1ST NATIONAL STAKEHOLDER WORKSHOP

COCOA SECTOR
COCOA MARKET

- Increase for cocoa prices by world market. See attached graph, revenue generated by cocoa.
Reasons for price driven

Market outlook (see attached graph)

2003-2014 COCOA EXPORT YEARLY MARKET PRICE
Outlook

- Market forecast
- Factors leads to price increase
- Demand for Vanuatu cocoa beans
Challenges to Vanuatu

- Production for Vanuatu cocoa beans
- Replanting and rehabilitation of cocoa plantations
- Reasons for decrease in crop yield
- Reasons for poor quality
Suggestion for improvement

- Training programs
- A 15 years strategy planning
- Aid support to cocoa farm growers
- Cocoa benefits
Thoughts on Down Stream Processing

- Foreseeable problems with down stream processing
  1. Infrastructure costs
  2. Minimal employment created
  3. Diseconomies of scale
  4. Power costs
  5. Limitations on product sale

- Boutique manufactures targeted Vanuatu cocoa beans without success

- Investment in crop production will boost the higher return to Vanuatu cocoa exports
THANY YU TUMAS
S.L.WILLIAM
VCCE STAFFS

EXSPORTER LTD

PO Box 213
Luganville, Santo
Republic of Vanuatu
Tel: (678) 37681
Fax: (678) 37673
Email: vcce@vanuatu.com.vu
COCOA BEANS PACKED AND READY FOR EXPORT