Bella Trading Vanuatu Presentation

Mr. Andrew Kevu
Sales & Marketing
Presentation Outline

1. Brief History
2. How to process Virgin Coconut Oil
3. Difference between Copra and VCO
4. Microfinance Trade Fair 2014
5. New upcoming Projects
6. Challenges
7. Conclusion
Brief History of Bella Trading
Vanuatu

• How and When Bella Trading started
• Reason why Bella started
• What does “Bella” mean
How to process VCO according to Bella Trading Vanuatu
Processing con’t
Processing con’t
Processing cont’
Difference between Copra & VCO

• **Copra**
  - 1,000 nuts = 300kg Fresh
  - 130kg Dry – Hotair = VT 2,340
  - VT 1,170 per bag (VT 18 per kg)

• **VCO**
  - 1,000 nuts = VT 10,000 (VT 10 per nut)
  - Just need to Husk the coconut and bring them over to Bella Trading Vanuatu
Microfinance Trade Fair 2014
Markets for Bella Oil Products

Domestic Markets
Port Vila
Luganville
Ambae
Malekula
Tanna

Oversea Markets
New Caledonia
New Upcoming Projects
New Upcoming Projects
Challenges

1. Land Transport
2. Sea Transport
3. Air Transport
4. Water Shortage
5. Power Supply
6. Over supply of coconuts
7. Need more Government Support
Conclusion

I need all your support from now onwards. I hope that you will buy “Bella Oil”.

Tenk yu Tumas