MAINTREAMING BIODIVERSITY AND AICHI TARGETS
GROUPE ROCHER

CLAUDE FROMAGEOT & MARIE MARACHE LE GALL
Sustainable Development team
COMMITMENT OF GROUPE ROCHER
FOUNDING FAMILY
ROOTED IN SOIL

La Gacilly, Brittany, France
Family and Pionneer Group

Acting with respect to nature

Creating Value

SUSTAINABLE STRATEGY SINCE 2008
STRENGTHS OF SOCIETAL COMMITMENT
PRAGMATIC IMPLEMENTATION OF ACCESS AND BENEFIT-SHARING
YVES ROCHER AND MADAGASCAR HISTORIC PARTNERSHIP

APHLOIA  |  CENTELLA  |  SIGESBECKIA  |  VANILLE  |  YLANG-YLANG  |  SARO

RESEARCH ON COSMETIC PROPERTIES FOR 2 PLANTS

- SIGIESBECKA: Soothing/softening – SENSITIVE VEGETAL
- APHLOIA: Anti-ageing – ELIXIR JEUNESSE

- VOLUNTARY APPLICATION OF ABS WITH MADAGASCAR
NEW APPROACHES ON PLANT SUPPLY CHAINS

CONFIDENCE
LONG-TERM
SHARING
LEADERSHIP
NEW APPROACHES IN ACCOUNTING
COLLECTIVE PLEDGES
THANK YOU
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