Illicit Trade Forum Session 3: illicit trade and illicit financial flows

#### SDG 16.4.1 on IFFs Statistical framework and measurement challenges

#### Fernando Cantú Statistics and Information Branch, UNCTAD

4 February 2020



# **Summary**

Illicit trade is part of a broader problematic known as illicit financial flows (IFFs)

Illicit trade and all other types of IFFs have detrimental impacts on development

Assessing the magnitude and characteristics of IFFs is essential for guiding policy



#### **IFFs in the SDG framework**





#### **IFFs in the SDG framework**

**SDG target 16.4** By 2030, significantly reduce IFFs and arms flows, strengthen the recovery and return of stolen assets and combat all forms of organised crime

**SDG indicator 16.4.1** Total value of inward and outward illicit financial flows



#### **IFFs in the SDG framework**

UNCTAD and UNODC custodians of SDG indicator 16.4.1

Initially a Tier III indicator (*no internationally* established methodology or standards)

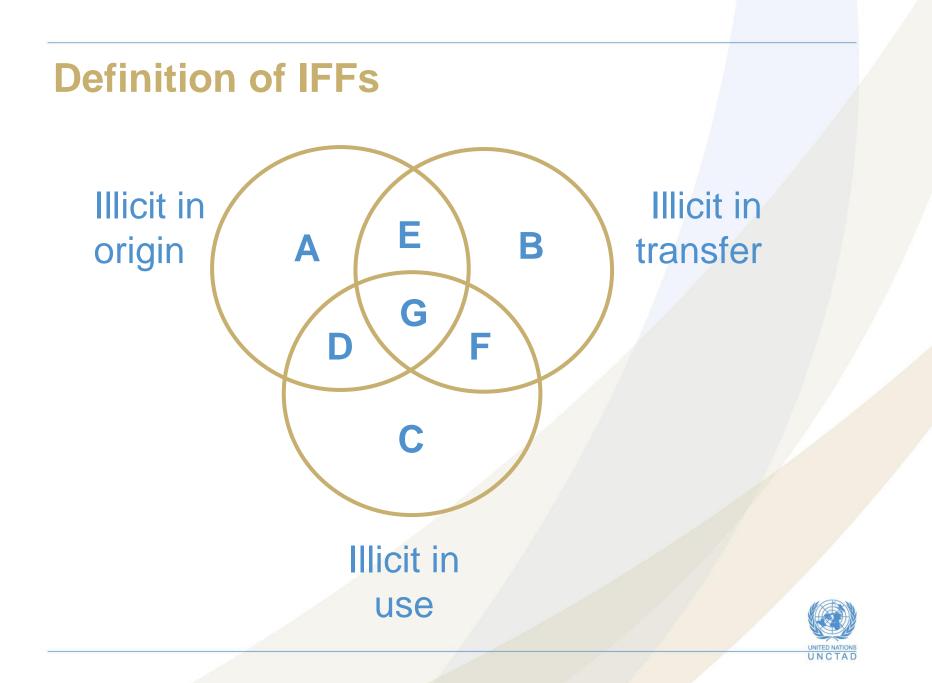
In October 2019, indicator re-classified to Tier II (*indicator conceptually clear and internationally established, but data still not regularly produced*)



# **Definition of IFFs**

Financial flows that are illicit in origin, transfer or use; that reflect an exchange of value instead of purely financial transactions; and that cross country borders





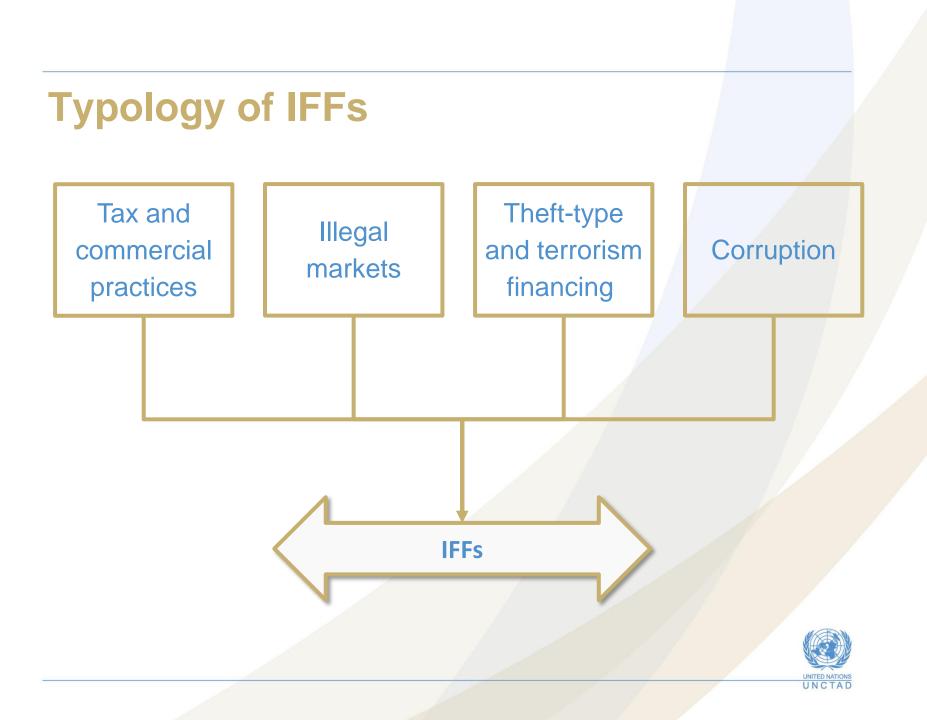
# **Typology of IFFs**

IFFs can be classified from many angles: sources, channels, impacts, actors involved, motives

Chosen typology classifies IFFs according to the underlying activities from where they emerge

Different types of IFFs can be interconnected





#### **Illicit trade and IFFs: examples**

Trade from products that originate in illegal markets

Trade from products that violate regulations, quotas or restrictions

Trade of stolen products

Trade misinvoicing



#### Impact of IFFs on sustainable development

## Direct impacts depend on specific IFF

# Trade in illegal timber

14 LIFE BELOW WATER

15 LIFE ON LAND

Trade in products from IUU fishing

AFFORDABLE AND CLEAN ENERGY



Trade of stolen oil



Impact of IFFs on sustainable development

However, there is also systemic impacts

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

State institutions & rule of law

Trust

Peace



#### Impact of IFFs on sustainable development

However, there is also systemic impacts



**Resource mobilisation** 

Public & private investment

**Effective policy** 



# **Measuring IFFs**

Policy to reduce IFFs needs to be guided by information on their size and their characteristics (types, sources, channels)

Data on IFFs can also be used to evaluate the impact of policy

**Disaggregated information is essential** 



#### **Measuring IFFs**

UNCTAD and UNODC propose a disaggregated approach to estimate the different types of IFFs

Each element can be estimated through different methodologies (top-down or bottom-up)

Estimates for each component aggregated for global figures of IFFs



# **Measuring tax and commercial IFFs**

Potential measurement alternatives

- Mismatches (mirror trade statistics, banking deposits)
- Tax gap
- Differences in performance by type of actor
- Extended definitions (FDI)
- New sources of detailed information



**Statistical challenges** 

**Conceptual issues** 

Limited availability of reliable data

Estimates based on sensitive information

Dealing with double-counting and overlaps



## **Forthcoming UNCTAD activities**

Development of methodologies for measuring IFFs from tax and commercial practices

Preparing guidelines for pilots in participating countries

Advancing development of SDG 16.4.1

**Dissemination and advocacy** 



# Conclusions

Growing recognition of the consequences of IFFs, including illicit trade, on development

Building a statistical infrastructure for IFFs is essential for monitoring trends and guiding policy

UNCTAD working with partners and member States in continuing progress on the development of SDG indicator 16.4.1



Illicit Trade Forum Session 3: illicit trade and illicit financial flows

#### SDG 16.4.1 Framework and measurement challenges

fernando.cantu@un.org

