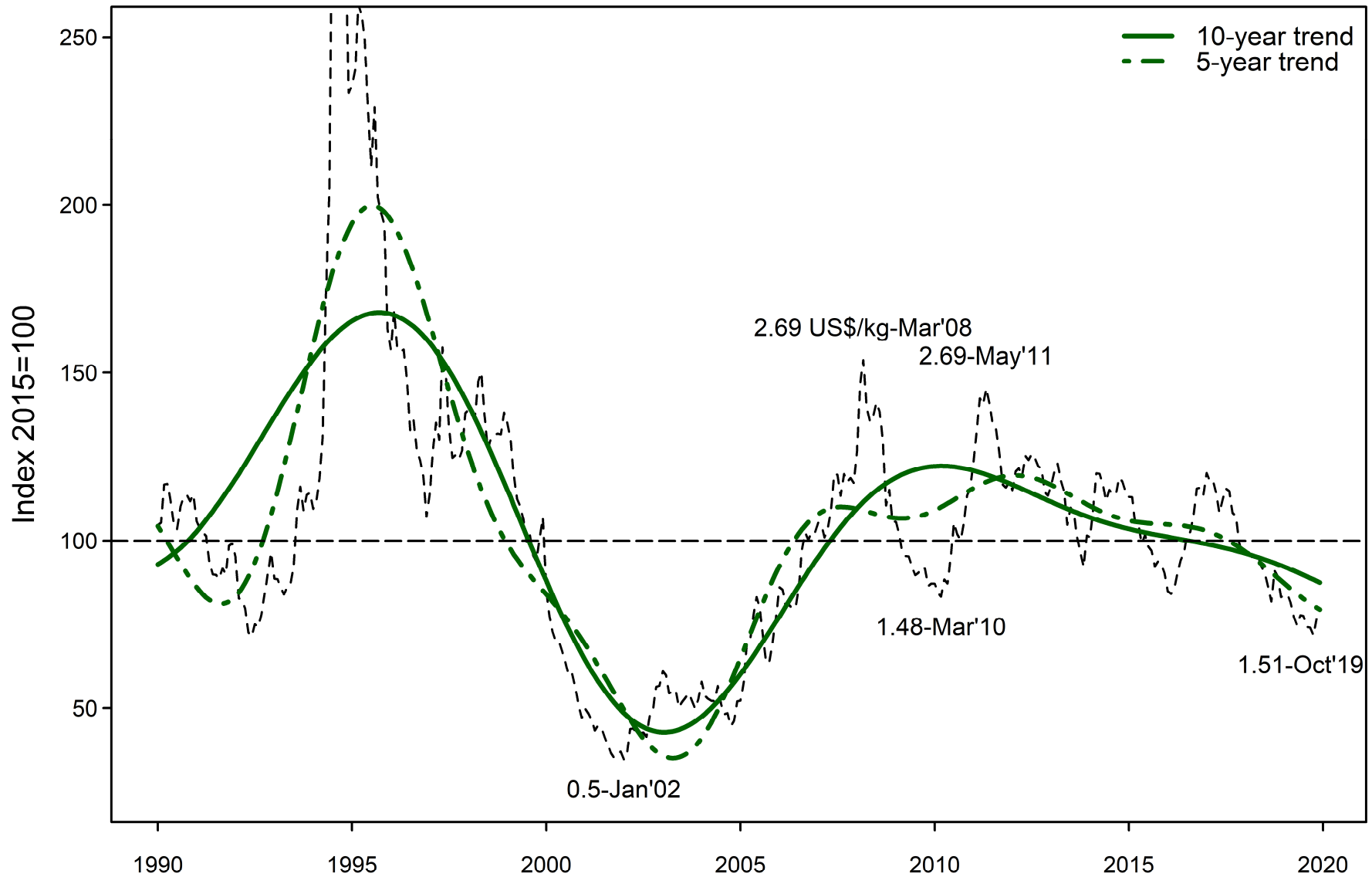
Source: UNCTAD on the basis of World Bank price data

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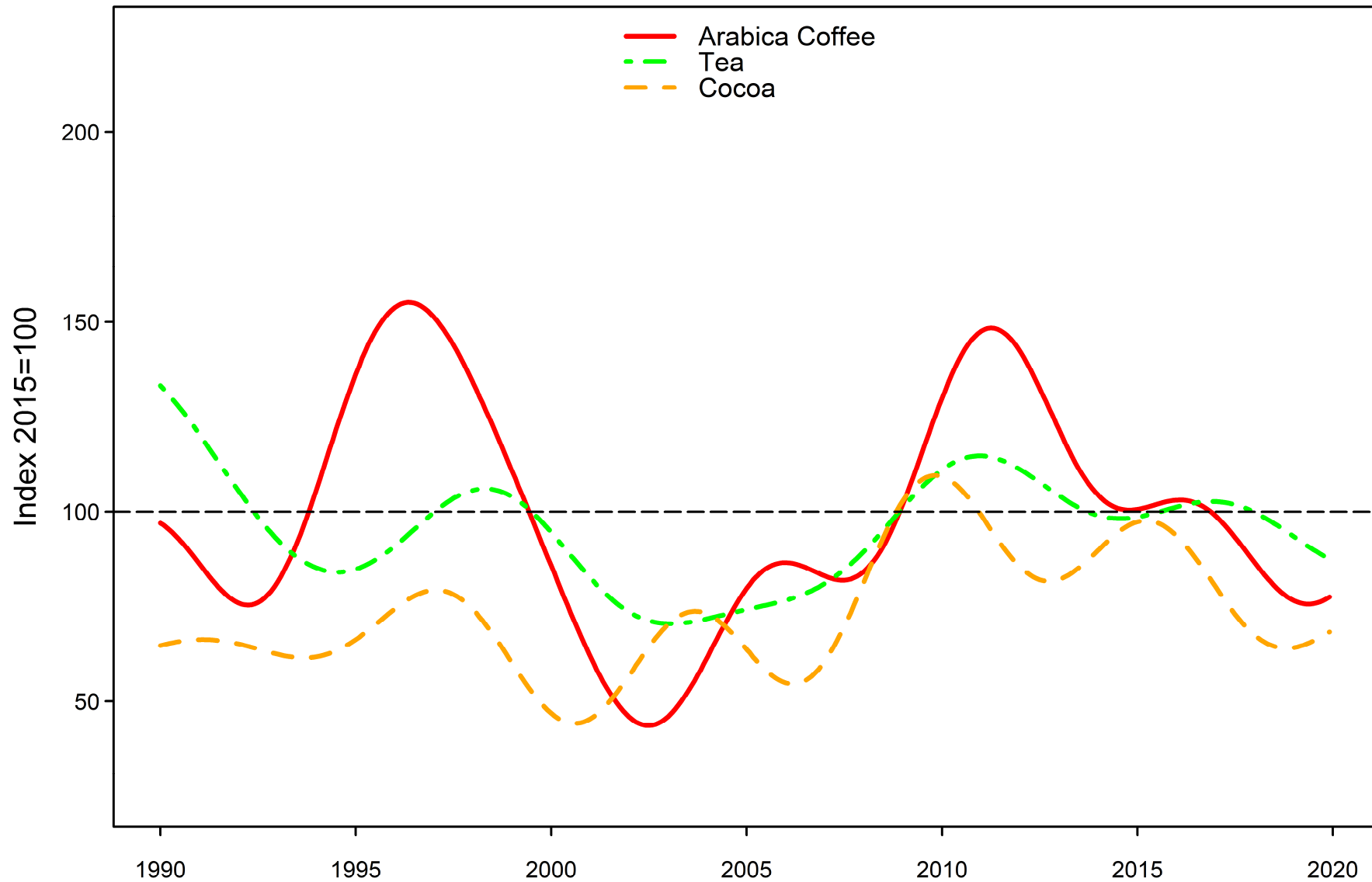
# Real Robusta Coffee Prices and Trends



Source: UNCTAD on the basis of World Bank price data



## 5-Year Trends of Real Prices of Selected Commodities I



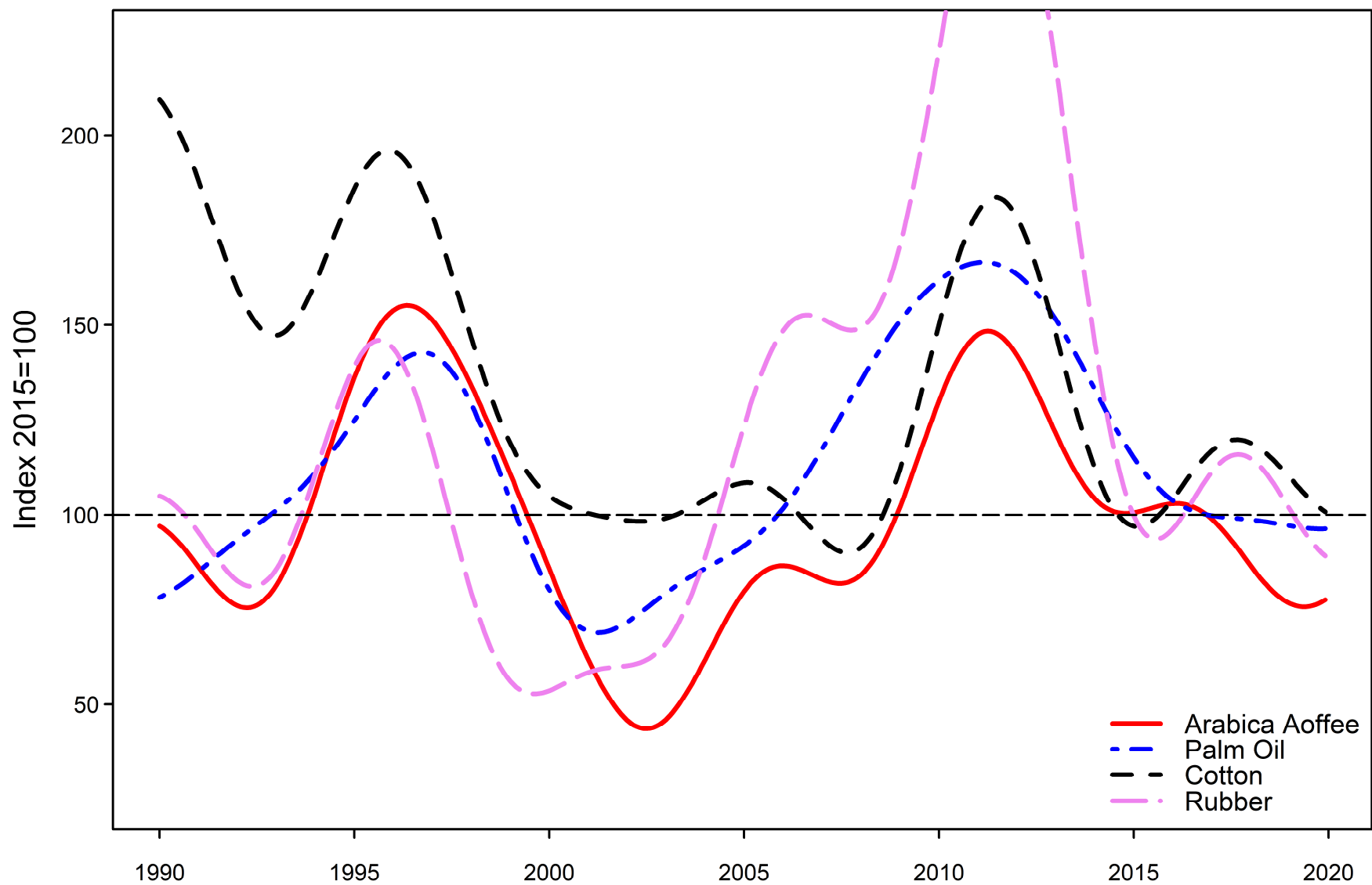
Source: UNCTAD on the basis of World Bank price data

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## 5-Year Trends of Real Prices of Selected Commodities II



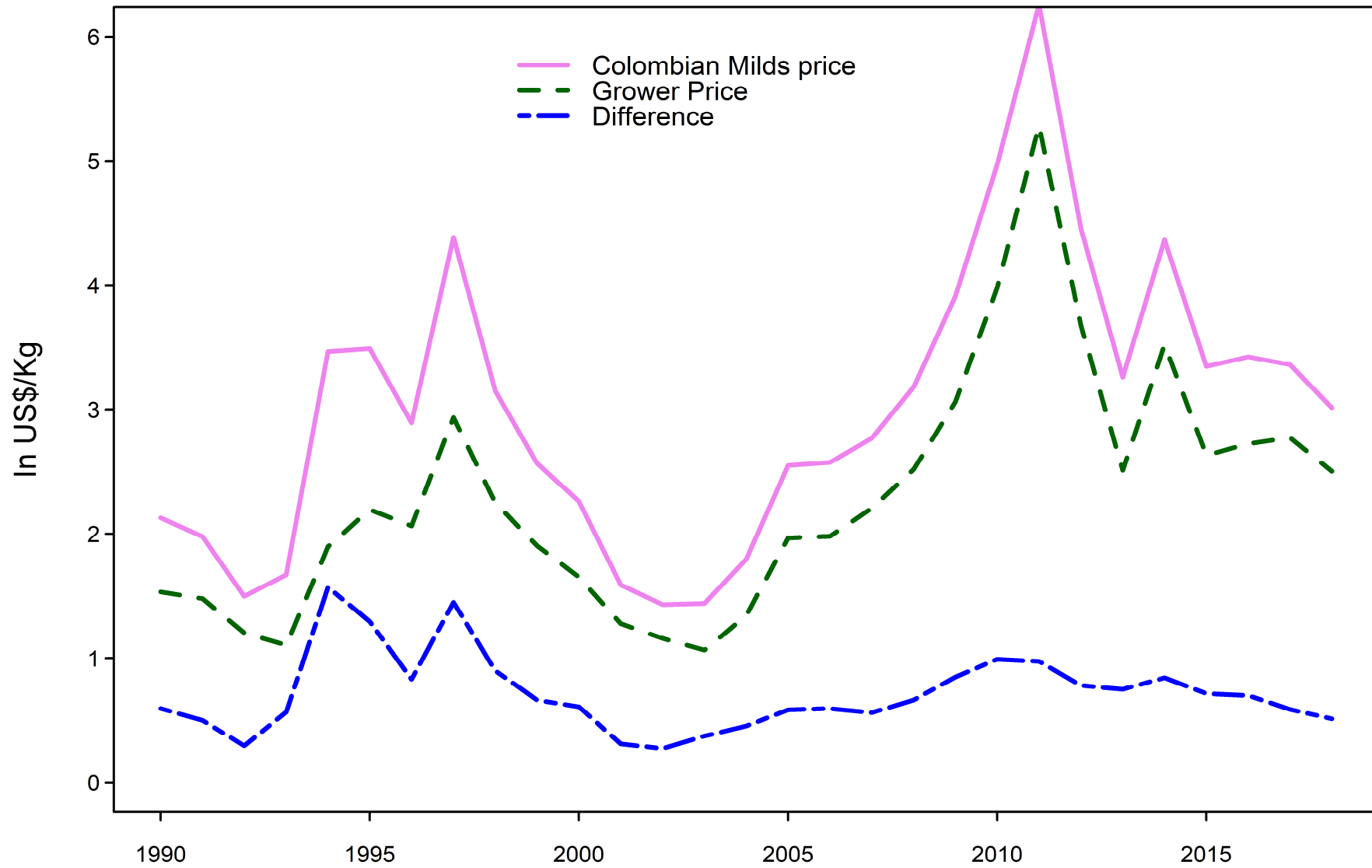
Source: UNCTAD on the basis of World Bank price data

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## Grower and Indicator Prices in Colombia, 1990-2018



Source: UNCTAD on the basis of International Coffee Organization price data

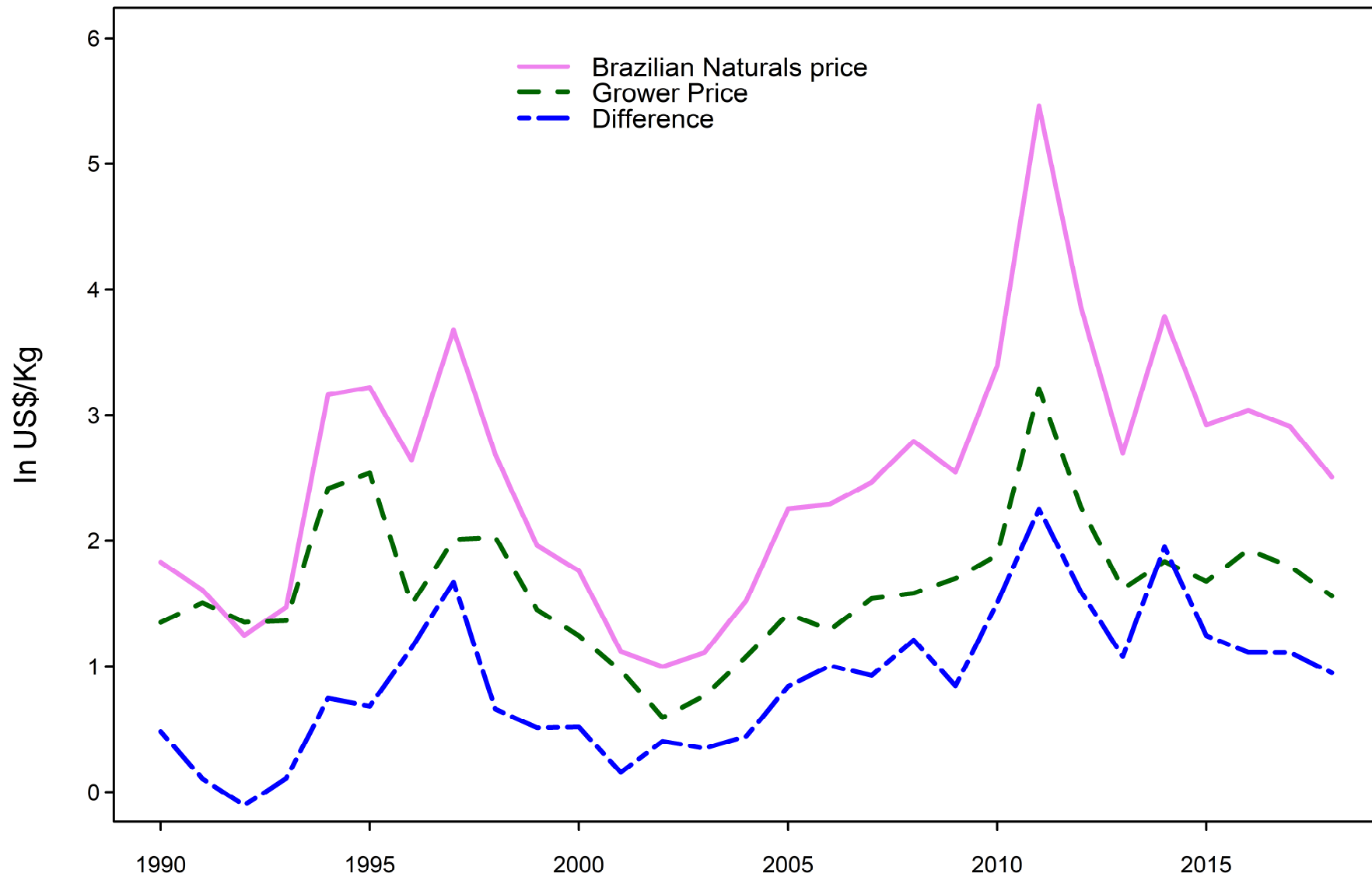
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## Grower and Indicator Prices in Ethiopia, 1990-2018



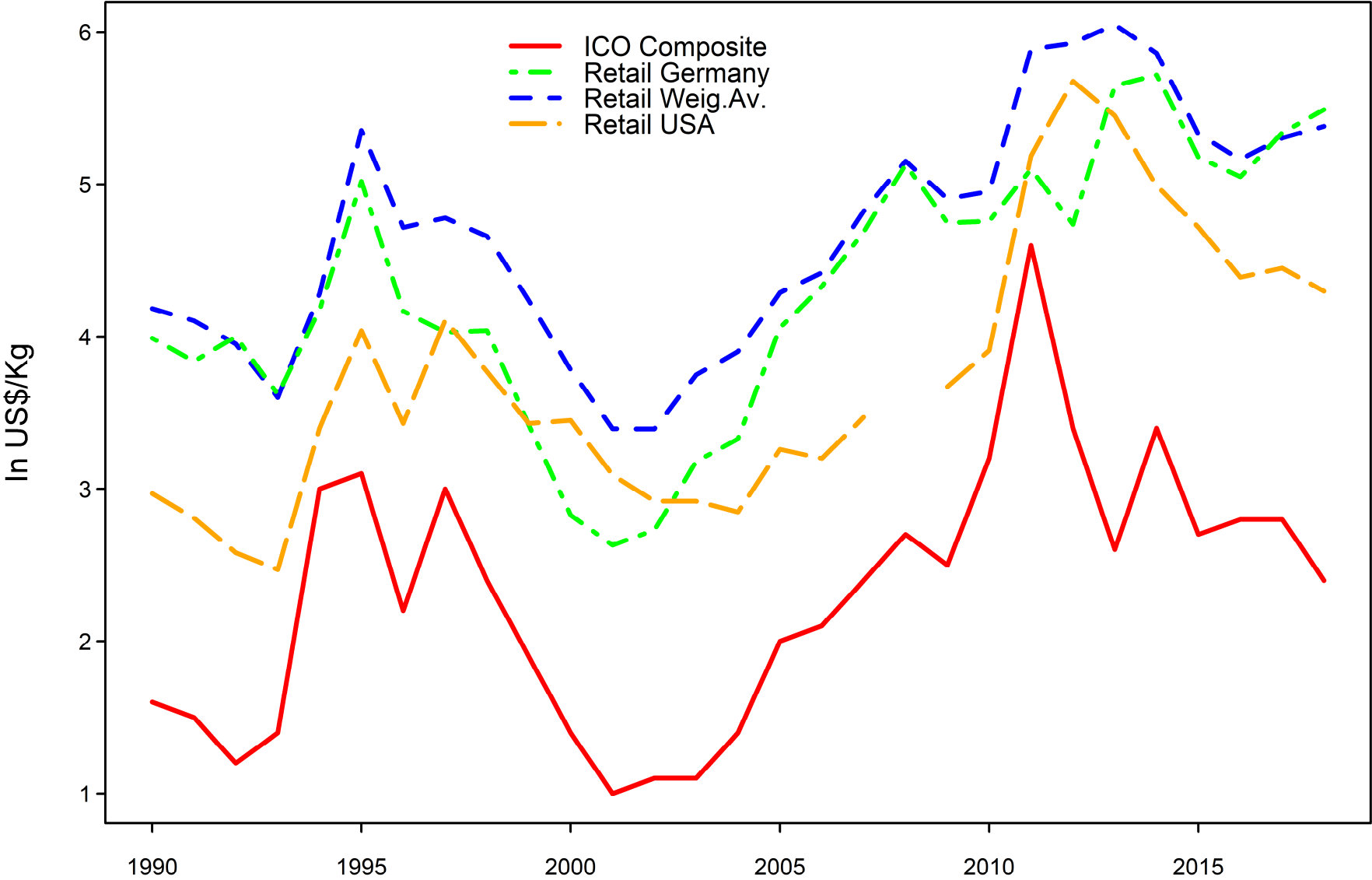
Source: UNCTAD on the basis of International Coffee Organization price data

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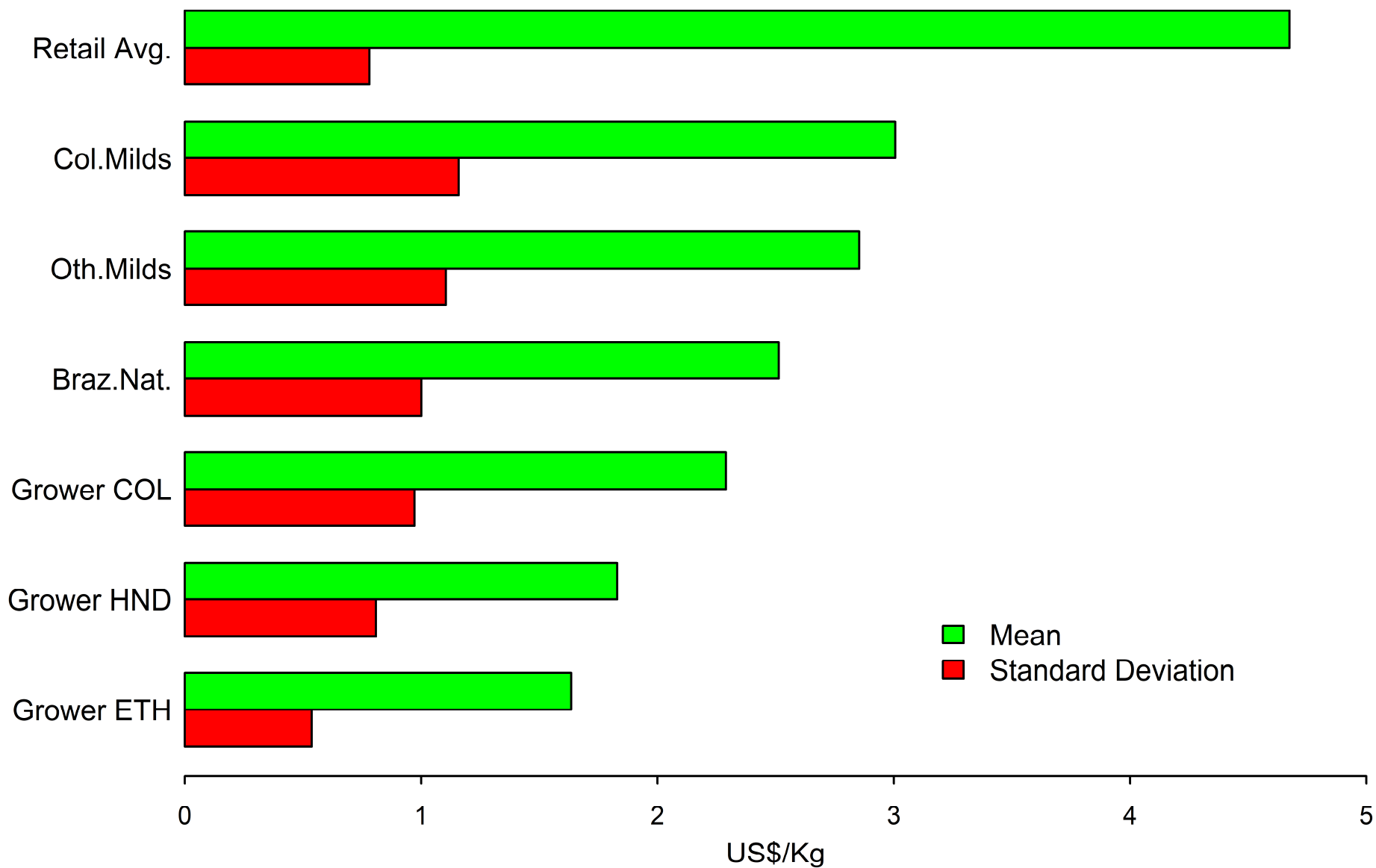
# Retail and Indicator Coffee Prices 1990-2018



Source: UNCTAD on the basis of International Coffee Organization price data



# Mean and S.D. of Selected Coffee Prices, 1990-2018



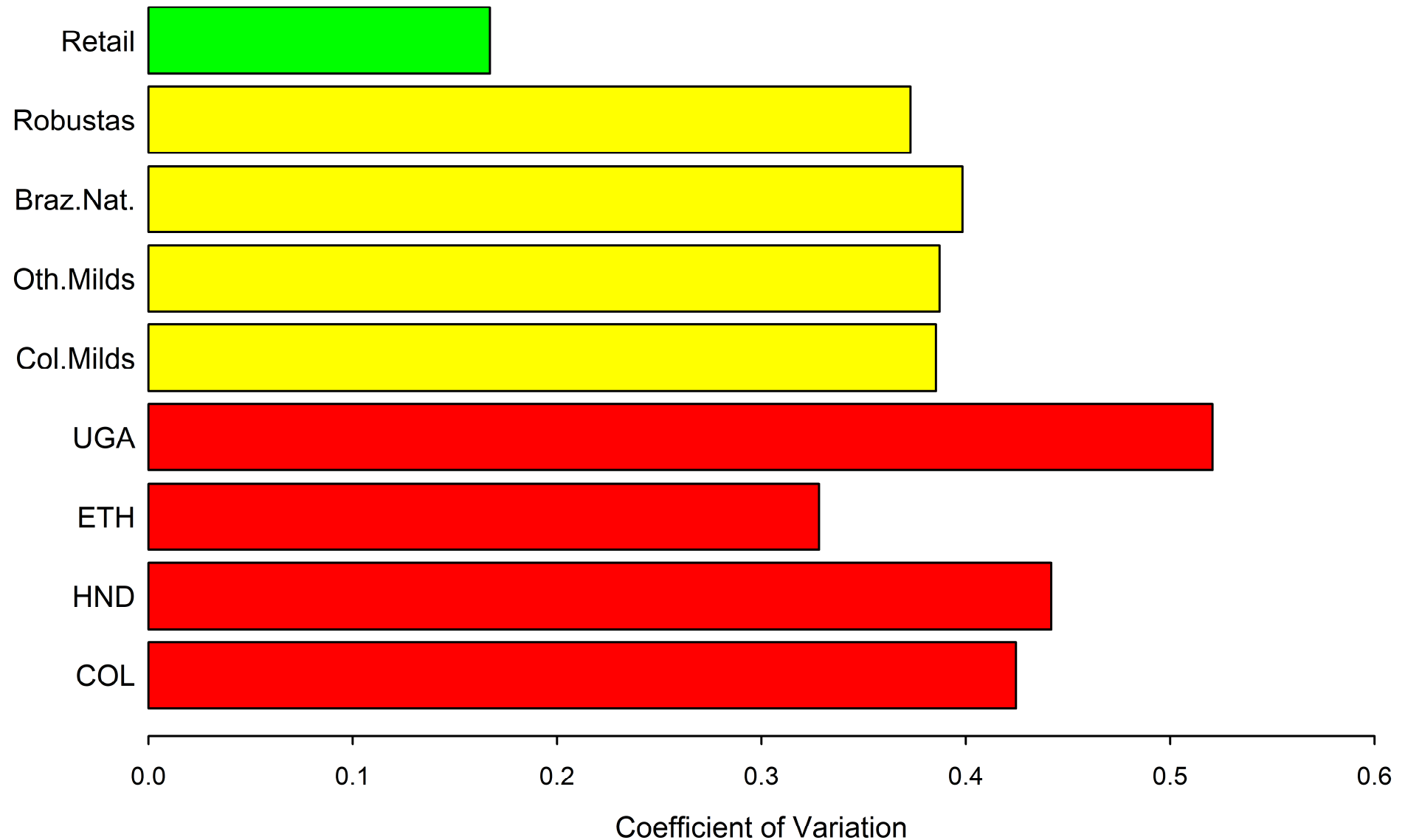
Source: UNCTAD on the basis of International Coffee Organization price data

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# Volatility of Retail, Indicator and Grower Prices, 1990-2018



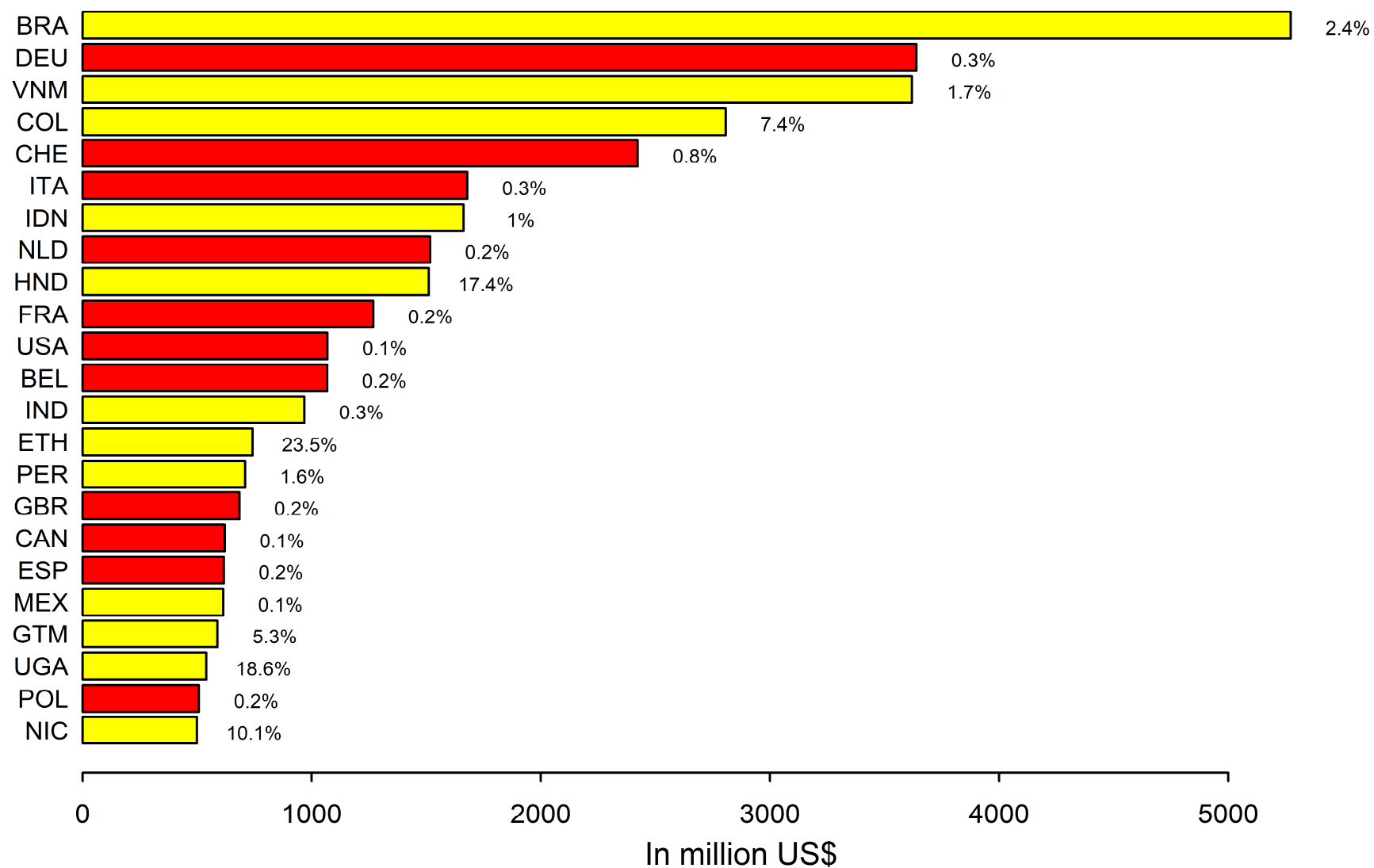
Source: UNCTAD on the basis of International Coffee Organization price data

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# Coffee and Substitutes Export Value and Share, 2017



Source: UNCTAD on the basis of UNCTADStat data



# Conclusions

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- Coffee is among **the most volatile agricultural commodities**, but not as much as Energy and Minerals.
- There is **strong persistence in price cycles**, with high short-term volatility.
- Different policies exist for the short and long-term addressing of volatility, but they have limits.
- **Value Addition** has multiple advantages (employment, income, poverty reduction, etc), and **can also reduce the vulnerability to commodity price volatility**.
- There is **substantial space for value addition** by coffee-producing countries, as evidenced by the strength of re-exports by importing countries.



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# Thank you!

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