BioTrade = Partnerships for action

16 July 2018 – New York, USA

Side event "BioTrade and ABS in support of the SDGs"

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The BioTrade Initiative of UNCTAD – launched in 1996 - aims to promote trade and investment in biodiversity derived products and services to further sustainable development.
What is BioTrade?

activities of collection, production, transformation, and commercialization of products & services derived from native biodiversity under the criteria of environmental, social and economic sustainability

Sectors involved in BioTrade activities

- Personal care
- Food
- (Phyto) pharma
- Handicrafts
- Ornamental flora & fauna
- Sustainable tourism

Countries implementing BioTrade activities

- 46 countries implementing BioTrade at national, regional and private sector level (24 countries through UEBT)
- €4.4 bn in sales of BT companies/associations
- 3,500 value chains supported
- Around 5 mio beneficiaries (producers/farmers, collectors/hunters, workers)


Asia: Indonesia, China*, Kazakhstan*, Kyrgyzstan*, Lao People's Democratic Republic, Myanmar, Turkey*, Viet Nam.

Americas: Plurinational State of Bolivia, Argentina*, Brazil, Chile*, Colombia, Ecuador, Mexico, Paraguay*, Peru, USA*

Europe: Albania*, Bosnia and Herzegovina*, Bulgaria*, Croatia*, Finland, Georgia*, Germany*, Hungary*, Poland*, Romania*, Serbia*, Spain*, Ukraine*

*Countries working with UEBT supply chains
BioTrade implementation = partnerships at all levels & topics

- **BioTrade national and regional programmes** (Latin America and Asia) and **global** (UNCTAD)
- **NGOs, business associations**: PhytoTrade Africa, **Union for Ethical BioTrade** (UEBT)
- **Development banks, UN agencies, import promotion actors..**: CAF, ITC, UNDP, UNEP, SIPPO..

**People (1 to 5)**
- Promoting livelihoods to grassroots communities (*income, jobs, gender equality, food security, access to biodiversity*)
- Value addition & innovation, start-ups in and technology transfer to rural communities and SMEs
- Sustainable tourism activities


*There is potential to upscale BioTrade, but all practitioners need to work together to seize the opportunities that are arising and address the challenges to develop BioTrade businesses*

**Planet (6, 12-15)**
- Sustainable practices in land and coastal ecosystems (*sustainable sourcing, CITES I & II*)
- Access and benefit sharing of the benefits generated

**Peace (16)**
- Income generating activities for conflict affected groups particularly in rural areas
- Enhance social cohesion, dialogue and transparency → trust

**Partnerships (17)**
- Promote S-S and N-S cooperation, and mobilization of resources
- Increase/diversify exports of developing countries

@BioTradeGroup
Thank you very much

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