



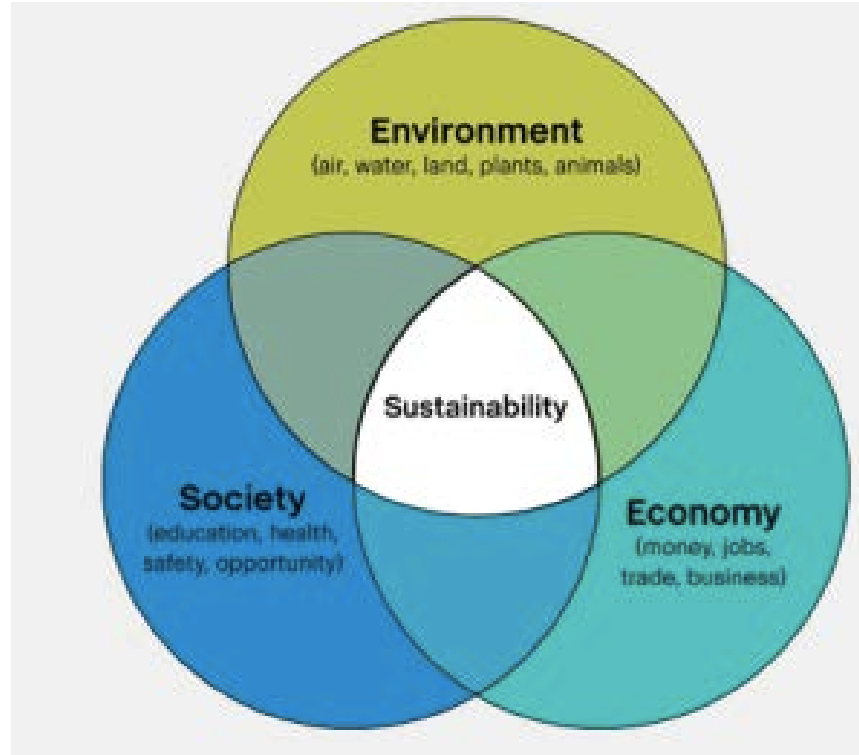
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Lebanon National Stakeholders Program on Ecotourism
Gilbert Moukheiber

why

- Pluralism
- A culture of peace
- Protection of the environnement
- Preservation of the architectural heritage

Social Dimension



Benefits **reinvested** in arcenciel community programs: Health, mobility,
Social, Agriculture.

ARCENCIEL EXPERIENCE
ECOTOURISM

The Ecolodge



The Ecolodge



The Khan



The Khan



Domain

- Since 2009, the Domain Taanayel and arcenciel signed a long term partnership deal to enhance the environment for social work services
- **Facilities:**
 - Coffee shop on the Domain
 - Rehabilitation of the forest and 2.5 km hiking trails
 - Equipment with guide posts, to sensitize the public to the discovery of cultures and respect of the environment

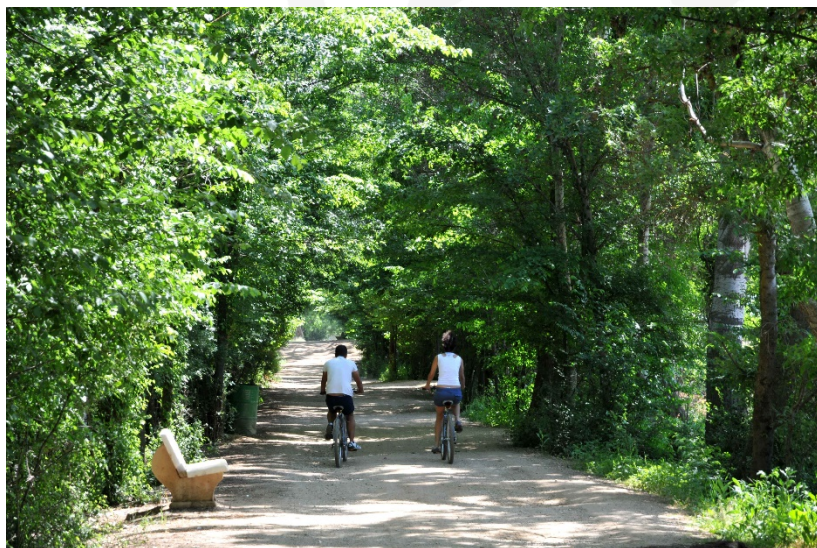
ACTIVITIES IN TAANAYEL



Domain Activities



Domain Activities



Promoting the culture and tradition of the Bekaa, arcenciel's Tourism Program throws its first ever Arak festival!



THANK YOU



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